

DENILIQVIN ROVERS
FOOTBALL & NETBALL CLUB



BECOME A ROVERS PLAYER AWARD SPONSOR

Our Award Sponsorship packages are ideal for anyone seeking an affordable way to get their business out in front of our crowd, expand brand awareness, increase their involvement with the Deniliquin Rovers Football & Netball Club, support our player development and other benefits detailed in the packages below (over page).

At the Deniliquin Rovers, we understand that corporate and business relationships must be mutually beneficial for partnerships to succeed.

As a sponsor, exposure at Memorial Park Oval continues through the summer cricket season as well, with the Deniliquin & District Cricket Association utilising the facilities. In addition, our Clubrooms have a continual flow of casual and regular visitors who appreciate the ambience and views across the oval. This is ideal, as fence signage gives a continual and subtle visual display. The exposure of Memorial Park Oval sponsors and their signage during football season is seven days a week and cross-sectional use of the ground during winter culminates in a high volume of unique visitors to the ground.

During the summer/cricket season, the oval hosts activities up to five times a week, catering to various stakeholders like the Deniliquin & District Cricket Association, Deniliquin P&A Show Society, Tentpeppers, Collectors Club, School athletics, cricket and football, Car Club, Cross country, Sheep dog trials, and more.

Our commitment extends to recognizing partners on match days, club newsletters, and social media platforms. The Deniliquin Rovers' Facebook page, a potent marketing tool, garners increasing exposure and attention each year, boasting over 3.18K followers. This platform serves as a go-to for supporters seeking updates, photos, scores, social event details, and information. Meanwhile, our Instagram account has experienced growth, boasting more than 840 followers—an additional avenue to promote the Rovers and express gratitude to our sponsors.

- Facebook organic reach of over 307K accounts, over 226.5K page visits, post reach of up to 59.6K and up to 62.5K impressions over the past 12 months.
- Instagram organic reach of over 8k accounts, almost 4.6K profile visits in the past 12 months.
- Over 150 copies of our newsletter "Roo View" is distributed at every home game (includes logos of Premium and Major Sponsors).

Once again, we thank you very much for your ongoing support - we would not be in a position to field as many football and netball sides or to provide the social environment without your generous support.





BECOME A ROVERS PLAYER AWARD SPONSOR

RUBY AWARD SPONSORSHIP

- **Your investment** - Minimum \$180 value. Eg. \$10 voucher/cash x 18 awards or \$20 voucher/cash x 9 awards.
- **You get** -
 - 1 ticket to our Sponsors Day (Round 12 - June 15 vs Berrigan) which includes food, beer, wine and soft drink (half price spirits).
 - 1 limited edition "Sponsor" stubby holder for Sponsor's Day.
 - Award Sponsor mention on Facebook each time a player is awarded.

DIAMOND AWARD SPONSORSHIP

- **Your investment** - \$440 value. Eg. \$10 x 44 awards, \$15 x 30 awards, \$20 x 22 awards, \$25 x 18 awards, \$30 x 15 awards, \$40 x 11 awards or \$50 x 9 awards, etc.
- **You get** -
 - 1 adult social membership and entry into fortnightly membership draws.
 - 1 ticket to our Sponsors Day (Round 12 - June 15 vs Berrigan) which includes food, beer, wine and soft drink (half price spirits).
 - 1 limited edition "Sponsor" stubby holder for Sponsor's Day.
 - Award Sponsor mention on Facebook each time a player is awarded.

SAPPHIRE AWARD SPONSORSHIP

- **Your investment** - Minimum \$660 value. Eg. \$10 x 66 awards, \$15 x 44 awards, \$20 x 33 awards, \$25 x 27 awards, \$30 x 22 awards, \$40 x 17 awards, \$50 x 14 awards, \$60 x 11 awards, \$70 x 10 awards or \$75 x 9 awards, etc.
- **You get** -
 - 2 adult social memberships and entry into fortnightly membership draws.
 - 2 tickets to our Sponsors Day (Round 12 - June 15 vs Berrigan) which includes food, beer, wine and soft drink (half price spirits).
 - 2 limited edition "Sponsor" stubby holders for Sponsor's Day.
 - Award Sponsor mention on Facebook each time a player is awarded.

If you are interested in becoming a partner with Deniliquin Rovers Football & Netball Club by becoming an Award Sponsor, please contact Rebecca Flisher deniliquin.rovers@outlook.com



- Awards can be vouchers, cash or merchandise (if appropriate).
- Vouchers can be designed and printed by us or you can provide them.
- You are also able to have a sign around the grounds.

Fence signs require a \$200 (inc gst) contribution from the Sponsor towards production of the sign and are expected to last for 5 years or more. Signs must be replaced after 5 years if there is obvious weathering or damage.