



OVERVIEW

As a sport and society, we all have the social responsibility to help end violence against women in all of its forms. Her Flame Burns Brighter is an initiative that utilises the sport of basketball and coaching as a tool to drive change in attitudes towards violence against women. Getting back to basics, the Sydney Flames and Kings in conjunction with Our Watch have created a 6-week on-court intervention strategy aimed at developing the knowledge of female and male adolescent players that improve attitudes and behaviours around gender equity and promote the empowerment of women.

GOALS

Build the capacity of local basketball coaches to facilitate messaging and practices that enhance skills, attitudes and knowledge of players. Strengthen protective factors that promote empowerment, confidence and awareness amongst adolescent females that help prevent them from experiencing violence. Reduce risk factors related to accepted attitudes, behaviours and cultural norms amongst adolescent males that help prevent violence against women

WHO

The Flames and Kings will train existing grassroots basketball coaches of players from u/14 to Youth League, male and female.

KINGS GAME DAY EXPERIENCE

Register your interest using the QR code and come along to an upcoming Sydney Kings Home Game to learn the Her Flame Burns Brighter program with Sydney Flames and Kings coaches. Be a part of a special Kings Gameday Experience.

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Sydney Kings vs Cairns Taipans
Qudos Bank Arena
Saturday 17th April 5pm
Tip off at 8pm

REGISTER

<http://bit.ly/2NzeTMz>

