Nominee for Norths' 2021 Board of Directors – Ordinary Director

Nominee's Name: Georgie Fleischer

Education:
BA Business Studies Degree – Solent University (UK)
Design Thinking Cert – Stanford Design School (US)
Basketball Coaching Accreditation - Level 1 & 2

Work/Business Experience:
Lendlease (Current) – CX & Innovation Manager
Caltex (3y+) – Strategy & Innovation Manager Digital
Woolworths Limited (10y+) – Head of Innovation
School Basketball committee member (Current)
School Basketball 'Club President' (2y+)

Basketball Experience:
Playing – Played Basketball since I was 12 years old, played local and national levels in UK, still playing now socially in Norths domestic competitions.
Coaching – Coached children's basketball since I was 16, coached my sons local and Representative teams, currently coaching U16s Girls Representative team for Norths.

Brief Outline of what skills you bring to the Board and what outcomes you want to achieve:
With my strategy, business, and design thinking background, I believe I will bring a business mindset to the Norths Board that will assist in the future direction and growth of the club and it's community.

As I am actively involved within the community and the competitive aspect of basketball on a day-to-day basis I see and hear what goes on, in and around the Norths community. With these insights I should be able to help Norths ensure their strategy is heading in the direction the community is after.

I would like to see Norths become a leading club amongst its competitors and other sporting clubs, I would like to see growth in Basketball amongst our younger female players and the inclusion of other basketball formats.

I also see that Norths isn't just about Basketball! It's a community for all, it's important that we look to improve our inclusions and diversity across all aspects of Norths not just players.

Overall, I hope to bring diversity and a strategic mindset to the board with a drive and enthusiasm for change in the right direction that puts Norths on the front foot for years to come.