



GRETA BRANXTON FOOTBALL CLUB



SPONSORSHIP

PROPOSAL

Greta Branxton Football Club - Based at Miller Park, Branxton, are a fantastic club serving the community with football. The club has over 500 players from 3 year old programs, all ages of junior teams, female only junior & senior teams, mens through to over 35s, and our highest level football currently at Zone League competition.

We are a proud family orientated club that cater for all ages and abilities, and enjoy not just football but building our football family, community ties and town facility of Miller Park .



www.gretabranxtonfc.com.au



MILLER PARK, BRANXTON NSW 2335



0428773002



sponsorship@gretabranxtonfc.com.au



About the Wildcats FIVE STAR FOOTBALL

GRETA BRANXTON WILDCATS are inviting you to become a valued partner of our club for the upcoming 2024 season.

Greta Branxton Football Club is one of the longest established clubs in Branxton, starting back in 1969 and currently into our 55th season. We are a member of the Game Changer Club accredited club with Football Australia providing quality & good structure within clubs, as well as 3 star accreditation with Good Sports. The Club has completed many upgrades at Miller Park via grants and club funds over the last few years, including concreting and an all-weather awning, spectator seating and new fencing, with upgraded lighting about to commence. Our club facilities have been targeted as upgrades that not only continue to benefit our club members but the entire community who use Miller Park.

Kicking off in April, this season promises to be our biggest yet as our player numbers continue to grow. In the last 6 years we have grown from a club of 200 to over 500 players.

A season that will see us register more players once again

Our top mens teams now play successfully in Zone League competitions, are doing extremely well and continue to move up the ranks & grades nicely.

The club has had a very successful few years with many competition teams from Under 12s to Over 35s finishing as premiers and stepping teams up into higher-level competitions.

The club also successfully runs an extremely successful program for 3- & 4-year old's with over 50 participants, the largest in Northern NSW. The club often runs Under 10 & 11-year-old development squads & Summer 6's Football when suitable.

The club is in a great position with a hard working committee to continue to achieve its best and for us to be proud of the achievements we are making - not only club members but also the community. Sponsorship, club profits and our overall business plans aim is to invested back into the club through lower registration fees for players, player & coach education, and building a better facilities for our members and the wider community to enjoy.





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SPONSORSHIP OPPORTUNITIES

03



PERIMETER FENCE SIGNAGE

- A 2700m x 900m sign on the inner fence of the main playing field paid for by Greta Braxton Football Club
- This signage remains in place all year round, covering advertisement over our 'Summer 6s' program as well as many other sporting events at Miller Park.
- Your choice of 1 home fixture to be your 'Sponsor's Day' allowing you to promote your business to our players, members and visiting teams.
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks
- Sponsor listing in our sponsor section of the Greta Braxton Club website & Team app
- The opportunity to share your promotions with our members via our club FB & Insta pages
- Potential Australia Cup as well as football final series reach should we host home games this season.

YEARLY INVESTMENT \$1250

GAZEBO SIGNAGE

As the club grows expands & improves, we are giving players more opportunities than ever before. The club is represented with teams at gala days regularly throughout the season along with combined club Gala Days where all 450 players attend the event against other clubs of the same size. At this representative level, the club uses Gazebos & offers sponsors the opportunity of adding your name & logo to a Gazebo, promoting your business at our club days as well as outside our club at other events

ONE OFF INVESTMENT \$1500



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PLAYING FIELD FLAGS

Gold Package (2-year commitment)

- Naming rights sponsor for main playing field (field 1)
- Placement of 6 x 3500mm tear drop flags around the boundary of the field
- Your choice of 1 home fixture to be your 'Sponsor's Day' allowing you to promote your business to our players, members and visiting teams.
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks
- Sponsor listing in our sponsor section of the Greta Branxton Club website
- The opportunity to share your promotions with our members via our club FB page

INVESTMENT \$1000 per year for two years

Silver Package (2-year commitment)

