Strategic plan
2024 – 2027

Palmerston Power Basketball Club

VISION

To be a leading sustainable sporting organisation that is respected for its people, community, and performance.

MISSION

Be a valued local sporting organisation that provides a safe and inclusive club for anyone to participate and enjoy basketball while maintaining and building sustainable success both on and off the court through defined pathways.

VALUES

P **PERSISTENCE**
Encouraging determination and dedication to achieve our goals.

O **OPPORTUNITY**
Creating chances for growth, learning, and advancement for all members.

W **WELLNESS**
Focusing on physical and mental health to ensure a supportive and nurturing environment.

E **EQUALITY**
Ensuring fair treatment and equal access for all members, regardless of background.

R **RESPECT**
Emphasising consideration and appreciation for all, fostering a culture where everyone feels valued.

AIMS

- To increase community engagement and participation in basketball across all age groups and skill levels.
- To enhance the club's performance in competitions by developing skilled, well-coached teams.
- To uphold and promote the club's values of Persistence, Opportunity, Wellness, Equality and Respect.

OUTCOMES

- Increased membership and participation rates reflecting a diverse community.
- Improved competitive results across all teams, with a focus on reaching and performing in finals.
- Strong and sustainable financial performance, enabling reinvestment in club facilities and resources.
- Effective communication strategies that enhance club cohesion and member satisfaction.

STRATEGIC FOCUS AREAS

Development and Performance
Objective: Enhance the skills and competitive success of players and coaches.

Community and Engagement
Objective: Build strong community ties and increase club visibility and participation.

Sustainability and Governance
Objective: Ensure the club's long-term financial health and operational efficiency.

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