



**1st Grade Player - Matt Thompson** (former Newcastle Jets, Melbourne City FC and Sydney FC player)



**1st Grade Captain, Coach and Technical Director - Adam Hughes** (former Adelaide United, Perth Glory and Shaoxing Keqiao Yuejia F.C Chinese Professional Football League)

## VEFC would like to thank our Major Sponsor for 2022:



**Kathleen Matinlassi**  
Licensed Real Estate Agent  
0407 244 162



# VEFC SPONSORSHIP 2022 PACKAGES

## SPONSORSHIP PACKAGES

There are five tiers of sponsorship available with Valentine Eleebana Football Club including Platinum, Gold, Silver, Bronze and Youth. Each tier has a varied range of inclusions which are outlined below:

INCLUSION	PLATINUM	GOLD	SILVER	BRONZE	YOUTH
Business name and logo on website with link to your nominated site	x	x	x	x	x
Business name listed on the 'Team App'	x	x	x	x	x
Invitation to attend sponsors day	x	x	x	x	x
Facebook ads/acknowledgement	x	x	x	x	x
Ground signage (2400 x 600) at Croudace Bay Complex	x (2)	x	x	x	
Invitation to attend launch night	x (6)	x (4)	x (2)	x (2)	
Option to speak at launch night	x				
Season pass to NPL games	x (11)	x (8)	x (4)		
Acknowledgement over PA system on match days	x	x	x		
Invitation to attend presentation night	x	x	X		
Price (GST Exclusive)	\$10 000	\$6000	\$4000	\$3000	\$1000 - \$2000
CLOTHING	PLATINUM	GOLD	SILVER	BRONZE	YOUTH
Front of First Grade Home Jersey	x				
Back of First Grade Home Jersey		x			
First Grade Sleeve OR front of Reserve Grade / U18's			X		
Reserve Grade / U18's Back of Jersey OR Front of Youth NPL Jersey (reducing uniform cost to players)				x	
Back of Youth NPL Jersey (reducing uniform cost to players)					x

Payment options – Credit Card, Card No: \_\_\_\_\_ Expiry Date: \_\_/\_\_/\_\_

Cheque, payable to Valentine Eleebana Football Club

Direct Deposit BSB 062 827, A/C 1000 5357 (Valentine Eleebana FC, Commonwealth Bank)

*Note: There is a surcharge to credit card payments.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If you would like to discuss alternative sponsorship options, please contact:

**Paul Gaden (Sponsorship Co-ordinator) Mobile: 0402 455 419**



## **BENEFITS TO YOUR BUSINESS**

Valentine FC are seeking sponsors for the 2022 season and beyond, throughout our senior and junior teams. The Club offers a range of sponsorship packages that can maximise your business' exposure. Valentine FC offers:

- Access to a passionate base of 3,600 players and supporters from one of Newcastle's higher socio-economic areas.
- Reinforcement of brand recognition.
- Opportunity to increase your brand awareness and exposure in the Lake Macquarie and wider Northern NSW area.
- Opportunity to promote and showcase your products and services to approximately 2,000 spectators each weekend (in season).
- Engagement with local community members.
- Exposure to the 5,000 monthly visitors to our Facebook page.
- Gain valuable contacts within the local community.



**ANNUAL GALA DAY (2019)**



**CROUDACE BAY COMPLEX**



## RISE WITH THE PHOENIX

Valentine Eleebana Football Club (commonly known as Valentine Phoenix) has been the largest football club in Northern NSW for over five years, with a membership of over 850 registered players and officials, plus over 1,500 associate (adult) members and families.

Valentine FC consists of a large number of community junior teams aging from 6 to 16 years, Junior Development League aging from 9 to 12 years and senior community teams including over 35's and social teams. At the end of 2015 Valentine FC were promoted into the National Premier League (NPL).



Within our Club there is a Junior Development League which aims to further develop and advance football skills. At the end of each season Valentine FC holds one of the largest gala days with over 1,000 children participating.

We welcome you to become a part of the Valentine Eleebana Football Club. There is a full range of sponsorship opportunities outlined in this document.

## OUR PHILOSOPHY

Valentine FC is a Club founded and operated by volunteers who are dedicated to the promotion of the game of football. The Club seeks to promote and improve the game by creating a culture of sportsmanship, opportunity, player development, professionalism and friendship. Our Club is the Premier Development Club in Northern NSW, providing a pathway for talented players from Lake Macquarie and the Hunter.



As a member of Northern NSW Football, we believe in creating an atmosphere in which players respect and support each other, where talent is recognised and developed, where opportunities for leadership and involvement exist and where the team is greater than any one individual.

We expect our members and players to respect their opponents, coaches, managers and all officials and to play fairly at all times.

Whilst the Club is run by a committed and dedicated team of volunteers, we rely on partnering with the local business community.

## YOUR SPONSORSHIP

Valentine FC endeavour to provide pathways and opportunities for all players. The Club helps players become physically active and learn important life skills about teamwork, leadership, discipline and skill development.

All sponsorship funding is directly invested into the Club in the following areas and supports the growth of not only Valentine FC but the Lake Macquarie community:

- Game development
- Coaching development
- Marketing
- Player development
- Referee development
- Equipment
- Development teams
- Representative teams
- Maintenance and improvement of facilities.