- Naming rights sponsor for playing field 2
- Placement of 4 tear drop flags around the boundary of the field
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks
- Sponsor listing in our sponsor section of the Greta Branxton Club website

INVESTMENT \$700 per year for two years

Bronze Package - 3 packages available (2-year commitment)

- Field sponsor for our small sided games - 1 sponsor per age group
- Placement of 1 tear drop flags on the main sideline of each field
 - 2 x fields for Under 10 & 11's- Field 6,7 - **\$350 per year for two years**
 - 3 x fields for Under 8 & 9's - Field 3, 4, 5 **\$450 per year for two years**
 - 4 x fields for Under 6 & U7's - Field 8, 9,10 & 11 **\$600 per year for two years**
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks
- Sponsor listing in our sponsor section of the Greta Branxton Club website





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SPONSORSHIP OPPORTUNITIES

05



PLAYING JERSEY SPONSOR

Junior 6 & 7 Year Old's

Gold Package -Playing Jersey Main Sponsor

- Naming rights sponsor of one Junior team (U6's & U7's) with your company logo on the front of the team jersey. The team will then be known as the "ACME U6-1's" team.
- Your company will be promoted in the paper, on social media etc. as the "ACME U6-1's" with team reports and photos.
- An "ACME U6-1's" team trophy will be provided to your team and handed out to the sportsperson of the week after each game.
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks
- An invitation to attend our Junior Presentation Day, speak on behalf of your company and hand the awards to your team.
- Sponsor listing in our sponsor section of the Greta Branxton Club website
- The opportunity to share your promotions with our members via our club FB page

ONE OFF INVESTMENT \$400 one off payment with two-year commitment of usage from club

Silver Package- Playing Jersey Sleeve Sponsor

- Minor sponsor of one Junior team (U6's & U7's) with your company logo on the sleeve of the team jersey
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks
- An invitation to attend our Junior Presentation Day
- Sponsor listing in our sponsor section of the Greta Branxton Club website

ONE OFF INVESTMENT \$150 one off payment with two-year commitment of usage from club



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06



PLAYING JERSEY SPONSOR

Junior 8 & 11 Year Old's

Gold Package - Playing Jersey Main Sponsor

- Naming rights sponsor of one Youth team (U8's - U11's) with your company logo on the front of the team jersey. The team will then be known as the "ACME U11-1's" team.
- Your company will be promoted in the paper, on social media etc. as the "ACME U11-1's" with team reports and photos.
- An "ACME 11-1's" team trophy will be provided to your team and handed out to the sportsperson of the week after each game.
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks
- An invitation to attend our Junior Presentation Day speak on behalf of your company and hand the awards to your team
- Sponsor listing in our sponsor section of the Greta Branxton Club website
- The opportunity to share your promotions with our members via our club FB page

ONE OFF INVESTMENT \$600 one off payment with two-year commitment of usage from club

Silver Package -Playing Jersey Sleeve Sponsor

- Minor sponsor of one Youth team (U7's - U11's) with your company logo on the sleeve of the team jersey
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks
- An invitation to attend our Junior Presentation Day
- Sponsor listing in our sponsor section of the Greta Branxton Club website

ONE OFF INVESTMENT \$200 one off payment with two-year commitment of usage from club



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07



PLAYING JERSEY SPONSOR

Competition Teams 12-18 Year Olds

Gold Package -Playing Jersey Main Sponsor

- Naming rights sponsor of one Senior team (U12's - adults) with your company logo on the front of the team jersey. The team will then be known as the "ACME U16-1's" team.
- Your company will be promoted in the paper, on social media etc. as the "ACME U16-1's" with team reports and photos.
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks
- An invitation to attend our Junior/ Senior Presentation Day/ Night and hand the awards to your team
- Sponsor listing in our sponsor section of the Greta Branxton Club website
- The opportunity to share your promotions with our members via our club FB page

TOTAL INVESTMENT \$800 one off payment with two-year commitment of usage from club

Silver Package -Playing Jersey Sleeve Sponsor

- Minor sponsor of one Youth team (U12's - Adults) with your company logo on the sleeve of the team jersey
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks
- An invitation to attend our Senior Presentation Night
- Sponsor listing in our sponsor section of the Greta Branxton Club website

TOTAL INVESTMENT \$350 one off payment with two-year commitment of usage from club



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Development Squads 10 & 11 Year Old's

Development Squads are Under 10 & 11s teams that are individually selected to step into inter district competition & represent the club against Newcastle & Macquarie Teams.

