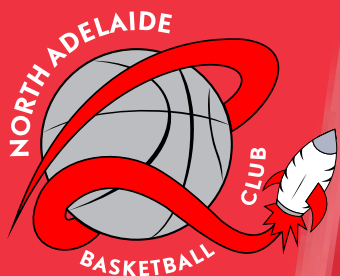


An integral part
of the
North East
community
for over
80 years



**North Adelaide
Basketball Club Inc.**
Founded 1939

**2022 Season
NBL1 Sponsorship Package**



North Adelaide Basketball Club Inc.

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AN INTEGRAL PART OF THE NORTH EASTERN COMMUNITY

What we recognise today as the North Adelaide Basketball Club was founded in 1939 as Panthers Basketball Club, when 7 close friends decided to create a single team and play this “new sport” as a way of keeping fit. They could never in their wildest dreams, have imagined the effect that decision was to have over the next 80 years, or the number of people to be involved in the North Adelaide Basketball Club, in one way or another.

There was a name change to “North Adelaide” in 1951, when the state association went to a district model and Clubs were aligned to local district football Clubs. Since that time, North have produced a long and successful history as one of South Australia's leading sporting clubs, with a reputation as a centre of excellence for young basketballers. Red and white wearing juniors have, over the years, gone on to play for American Colleges, State & National League teams, with an elite few even going on to represent Australia on the Olympic and international stage.

The North Adelaide Rockets have been an integral part of the North Eastern community for several generations and have touched the lives of many local families, with one time playing grandparents now enjoying their grandchildren's participation.

OUR CLUB

The Club offers children the opportunity to play basketball at many different levels, from our domestic league, with kids as young as 6 getting the chance to experience the game in an organised way for the first time, to Junior District basketball with Under 10 to Under 23 age groups, and then hopefully on to one of our Men's or Women's Senior programs. Our Development Officers visit local schools to “spread the word” and encourage kids to be more active, as well as offering the opportunity to be involved in individual and group training sessions to improve skill levels.

OUR STADIUM

With 5 international standard courts including two ‘show courts’ with a seating capacity over 1000, the new stadium provides a great home game experience with grandstand seating both sides and upstairs bar overlooking the action. It will cater for our ever expanding needs well into the future. With the inclusion of an office and apparel store on site, we will be able to service our club members more efficiently than ever before. North Adelaide Basketball Club will be in a position to host state and national tournaments.

 northadelaide.basketball.net.au

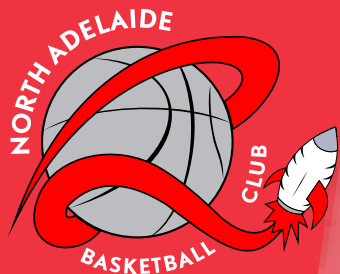
 [@NorthAdelaideRockets](https://www.facebook.com/NorthAdelaideRockets)

 [#northadelaiderockets](https://www.instagram.com/northadelaiderockets)

 secretary@nabc-rockets.club

Championships

8 Time Men's Winter Premiers 21 Time Women's Winter Premiers
5 Time Reserve Junior State Champions 2 Time Junior State Champions
Bronze Medalist U14 Boys National Championship



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2022 NBL1 HEAD COACHES



Dean Nyberg - Men's Head Coach

Dean has been coaching basketball at all levels for nearly 20 years. He has won multiple junior state championships across different age groups. With a long involvement in the state high performance program, Dean has been appointed head coach for 5 SA Metro state teams, with another 3 years being involved with U16 & U20 state teams as an assistant coach. More recently Dean has focused on coaching at the senior level, and has won 3 Premier League/NBL1 titles in 2016, 2018 (Southern Tigers) & 2021 (North Adelaide). Combining his experience in player development & tactical strengths, Dean is not only committed to NBL1 success, but also providing a great pathway for graduating juniors at North Adelaide and strives to have all 3 teams in his squad (NBL1, reserves and Youth League) competing at the top every year.



