



STRATEGIC PLAN

2022- 2026

Draft 4



OUR MISSION

We are a unique cruising and sailing destination with an inclusive community who foster volunteerism and camaraderie

OUR VISION

To enhance, maintain and protect our Club, its assets and environment.

To share our knowledge, experience and passion with our Members in an enriching way



OUR VALUES

- Integrity
- Respectful
- Welcoming & inclusive
- Loyal
- Communal
- Resourceful
- Fun loving
- Adventurous



OUR GOALS 2022– 2026

- **Safety - zero accidents requiring treatment**
- **Lease renewal - secure Parks Vic lease**
- **Cash reserve - maintain balance of \$150K**
- **Revenue increase - up to \$170k**
- **Community - develop close relationships**
- **Sailing- increase activity for all cohorts**
- **Master Plan - develop, plan & cost**
- **Sustainability - audit, plan & implement**

PUT YOURSELF IN THE PICTURE



Express your interest: secretary@qcyc.org.au