They are a group of outstanding young players who will represent the club well, showing great learned skills over the season, training more often & with highly accredited coaches to help improve their skills. Development squads have opportunities with Jets games, training clinics, extra gala days etc. where they gain further skills & represent the club in uniform.

With this in mind the club has stepped up the overall look of the team, improving their uniforms to even include playing strip, training uniforms, jackets, training balls & bibs and give these teams a superior look to match

Gold Package - Playing Jersey Main Sponsor

- Naming rights sponsor of one development squad team (U10 or U11's) with your company logo on the front of the team jersey. The team will then be known as the "ACME U11 Development Squad
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks

INVESTMENT \$800 per year for two years

Silver Package -Playing Jersey Sleeve Sponsor

- Minor sponsor of one development squad team (U10 – U11's) with your company logo on the sleeve of the team jersey

INVESTMENT \$300 per year for two years



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09



PLAYING JERSEY SPONSOR

Senior Mens & Womens Teams

Gold Package -Playing Jersey Main Sponsor

- Naming rights sponsor of one Senior team (U12's - adults) with your company logo on the front of the team jersey. The team will then be known as the "ACME U16-1's" team.
- Your company will be promoted in the paper, on social media etc. as the "ACME U16-1's" with team reports and photos.
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks
- An invitation to attend our Junior/ Senior Presentation Day/ Night and hand the awards to your team
- Sponsor listing in our sponsor section of the Greta Branxton Club website
- The opportunity to share your promotions with our members via our club FB page

TOTAL INVESTMENT \$800 one off payment with two-year commitment of usage from club

Silver Package -Playing Jersey Sleeve Sponsor

- Minor sponsor of one Youth team (U12's - Adults) with your company logo on the sleeve of the team jersey
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks
- An invitation to attend our Senior Presentation Night
- Sponsor listing in our sponsor section of the Greta Branxton Club website

TOTAL INVESTMENT \$350 one off payment with two-year commitment of usage from club



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Competition Teams Zone League Squad

Gold Package -Major Jersey Sponsor

- Naming rights sponsor to both the first & reserve grade teams with your company logo on the front of the team jersey as well as playing shorts. The team will then be known as the "ACME Zone League team.
- Sponsors logo on Zone League specific training kits provided to all players and being worn to training twice per week as well as around the town.
- Your company will be promoted in the paper, on social media etc. as the "ACME U16-1's" with team reports and photos.
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks
- An invitation to attend our Senior Presentation Night and hand the awards to your team
- Sponsor listing in our sponsor section of the Greta Braxton Club website
- The opportunity to share your promotions with our members via our club FB page

This amount covers the costs of the competition nomination and associated costs for the team.

INVESTMENT \$3,000 per year for two year

Silver Package - Minor Jersey Sponsor

- Minor sponsor of both first & reserve grade teams, with your company logo on the sleeve of the team jersey, as well as playing shorts & training uniforms.
- An invitation to our Sponsor's Social Day - allowing you join our committee at the designated sponsors tables, meet players from your teams and enjoy a meal and drinks
- An invitation to attend our Senior Presentation Night
- Sponsor listing in our sponsor section of the Greta Braxton Club website

INVESTMENT \$750 per year for two year

INVESTMENT \$1000 per year for two years



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Summer 6's Social Summer Season Jersey Sponsor

Summer 6's is a program Greta Branxton Football Club kicked off with in 2018. With a hugely successful season with more than ever junior & senior players, who play 8-10 weeks of 'social' football with 6 players on small sided fields purely to 'try' soccer, keep up their skills or fitness and have a good time outdoors over summer.

