

ROVERS SPONSORSHIP

SEASON 2024 PACKAGES

DENILQUIN ROVERS
FOOTBALL & NETBALL CLUB



CLUB SPONSORSHIP

The Denilquin Rovers Football & Netball Club is a dynamic and progressive club that understands the need to maintain and create strong corporate and community relationships. This attitude and determination to support our sponsors and community is vital to the success of a club that has been a pillar within the local Denilquin community since 1977. We understand that corporate and business relationships must be mutually beneficial for partnerships to succeed.

On behalf of the Denilquin Rovers Football & Netball Club, we would like to thank you for your support of our club which enables us to provide a sporting and social outlet for 5 football sides and 8 netball sides. Your support is great appreciated.

Our senior side, predominantly comprised of local talents, showcased a youthful vigour, with 7 under 17's players consistently contributing to senior football. Despite their relative youth, the seniors reached the finals, displaying commendable performance in the elimination final. The growth and development witnessed within the team speak volumes about our Senior Coach, who continues to lead the team into 2024, along with new Assistant Coach Chris Mitsch.

All our other football and netball sides displayed commendable efforts, making their way to the preliminary finals. Grand Final day witnessed triumphs for our A Grade girls, C Grade, and C-Reserve, while our B Grade girls fought valiantly but fell short in extra time. The Under 17 football side remained undefeated throughout the season, securing a convincing flag.

The club received the prestigious titles of Champion Football Club and Champion Netball Club from our League, a testament

to our collective pride. The season also celebrated individual achievements, with league best and fairest winners, high placings in league best and fairests, and numerous juniors selected in local and state representative squads, emphasizing our commitment to junior development.

- Cameron Wills - Under 17 League Best & Fairest
- Tyson Willis - Under 17 League Leading Goalkicker
- Erika Martin - Association Championships North East Zone 17 & Under Reserve Runners Up
- Chrissy Hurst - A Grade Best & Fairest Lukies Medalist
- Jackie Thorpe - B Grade Best & Fairest
- Tyson Willis - Rising Star Finalist
 - Raymond Murphy - League Most Valuable Player Runner Up

Beyond on-field success, our dedication to the "family club" tradition and fostering a strong social aspect involving all members remains a top priority. We hope you enjoyed our 2023 social events, organized with great enthusiasm by our social committee. Your participation, whether on game days or at functions, adds to the vibrant spirit of our club. Our annual Sheep Races is becoming the 'must attend' event each year.

In 2023 we also introduced our juniors to a program with OTLR 'Outside The Locker Room', the leader in sporting club mental health education and support in Australia. This year we are planning more sessions with both juniors and seniors.

As we gear up for the 2024 season, coaching appointments, pre-season training, and new recruits signal a promising year ahead.

