



Job Role: Head Coach – 1st Grade

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Club Vision and Mission

Vision Statement: (Where we want to be)

Maryland Fletcher Football Club is known as a successful family orientated club, which contributes to the wider community both on and off the field.

Mission Statement: (What we do to get there)

The primary objective of the Maryland Fletcher Football Club is the development of junior football and footballers. We will provide the Maryland/Fletcher area with a football program that prepares young players both mentally and physically for senior football. This will include the provision of a safe and supportive community based environment which encourages skill development, fitness, fair play and teamwork.

Site location and description

The Kurraka Reserve playing fields are located in the “Sanctuary Estate” 45 Kurraka Drive Fletcher NSW 2287 and is in the Newcastle City Council Local Government Area (LGA). Fletcher is an outer western suburb of Newcastle, located 16 kilometres from Newcastle’s central business district on the western edge of the city.

Site analysis and existing facilities

The football (soccer) fields are part of a multi-purpose community hub, where residents naturally congregate. The precinct includes:

- Community Centre
- Two football (soccer) fields (winter)
- Cricket field with synthetic wicket (summer)
- Flood Lighting for sporting events – 4 poles each with a five (5) light mast
- Canteen

About the club and community profile

Maryland Fletcher Football Club (MFFC) is an incorporated not for profit club run by local community volunteers. The club committee comprises of fourteen (14) members who meet on a monthly basis and are governed by the club’s constitution.

Sports catchment area comprises of the Maryland-Fletcher-Minmi area and has a population of 13,566 including 3,764 families (Australian Bureau of Statistics (2016), *Maryland – Fletcher – Minmi General Community Profile*, Australia).

Maryland Fletcher Football Club has 49 teams and over 500 registered boys, girls, men and women players for the 2018 season. A full profile of the Maryland Fletcher Football Club can be viewed in Annexure A.

The player competitions are broken down into the following categories:

- MiniRoos (6-11 years)
- Juniors (12 to 18 years)
- Zone Inter-district - Senior Men (three grades)
- Senior Women
- Senior Men (All Age and Over 35s)

Job Role: Head Coach – 1st Grade

Objectives

- a. Reach finals football each season, in each year of tenure.
 - i Selection of 2nd Grade/Assistant Coach.
 - ii Recruitment of at least five (5) to six (6) new 1st grade players to club.
 - iii Player selection according to skill, ability and attitude. Player management
 - iv Keep accurate or be responsible for player 1st grade appearances as they are linked to game day bonuses.
- b. Ensure tactical formations are consistent through all three (3) grades working with the Technical Director and other football coaches and support staff
 - i Actively assist with tactical formations and understanding through all grades.
 - ii Promote and actively engage with an appointed senior players group.
 - iii Assist appointed (by club) 3rd grade coach with development of the 3rd grade squad (third grade will consist of 18s and 19s players).
- c. Assist Technical Director with MFFC Academy Development
 - i Allow for MFFC squad training with seniors group when requested
 - ii Identification of junior players (boys and girls) for possible 2020/2021 Academy Squad
 - iii Assist MFFC in development of Academy operational framework with the mindset of developing future 1st grade players
- d. Improve upon Football Operations within MFFC.
 - i Improve training methods for senior players
 - ii Recommend appropriate and within budget football related equipment
 - iii Improve coaching/player/member personnel management
 - iv Attend MFFC club committee meetings in April and in August to give report on team performances.

Duties

- a. Player Management
 - i. Keep accurate or be responsible for player 1st grade appearances as they are linked to game day bonuses.
 - ii. Be responsible for promoting a “success culture” at MFFC
 - iii. Training to be held a minimum of two (2) nights per week during season. Attendance to all 1st Grade mandatory.
 - iv. Written report at end of year on success rate. Also, further recommend “next group” of potential player recruitment.
- b. Technical Director Interactions
 - i. Work with and assist where possible with the talent identification and continued player development with junior players.
 - o Help facilitate MFFC Academy squad players with occasional training with senior group.
 - o Attendance to gamedays every second week for season duration.
 - o Organisation of beginning of season coaching seminar.
 - o Continue and expand upon “TD sessions with Coaches” via weekly bookings

- c. Recruitment
 - i. Facilitate and co-ordinate meetings with MFFC and players.
 - ii. Make recommendations to MFFC on prospective players
 - iii. Actively retain senior players where possible.
- d. MFFC Academy Development assisting Technical Director
 - i. Talent identification of junior boys and girls
 - ii. End of season report on identification of talent and invite to 2020/2021 Academy squad
 - iii. Recommend format/structure and operation of future senior squads.
- e. Football Operations
 - i. Personnel management and reporting for players/coaches/managers and members where required
 - ii. Interface between Senior coaches, players and MFFC Committee
 - iii. Continuation and expansion of MFFC Academy where possible.

Reports to

- a. Reporting to President of MFFC
- b. All budgets to be endorsed by MFFC Committee.

