



## Our Mission: **A SMALL CLUB DOING BIG THINGS**

Minyip Murtoa is a fully inclusive Football/Netball Club that delivers all of the benefits and values that sport brings. We instill quality values in our juniors, seniors and all supporters through quality leadership. Ours is a safe, fun and friendly environment for people to enjoy sport and social interaction. We respect our history.

## 3 Year Focus

### Community

- Continue to connect with our local (Minyip and Murtoa districts) community
- Enhance our connection to non-local community
- Full participation rates in both on field and volunteers
- Avoid burnout
- Safe, Family friendly, Fun environment – "The Burra Family"

### Finance & Administration

- Continue to enhance volunteer administration
- Continue to enhance the value of sponsorship
- Retain membership
- Improve marketing and communication
- Keep our standards high

### Governance

- Ensure differentiation between what is governance and what is operational
- Continue to streamline administration
- Cohesive groups – one goal, one mission

### Value

### Behaviour

**Caring for and including each other**  
(We are proactive in helping our team)

- We do it for our community
- Everyone cares for people of all ability and backgrounds
- We support people in times of need

**Commitment**

- Everyone contributes to our success
- We recognise people's commitment

**Loyal**

- We recognise our history
- Our people do it for the love of our club

**Respect**

- We play to win but not at all costs
- We enjoy the social aspect of our club



**Our Club. Our Community. Our Family.**