

Seaford United Soccer Club



Sponsorship PACKAGES

sponsorship@seafordunited.com.au

50 Railway Pde, Seaford
VIC 3198



About Us

Located in the City of Frankston and calling the 6.4 hectares of Seaford North Reserve our home ground we are proud to support players of all ages and abilities from age five and up.

Founded in 1969 and starting life as Frankston City Soccer Club, we now proudly don the colours of yellow and black. We have teams playing in both Football Victoria and Bayside leagues who wear their Tigers colours with pride. Playing from March through to September, matches are played on weekends and the odd midweek game for the Senior and Bayside teams.

We offer playing experiences for Sub Junior Boys and Girls, Junior Boys, Junior Girls, Senior Women, Senior Men and Bayside League players.

This long-standing club is supported by volunteers, coaches, managers and members. Our clubrooms consist of five changing rooms (including our newly developed female friendly changing rooms), large social area for club events, members functions and hire, alongside a fully functional canteen and social bar.

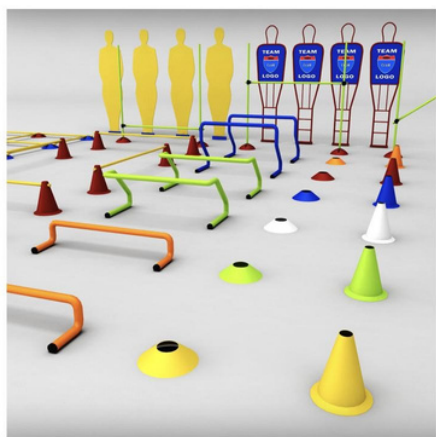
Seaford North Reserve boasts three full size parks, two three quarter parks, two half size parks and two quarter parks. There are also council facilities with a playground, skatepark and BBQ area at the reserve. The clubrooms are easily accessible via public transport or major roads, ample parking is provided off street. The reserve is shared with a vast amount of the residents of the community for dog walking and recreation.

With everything on offer this great club strives to be an easy entry level club for newcomers, and a welcoming family-based community club.

This year we are fielding the following teams:

- Senior/Reserves Men teams – State League 5 on Saturday afternoons.
- Senior Women's team – State 5 league on Sunday afternoons.
- 3 Bayside League teams playing either Friday nights or Sunday afternoons.

Sponsorship Helps



As the club's player numbers grow so does the amount of equipment required. In 2022 our club had over 20 Junior teams all which require equipment to train and to use on match day. This year we are expecting more than 25 Junior teams.

Certain packages allow sponsors to advertise on playing shirts. Without sponsorship, all playing shirts are supplied to our members at the cost of the club and are worn over the course of the season. On average over 400 shirts are used throughout the year and seen each week by hundreds of local and out of town spectators.



Each year all Sub Junior and Junior players are presented with a Club Trophy and team Pennant. Player of the Day awards are handed out each week to one player in every junior team, these awards are a great way to ensure that local people will visit your business.

Throughout the season, we can have over 400 people at Seaford North Reserve over any one weekend. With over 24 teams playing across Melbourne, the reach of advertising with our club is expansive.

We offer advertising for our sponsors via our Facebook page, website, weekly awards and the most important is our word. Our Facebook page has over 1400 followers, and a weekly reach of 1500. The website statistics show approximately 2000 page views per month.





Our Packages

Gold Package

- Your logo (front or back) of all senior men's or women's playing shirts
- Company logo on two sponsors boards on the main playing park at Seaford North Reserve
- Company logo on website with links to your business
- Company logo on Facebook page
- Weekly promotion of your business on our Facebook page
- Company logo on sponsors board inside clubrooms
- Framed team photo with certificate
- Two Seaford United hoodies and beanies.
- Tickets to social events

Silver Package

- Your logo (front or back) on our senior men's, women's or one of our Bayside teams strip
- Company logo on one sponsor's boards on the main playing park at Seaford North Reserve
- Company logo on website with links to your business
- Company logo on Facebook page
- Weekly promotion of your business on our Facebook page
- Company logo on sponsors board inside clubrooms
- Framed team photo with certificate
- Tickets to social events



Our Packages

Bronze Package

- Company logo on one sponsor's board on the main playing park at Seaford North Reserve
- Company logo on website with links to your business
- Company logo on Facebook page
- Weekly promotion of your business on our Facebook page
- Company logo on sponsors board inside clubrooms

Weekend Package

- Company logo or advertising of your choice* displayed on an A1 poster for two days.
- Company logo on website listed as weekend sponsor.
- Company logo on Facebook page as weekend sponsor.
- Promotion of your business on our Facebook page for a week
- Company logo on sponsors board inside clubrooms as weekend sponsor

*Subject to club approval



Contact Us For More Information



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www.seafordunited.com.au

THANK YOU

Seaford United Soccer Club would like to thank you for considering our Sponsorship packages. If you are unable to commit to a sponsorship package for our club, but are looking for something different, then we are happy to discuss other options with you where we can still promote your business. Our club also accepts donations of products for club functions such as our trivia night, Senior and Junior Presentation days, and as raffle items. Seaford United is passionate about helping those who help us!