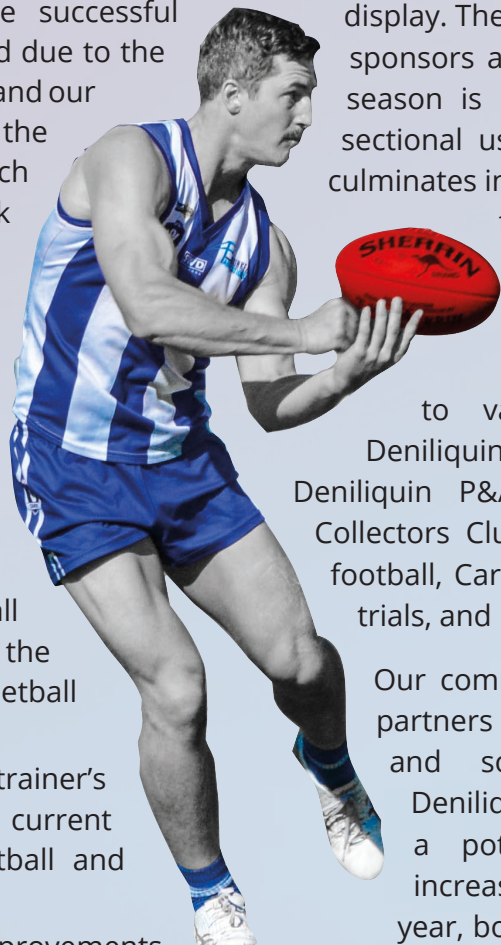


The 2023 season saw the club operate on a profitable basis with the profit going back into the facilities at Memorial Park. We are looking forward to further enhancing our facilities. Along with sponsorship revenue, the successful application of various grants and due to the support of Edward River Council and our willing band of workers, we have the following projects underway which will make the Memorial Park precinct an asset to be proud of:

- Installation of a new lighting system at such a level to enable night games to be played.
- Repair of our existing netball courts to fix damage from the 2022 flood event
- Installation of a netball grandstand and also the provision of a permanent netball office.
- Construction of a separate trainer's room adjacent to our current changerooms for both football and netball use.
- Car parking and road traffic improvements as per the Memorial Park masterplan.
- The grassing of areas around the clubrooms and netball areas together with new seating to provide a comfortable family environment.

In November, the Annual General Meeting took place, resulting in the re-election of John Glowrey as president. The roles of joint secretaries were assumed by Daniel Mison and Olivia Wells, while Shannon Bulmer once again took on the role of treasurer. Craig McCulloch and Anthony Joss will continue in their positions as vice-presidents, and they will be supported by 14 general committee members. Consistent with the past 7 years, each committee member retains responsibility for their designated portfolio, such as Netball, Football, Junior Development, Social Events, Finance, Grounds and Buildings, Promotion, and Fundraising.

As a sponsor, exposure at Memorial Park Oval continues through the summer cricket season as well, with the Deniliquin & District Cricket Association utilising the facilities. In addition, our



Clubrooms have a continual flow of casual and regular visitors who appreciate the ambience and views across the oval. This is ideal, as fence signage gives a continual and subtle visual display. The exposure of Memorial Park Oval sponsors and their signage during football season is seven days a week and cross-sectional use of the ground during winter culminates in a high volume of unique visitors to the ground.

During the summer/cricket season, the oval hosts activities up to five times a week, catering to various stakeholders like the Deniliquin & District Cricket Association, Deniliquin P&A Show Society, Tentpeppers, Collectors Club, School athletics, cricket and football, Car Club, Cross country, Sheep dog trials, and more.

Our commitment extends to recognizing partners on match days, club newsletters, and social media platforms. The Deniliquin Rovers' Facebook page, a potent marketing tool, garners increasing exposure and attention each year, boasting over 3.18K followers. This platform serves as a go-to for supporters seeking updates, photos, scores, social event details, and information. Meanwhile, our Instagram account has experienced growth, boasting more than 840 followers—an additional avenue to promote the Rovers and express gratitude to our sponsors.

- Facebook organic reach of over 307K accounts, over 226.5K page visits, post reach of up to 59.6K and up to 62.5K impressions over the past 12 months.
- Instagram organic reach of over 8k accounts, almost 4.6K profile visits in the past 12 months.
- Over 150 copies of our newsletter "Roo View" is distributed at every home game (includes logos of Premium and Major Sponsors).

Once more, we express our sincere gratitude for your continuous support. Your generous contributions enable us to field numerous football and netball teams and foster a thriving social environment.

SPONSORSHIP PACKAGES 2024

Looking for an affordable way to boost your connection with the Deniliquin Rovers Football & Netball Club? Our Sponsorship packages are perfect. They not only support player development and facility enhancements but also come with great perks like event tickets, membership, entry into weekly cash members draws, and other match-day benefits. Plus, many businesses can potentially reclaim the GST, depending on their specific situation.

