



SUPPORT
COMMUNITY BASKETBALL

BECOME A SPONSOR



MORETON BAY SUNS
2022 SEASON
SPONSORSHIP



MORETON BAY SUNS

CLUB PROFILE

ABOUT US

Moreton Bay Basketball Inc. (MBBI) is a not-for-profit incorporated sporting organisation operating in the Moreton Bay region. We provide our local community with the opportunity to learn and play basketball in a safe and supportive environment. Moreton Bay Basketball Inc. (MBBI) is a not-for-profit incorporated

The club currently has 600 + members and is showing growth each year. We are actively working towards improving access for our indigenous community, women/girls and underprivileged families as we strongly believe that engaging in this sport promotes positive health and well being and helps foster a sense of belonging and inclusion. We are based at Morayfield Sports and Events Centre which comprises five indoor timber sprung courts, a large indoor event space, meeting rooms and an onsite canteen offering a range of food and beverages.

We are focused on building pathways for our younger members, in accordance with Basketball Queensland, in order to develop and maximize their playing abilities. We also offer development opportunities for our referees, score-bench officials and coaches. Our commitment to supporting our sponsors and the local community is vital to the success of our organization. Your sponsorship will assist us in many ways.

With your help we can continue to provide a safe environment for all our members through selective court hire, purchase valuable equipment to further develop our players skills, gain access to learning resources to train our young referees and officials, purchase uniforms and training kits that will enhance our standing in the community and instantly bring recognition both to our club and our sponsors.

MORETON BAY SUNS

Our Reach

EVENTS

QSL HOME GAMES

FUNDRAISING ACTIVITIES

COMMUNITY ACTIVITIES

AUSSIE HOOPS SQJBC

HOME GAMES CLUB GAMES

ALOTA SESSIONS

AUDIENCE

EXPOSURE

PLAYING MEMBERS

GENERAL MEMBERS

PARENTS AND FRIENDS

VISITING TEAMS

NETWORK AFFILIATIONS

WIDER COMMUNITY

SOCIAL

NETWORKING

FACEBOOK INSTAGRAM

WEBSITE MONTHLY

NEWSLETTER EMAIL

YOUTUBE

*Over 2500
followers plus 14
affiliated BQ clubs*



MORETON BAY SUNS

SOCIAL PROFILE MEDIA ENGAGEMENT

We aim to increase our following on social media by actively pursuing engagement with our followers with increased frequency of postings and content aimed at particular target markets.

We feel social media engagement is a great tool for developing community spirit and increasing interest in our club within the local area.

In turn, this will benefit our sponsors by increasing the reach of any promotion undertaken by the club on behalf of our sponsors.

We have recently launched our new monthly newsletter, aptly titled the Full Court Press. This newsletter is sent out to all our members and associates. It features all the latest news and events, feature articles, player development information, competitions, photos and advertising space for our sponsors. The newsletter has been well received and we look forward to input from all our members to keep this newsletter fun and informative for all readers. It gives us a great opportunity to provide additional benefits for our sponsors.



MORETON BAY SUNS

SPONSORSHIP OPPORTUNITIES

Sponsoring the Moreton Bay Suns provides your organisation with the opportunity to promote your brand, product or service directly to club players, their families and the wider Moreton Bay community.

We are strongly committed to building relationships with our sponsors that are mutually beneficial.

We will work closely with you to ensure that we are reaching your target markets and achieving a return on your investment

BRANDING ON CLUB WEB SITE

There are several levels of opportunity for your brand on our website. If you would like a featured spot where you can provide our members and friends with a little more detail about your organisation and what you offer, you may like to be a part of our Sponsors wall. You can provide about a half page of content with photos. Alternatively, you may benefit from a pop-up banner on our home page. This is a smaller banner which would mainly centre around your logo but as the home page is the first stop for all visitors, it is also a highly desirable location. Lastly we have numerous pages where our members regularly navigate. We are also able to add small banners to these pages.

MORETON BAY SUNS

BRANDING ON TEAM/CLUB APPAREL

Placement of logos on apparel worn by the team, coaches, managers etc.

Team Warm Up Shirts
9 positions available on back
1 position on each sleeve

Full colour logos.

Playing jersey 4 spots- major sponsorship.

Playing shorts 4 spots.

Approximate logo positions



MORETON BAY SUNS

SPONSORSHIP OPPORTUNITIES

SIGNAGE



Despite the continued affects of Covid-19, we conduct regular club game nights and play host to visiting teams at MSEC quite often.

This gives us the opportunity to showcase our sponsors through signage.

Whether this is at the front entrance to MSEC, at the Covid Safe Table, in the foyer or courtside, we can find a great spot for your signage that guarantees maximum impact and exposure.

COMMUNICATION

The club regularly communicates with members via email. We believe there is opportunity here for our sponsors logos to be incorporated into our club email footer.

We are also able to offer you an email campaign where we will include an advertising pdf with our club wide email.



MORETON BAY SUNS

SPONSORSHIP PACKAGES



\$10000

- Logo displayed in monthly newsletter emailed to all members to end of December 2022
- 2 x 1/2 page feature advertisements in newsletter before end of December 2022
- 1 x Facebook and 1 x Instagram Post per month plus Logo and company info on Website
- Logo included in footer on outward Email correspondence to members
- 1 x Logo large on SQJBC-QSL Team warm up shirts & playing jersey for 2 years
- 8 x Complimentary Court Side Tickets to QSL Home Game Days 2022
- 1 x Complimentary Beverage per attendee (maximum of 8)
- 1 x A4 sized promotional display at front desk entry at QSL Home Games 2022
- Prominent Foyer/Courtside Signage
- Moreton Bay Basketball Fan Pack (assorted Suns merchandise)
- Team meet and greet with photo
- Framed Appreciation Certificate

\$5000

- Logo displayed in monthly newsletter emailed to all members to end of December 2022
- 2 x 1/2 page feature advertisements in newsletter before end of December 2022
- 1 x Facebook and 1 x Instagram Post per month plus Logo on Website
- Logo included in footer on outward Email correspondence to members
- 1 x Logo small on SQJBC-QSL Team warm up shirts-shorts
- 2 x Complimentary Tickets to all QSL Home Game Days 2022
- 1 x A4 sized promotional display at front desk entry at QSL Home Games 2021
- Framed Appreciation Certificate

MORETON BAY SUNS SPONSORSHIP PACKAGES

\$2500

Logo displayed in monthly newsletter emailed to all members to end of December 2022

2 x 1/2 page feature advertisements in newsletter before end of December 2022

1 x Facebook and 1 x Instagram Post per month plus
Logo on Website

Logo included in footer on outward Email
correspondence to members

1 x Logo small on SQJBA-QSL Team warm up shirts

MORETON BAY

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