



Bendigo Junior Football League

Uniform Policy & GUIDELINES

BACK of Jumper

A Sponsors' name/logo is allowable on the back of a football jumper provided it goes under the number, and is of such design and length so as not to cause any interference with the ability to clearly distinguish the number on such jumper.

They should be no bigger than 100mm in (H) and no longer than 300mm (W).

FRONT of Jumper

A Sponsors name/logo is allowable on the front of a football jumper provided it goes on the opposite side to the **AFL Vic Country**, **Worksafe** badges (RHS) and below the **Bgo Bank** logo on the (LHS), this logo is of such design and size so as not to cause any interference with the ability to distinguish clearly the 3 compulsory logos (as mentioned) on the front of the jumper.

(i.e. no larger than these badges) 100mm (w) x 30mm (h) or 70mm (H) x 40mm (w)

Shorts

Shorts must be approved AFL Vic Country shorts.

A Sponsors name/logo is allowable on the front of the shorts: 100mm (w) x 30mm (h) or 70mm (H) x 40mm (w) Shorts are allowed to be the same design as their senior's shorts, however can only have the League's BJFL logo.

Please send final artwork for approval to norm.sheahan@aflcentralvic.com.au

NOTE:

A Sponsors' name/logo **must not** mention the name of an **alcohol, gambling or tobacco company**, or the name of products relating to alcohol, gambling or tobacco.

Any visible undergarments worn under guernseys must be of the same colour as per the jumper and approved by the BJFL or the officiating umpire on the day.

"Skin" garments must be beige in color except Kyneton, Castlemaine and Maryborough who wear black shorts, (beige is allowed on request). All players on each team must wear the same colour.

