

# **Sport Ministers Meeting**

## **Rarotonga, Cook Islands**

*20<sup>th</sup> September 2009*



**Presented by:**  
**Natanya Potoi**

# US!!!

- **Vision:**

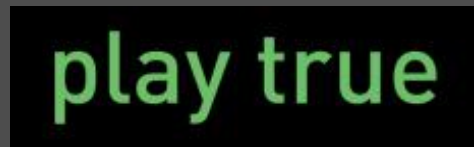
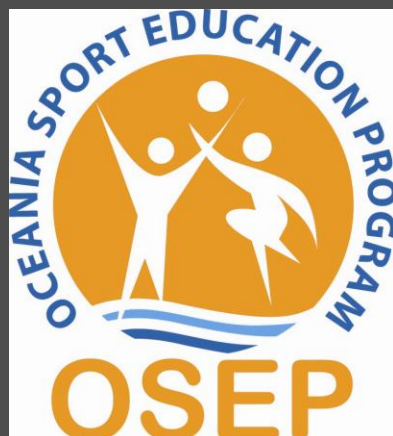
An environment in which doping free sport is valued and fostered in the Oceania Region

- **Mission:**

To promote and co-ordinate the fight against doping in sport in all its forms in the Oceania Region.



# Our Partners



# Our Game Plan

- **KRA 1:** Education/ Advocacy
- **KRA 2:** Doping Control
- **KRA 3:** Develop and Implementation of Anti-Doping Rules and NADOs
- **KRA 4:** Communication
- **KRA 5:** Sustainability/ Organization Effectiveness

# Our Objectives 1: Education/Advocacy

- **To educate and inform sporting bodies about:**
  - the benefits of doping free sport; and
  - the requirements of the World Anti-Doping Code; and
  - the UNESCO International Convention Against Doping in Sport.

# Our Objectives 2: Doping Control

- To ensure the implementation of
  - effective doping control programs; and
  - prevent, deter and detect the use of doping in sport in the Oceania region and for athletes of the Oceania region.



# Our Objectives 3: Rules & NADOs

- To provide assistance, guidance and leadership to Oceania countries in the development and implementation of
  - anti-doping rules and regulations;
  - national anti-doping program and National Anti-Doping Organizations (NADOs).

# Our Objectives 4: Communications

- **To communicate and raise awareness of the importance of anti-doping initiatives with**
  - **sport bodies; and**
  - **MEDIA**
- ... **to ensure effective regional buy-in, support and compliance**



# Our Objectives 5: Sustainability

- To ensure the long term sustainability of the Oceania Regional Anti-Doping Organization.

# Your Benefits

## **ORADO on behalf of Sports and Governments:**

- **Develop educational materials and assist members running national programs.**
- **Regional & National Drug Testing Programs**
- **Draft of Code Compliant Anti-Doping Rules and set-up of NADOs**
- **Provide regular update information on Anti-Doping**
- **Cost effective**



**“Every athlete at every level  
deserves the opportunity to  
compete on a level playing field  
without feeling like they have to  
cheat and without having to risk  
their health, in order to be  
successful.”**

USADA “The Joy of Sport”

**play true**