Terms and payment

Commencement Date: 30 September 2019

End of Tenure Date: 30 September 2021

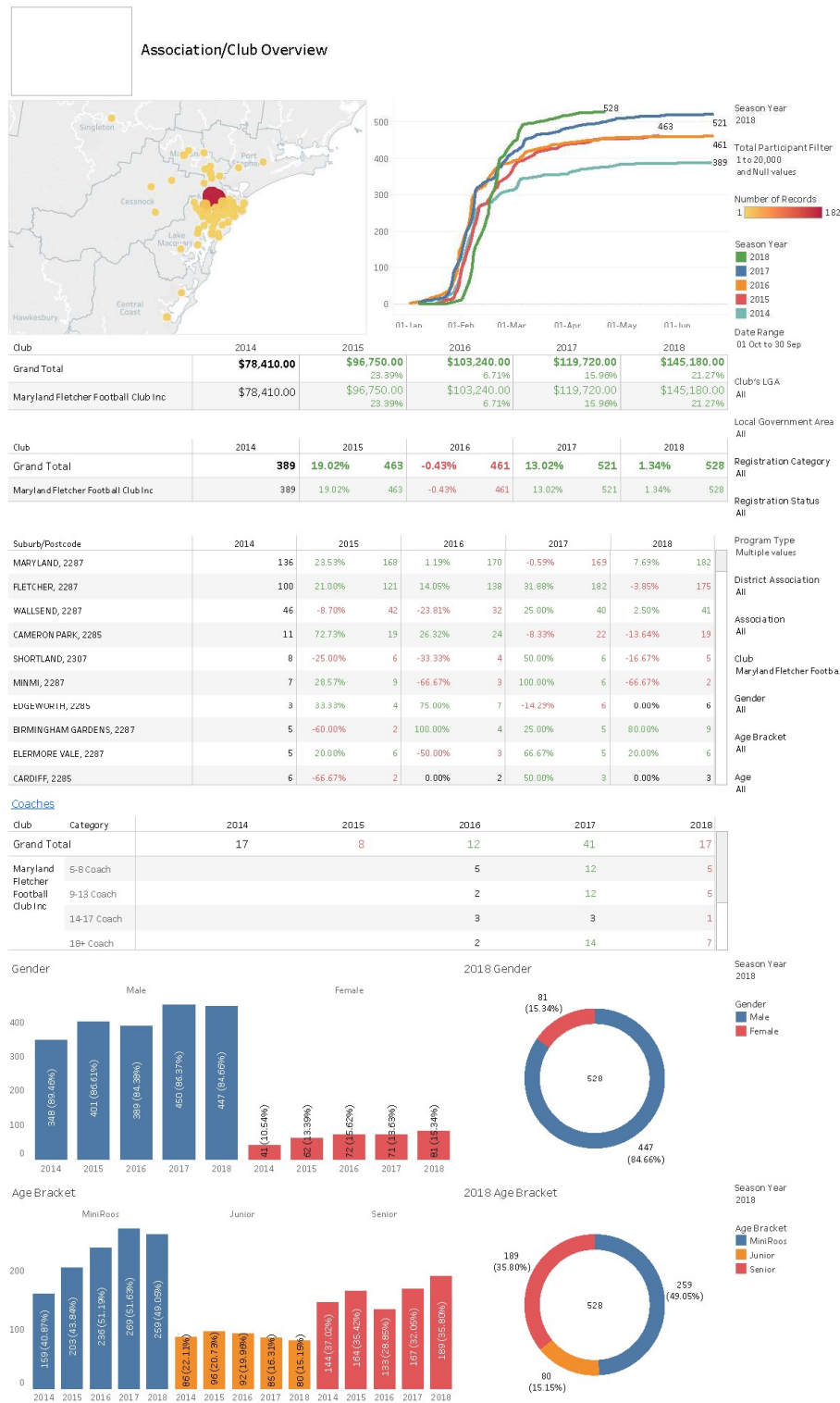
Sponsorship Payment: AUD ex-GST Sum - \$5000.00 payable in three (3) separate payments during the season (\$2000 in March, \$1000 in June and at the conclusion of season \$2000).

Sponsorship Bonus Payment: AUD ex-GST - \$500.00 – 1st Grade qualification to semi finals

- \$500.00 – 1st Grade qualification to grand final

Annexures

Annexure A – Maryland Fletcher Football Club Profile





Club Based Participation + Census Totals Overview

Usage:

- [Select](#) or [Click](#) a local government area on the map to filter the data below.
- Use the filters to visually filter/change the map and cross tab to your liking.

LGA Newcastle (C)

Measurement
Total Persons

Colour By
Colour by Participation

Percentage
2.00%

Scale



PERSON AVG AGE: 15.64 SD AGE: 10.68 FEMALE AVG AGE: 14.93 FEMALE SD AGE: 9.369 MALE AVG AGE: 15.84 MALE SD AGE: 11.02
PERSON ONE SD AGE RANGE: 4 - 27 FEMALE ONE SD AGE RANGE: 5 - 25 MALE ONE SD AGE RANGE: 4 - 27



Newcastle (C)	Maryland Fletcher Foot..	521
Grand Total		521

	Number Of Clubs	Participation Total	Census Total	Total Participation%
Grand Total	40	9,990	155,411	6.43%
Newcastle (C)	40	9,990	155,411	6.43%

Reference documents

Australian Bureau of Statistics (2016), ***Maryland – Fletcher – Minmi General Community Profile, Australia***

Football NSW Limited (2013), ***Facilities Strategic Plan 2014-2024***, Australia

Newcastle City Council (2017), ***Community Assets and Open Space Policy***, Australia.

Sport and Recreation Alliance (2016), ***Uncovering the Social Value of Sport***, United Kingdom.