Summer 6s does not have competition strips as winter football does. Instead each & every player receives a playing shirt, which they not only wear to games but have the ability to wear it elsewhere. Although this is a shirt given in a summer comp we see them worn to winter training and game days and around town all year.

Shirt logo advertising is available to you. Summer 6's Shirts will have all sponsored company's logos advertising across every Junior & Senior summer 6s player shirts.

Potentially this gives you 150-250 locals with shirts on the streets all year round advertising your company.

ONE OFF INVESTMENT \$1000 per year



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KICK OFF PROGRAM SPONSOR

3 & 4 Year Old's Kick Off Program

3 & 4-year old's 'Kick Off' is a pilot program we have run for 2018 & 19 with a massive 35 & 50 children for consecutive seasons. Our program is the largest in the state and the football federation are excited to see the bench marks Greta Braxton FC is providing in this area of football.

Playing Field tear drop flags, club shirts for the entire group, extra game day equipment are just some of the sponsored areas that could be considered at varying cost.



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Female Participation Programs

FA encourages female participation and has specific programs to allow this area of football to continue to grow well over the last few years.

Greta Branxton FC has had a bumper year with an under 6, 7's, 8/9's and an under 10/11 female teams in 2022. Retention rates of females in designated female teams is significantly higher, thus the continued encouragement for this to occur.

3 and 4s will also have separate female teams in 2023 a benchmark program to study retention rates from junior ages in female football.

If this is an area you are interested in please contact us to discuss options which could include sponsorship to cover female gala days, specific female team sponsorships, female training skills workshops etc.

We currently have 5 female coaches heading off to coaching certificate courses specifically targeting the growing female football area plus an area of our strategic plan aimed at female football growth.





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Club Training Night Sponsors

The club has improved their training sessions beyond expectations over the last few years. The weekly training program often consists of group training sessions of all teams in an age group, completing circuits of various training drills with specialised training equipment. The club would love to continue with the purchase of further training equipment & would love to get sponsors involved.

An example would be our initial equipment purchase from Glencore of \$2500 became known by all of the club as "Glencore Training Night"

Club or certain age group training balls could become a yearly sponsored commitment with sponsors name & logo on the balls

Another exciting option is to sponsor coach training sessions by way of bringing in an expert regularly to help up skill the coaches and in turn the players.

ONE OFF INVESTMENT FOR EQUIPMENT PURCHASE: Varied levels available from \$500, \$1000, \$2500 per year.



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Game Leader (Junior game referees) Sponsors

Our club is committed to turning juniors into responsible young adults and helps them build & grow where we can.

We currently train up approx. 15-20 juniors each year to referee games for Under 6s-11s and pay them accordingly for their time and effort on the fields each week of the season. Sponsorship of these mini roos game leaders will allow for further education not only at the start of the season but throughout the season with extra training & cover sponsored payment to these juniors.

Referee vests will have your company logo added. This is a great opportunity for good news stories on social media etc. with helping our up and coming juniors turn into confident leaders in society.

ONE OFF INVESTMENT \$2000 per year



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End Of Proposal

THANK YOU



We would love to have you on board!

Greta Branxton Football Club are committed to genuinely partnering with our sponsors, providing value in return and promoting our sponsors within the Club.

Many of our sponsors have combined their own packages with varying price points; some choosing a set of junior jerseys for just \$400, many choose a mix of fence signage plus a set of jersey from \$800, other partners are choosing multiple packages to be a prominent major sponsor within the club taking up \$3-4000 worth of packages, combining ground signage, field flags and team jerseys.

We have kept these packages flexible to help meet your expectations.

We encourage other variations to the deals we currently have on offer and would value your input to enable our partnership to work to its full potential for you.

Contact us: Adam 0415446419, Matt 0438639484 or Lauren 0428 773 002, or email sponsorship@gretabranxtonfc.com.au



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