BRONZE SPONSORSHIP

- Cost \$440 including GST
- One fence sign* displayed
- 2 adult social memberships including entry into our home game membership draws
- 2 tickets to our Sponsors Day (Round 12 - June 15th vs Berrigan) which includes food, beer, wine and soft drink (half price spirits)
- 2 limited edition "Sponsor" stubby holders for Sponsor's Day.

SILVER SPONSORSHIP

- Cost \$660 including GST
- One fence sign* displayed
- 2 adult social memberships including entry into our home game membership draws
- 4r tickets to our Sponsors Day (Round 12 - June 15th vs Berrigan) which includes food, beer, wine and soft drink (half price spirits)
- 4 limited edition "Sponsor" stubby holders for Sponsor's Day.

GOLD SPONSORSHIP

- Cost \$1100 including GST
- One fence sign* displayed
- 2 adult social memberships including entry into our home game membership draws
- 6 tickets to our Sponsors Day (Round 12 - June 15th vs Berrigan) which includes food, beer, wine and soft drink (half price spirits)
- 6 limited edition "Sponsor" stubby holders for Sponsor's Day
- 2 tickets to our Club Ball (Saturday, May 7).

***Fence signs:** Fence signs require a \$200 (inc gst) contribution from the Sponsor towards production of the sign and are expected to last for 5 years or more. Signs must be replaced after 5 years if there is obvious weathering or damage.

PLATINUM SPONSORSHIP

- Cost \$2200 including GST
- One large fence sign* displayed in a prominent location
- 4 adult social memberships including entry into our home game membership draws
- 8 tickets to our Sponsors Day (Round 12 - June 15th vs Berrigan) which includes food, beer, wine and soft drink (half price spirits)
- 8 limited edition "Sponsor" stubby holders for Sponsor's Day
- 4 tickets to our Club Ball (Saturday, May 7).

PREMIUM SPONSORSHIP

- Cost \$3300 including GST
- One large fence sign* displayed in a prominent location
- 6 adult social memberships including entry into our home game membership draws
- 8 tickets to our Sponsors Day (Round 12 - June 15th vs Berrigan) which includes food, beer, wine and soft drink (half price spirits)
- 8 limited edition "Sponsor" stubby holders for Sponsor's Day
- 6 tickets to our Club Ball (Saturday, May 7).

MAJOR SPONSORSHIP:

These packages are by negotiation and start from over \$6000 including gst and can be tailored to suit the specific requirements of the valued sponsor.

PLAYER MATCH DAY AWARD SPONSORS:

Want to become a Player Award sponsor? Contact us for an Awards Sponsorship information flyer deniliquin.rovers@outlook.com



◆ 2024 SPONSORSHIP COMMITMENT FORM ◆

Company Name

ABN

Address

Contact Person

Phone

Mobile.....

Email

Signature.....

The 2024 football and netball season is just around the corner. Whether you own a business or are a member looking to support our club, you will enjoy this opportunity to be involved with the Deniliquin Rovers Football & Netball Club.

LEVEL OF SPONSORSHIP

- | | |
|--|---|
| <input type="checkbox"/> Bronze Sponsor = \$440 inc. GST | <input type="checkbox"/> Platinum Sponsor = \$2200 inc. GST |
| <input type="checkbox"/> Silver Sponsor = \$660 inc. GST | <input type="checkbox"/> Premium Sponsor = \$3300 inc. GST |
| <input type="checkbox"/> Gold Sponsor = \$1100 inc. GST | For all Major Sponsorships, please contact the Club (details below) to discuss. |
- New Grounds Sign (contribution) = \$200 inc gst contribution

PAYMENT

Cash Cheque Direct Deposit

TOTAL

Deniliquin Rovers Football Netball Club

BSB: 633-000 **Account #:** 108 731 589

Due: Payment before Round 2, 6th April, 2024 would be most appreciated.
Remittance advice can be forwarded to deniliquin.rovers@outlook.com

Please return completed form or any queries to:
Shannon Bulmer 0428 235 907 or Rebecca Flisher 0413 303 380 or email
deniliquin.rovers@outlook.com