Brenton Johnston - Women's Head Coach

Brenton is a career coach. His long history includes many examples of junior coaching at Classics, State Championships and Division 1 locally and he has coached South Australian U20 Women's teams to silver and gold in National Championships in Assistant and Head Coaching roles. He has been involved in senior programs for more than 20 years, having spent time at other Premier League clubs, before returning to North Adelaide as Head Coach of the Women's program in 2015. He really enjoys the opportunity to promote local juniors giving them the opportunity to perform at the highest level. Brenton's dedication to coaching was rewarded with a Technical Assistant's role with the MAC Adelaide Quit Lightning in 2016-17, where he had the opportunity to work with some of the country's best talent. He has also served on several Junior Operations Groups over the years and is a Life Member at North Adelaide Basketball Club. After guiding a very young team through to the Grand Final in 2017, and going undefeated in their 2018 campaign, Brenton took his team to the inaugural NBL1 Central season Grand Final in 2021.

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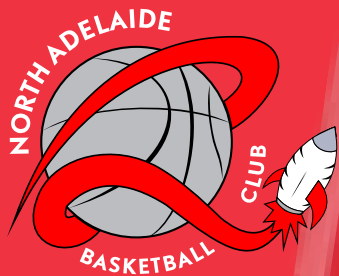
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SPONSORSHIP AND BRANDING EXPOSURE

Basketball is an Olympic sport and one of the fastest growing nationally, played 12 months of the year INDOORS, ensuring exposure to our supporters (potentially your customers) throughout the whole year.

In 2021, North Adelaide had over 60 junior teams participating in District basketball, that equates to approximately 600 players walking through our doors each week from our Club alone, plus many more parents, family and friends, all of whom are accessible via our every growing social media presence. (Facebook, Instagram, Team App and e-newsletters).

We offer prospective sponsors a unique opportunity to be part of our future and the ongoing role we play in the local community, fostering local sport, whilst gaining valuable exposure to a loyal and continuously growing membership and supporter base.

The Rockets have approx 700 junior and senior players and more than 450 families involved in the club with new initiatives in place to grow our membership base. Adding to this our domestic competition is ever growing and bring in many new members.

More than 3,500 players and spectators come through our doors every week.

Hundreds of people attend each of our NBL1 games with numbers expected to grow next season, after very successful campaigns last season. Adding to this NBL1 games are live streamed with full commentary, and a weekly game aired on Kayo, making the reach to the public bigger than ever.

Our club is going through most exciting period of growth and development that will put it at the forefront of our sport for years to come.

Apart from our exciting new facility, our social media is also going through a rapid transition as we come to grips with its potential. "Followers" of our facebook page have increased markedly in the last 12 months, recently hitting 4300 and they continue to rise. along with our fast growing Instagram page that has rapidly reached 1600 followers. So approx four and a half thousand local people now get a notification every time we create a post (which could include a reference to your business) and we are expecting this to rise by the time the 2022 season comes around!!



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[@NorthAdelaideRockets](https://www.facebook.com/NorthAdelaideRockets)



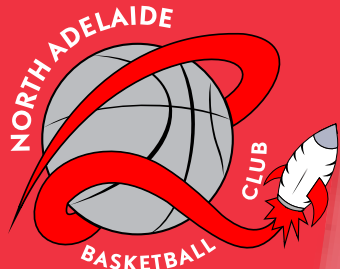
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SPONSORSHIP PACKAGES

BENEFITS	GOLD	SILVER	BRONZE
Game Night Display for your business	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Logo on Warm up top	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Logo on Uniform	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Invite to Senior Dinner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
1200x 1200 Courtside Sign	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2400x 1200 Courtside Sign	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Naming rights sponsor for 1 Round advertised through social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Best Players Naming rights for 1 Round advertising through social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Logo on Best Player posters for 1 round handed out at the next home game	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Double Pass to all Home games	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Reserved Upstairs Seating	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Announced during games	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on Team App	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor of the week on Facebook	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor of the week on Instagram	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor Gift	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	\$3300	\$2200	\$770

For other sponsorship opportunities please contact

John Della Pia 0428 364 759, Lucas Sterry 0407 810 069 or Adam West 0412 636 969

 northadelaide.basketball.net.au

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 secretary@nabc-rockets.club

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SPONSORSHIP AGREEMENT

Business Name: _____

Contact Person: _____

Address: _____

Phone Number: _____

Email Address: _____

Website URL: _____

Sponsorship Package: _____ Years: _____

☐

I would like to meet and discuss further Sponsorship opportunities

Special Conditions: _____

Discount or Product/Service Special you are prepared to offer NABC members:

Business Representative Signature: _____ Date: _____

Club Representative Signature: _____ Date: _____

Club Representative Name: _____

Completed form can be returned to: PO Box 204, Greenacres SA 5086, jrdella@bigpond.com, or contact John Della Pia 0428 364 759



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