



**INGLEWOOD FOOTBALL NETBALL CLUB**

**SEASON**

**2021**

**SPONSORSHIP GUIDE**

*Be Part of the Next Boom!*

IFNC STRATEGIC PLAN 2021-2025



# INGLEWOOD FOOTBALL NETBALL CLUB

## PART OF THE LOCAL COMMUNITY FOR 145 YEARS

- A local sports club affiliated with the Loddon Valley Football Netball League (LVFNL)
- Formed in 1876 – one of the oldest continually active football clubs in Australia
- Pioneers of local sport in the region – One of 12 Foundation Clubs of the Victorian Football Association (VFA) – Hosted matches against Melbourne FC in 1877 and Carlton FC in 1879.
- Foundation club Loddon Valley Football Association 1903 (inaugural Premiers)
- Foundation club Loddon Valley Basketball (Now Netball) Association 1951 (inaugural Premiers)
- Largest sporting club in Inglewood with a district population of ~1000, the largest town in the LVFNL
- Approximately 200 members – Players, Coaches, Committee, General Members.

## FOOTBALL

- 3 Grades – Seniors, Reserves and Under 18's

## NETBALL

- 7 Grades – A, B, C and C Reserve, 17 & Under, 15& Under, 13 & Under

## JUNIOR DEVELOPMENT

- As well as our competitive junior grades, we field Mini netball teams and provide Net-Set-Go and Auskick programs for Primary School aged children.

## OUR PURPOSE

‘To facilitate a great day of **family** sport, provide a pathway for **young people** to become and stay involved in sport, and develop our **people** in a **team** environment.’

## OUR VISION

‘To be the most **respected** club in the Loddon Valley Football Netball League.’

## OUR GUIDING PRINCIPLES – ‘PILLARS OF RESPECT’

We will be respected for our:

**HISTORY** – Past achievements and challenges overcome.

**COMMUNITY** – Our standing and contribution to Inglewood and the local district

**PROCESSES** – The way in which our club business and activities are operated.

**CONDUCT** – Our behaviour when representing the club, on and off the field.

**CULTURE** – How our members and stakeholders interact

**SUCCESS** – Our on-field results.

## RECENT ACHIEVEMENTS

- Strong Junior Results in Football and Netball
- Sound Financial Management
- Development of 5-Year Strategic Plan
- Upgrade of Facilities – New Netball Changerooms, larger Umpire Change Rooms, Training Light Upgrade.

Please check out our 5-Year Strategic Plan, ‘**The Next Boom**’ at [www.inglewoodfnc.sportingpulse.net](http://www.inglewoodfnc.sportingpulse.net)

# IFNC SPONSORSHIP - BE PART OF THE NEXT BOOM

We have a series of Sponsorship Packages, offering great value over a wide price range.

Our packages can be tailored to suit your business/group's needs, whether you are looking for more advertising mediums, or alternatively more networking opportunities. Contact us to create the best package for you.

We are committed to making your sponsorship work. We aren't content with taking 'donations'. We'll work with you so that you enjoy success also.

The Top 6 Reasons to enter a Sponsorship Arrangement with Community Groups like us:

1. Generate more **business**
2. Build a **relationship** with a target audience
3. **Promote** your business, its products and/or services
4. Show support for the **community**
5. Increase your **market presence** and share
6. Create a positive business **image**

# 2021 SPONSORSHIP PACKAGES



IFNC STRATEGIC PLAN 2021-2025



## FENCE \$500

- ✓ Advertising Sign on Oval Fence (3m x 0.9m)
- ✓ Digital Advertising in Clubrooms
- ✓ Advertising on Club Website

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## BRONZE \$1000

- ✓ Advertising Sign on Oval Fence (3m x 0.9m)
- ✓ Digital Advertising in Clubrooms
- ✓ Advertising on Club Website
- ✓ A4 Advertising in Canteen Window
- ✓ Advertising in 'El-vee' Football Record
- ✓ 1 x Dedicated Advertising Posts on Club Facebook Page
- ✓ Logo on Club Polo /Training Top (Back)
- ✓ 2 x IFNC General Memberships
- ✓ 3 x Thursday Night Meal Vouchers
- ✓ \$50 IFNC Drink Card
- ✓ 2 x Sponsor Event Tickets
- ✓ 1 x IFNC Annual Ball Ticket

B

## SILVER \$1500

- ✓ Advertising Sign on Oval Fence (3m x 0.9m)
- ✓ Digital Advertising in Clubrooms
- ✓ Advertising on Club Website
- ✓ A4 Advertising in Canteen Window
- ✓ Advertising in 'El-vee' Football Record
- ✓ 1 x Dedicated Advertising Post on Club Facebook Page
- ✓ Logo on Club Polo /Training Top (Back)
- ✓ 2 x IFNC General Memberships
- ✓ 3 x Thursday Night Meal Vouchers
- ✓ \$50 IFNC Drink Card
- ✓ 2 x Sponsor Event Tickets
- ✓ 1 x IFNC Annual Ball Ticket

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## GOLD \$2000

- ✓ Advertising Sign on Oval Fence (3m x 0.9m)
- ✓ Digital Advertising in Clubrooms
- ✓ Advertising on Club Website
- ✓ A3 Advertising in Canteen Window
- ✓ Advertising in 'El-vee' Football Record
- ✓ 2 x Dedicated Advertising Posts on Club Facebook Page
- ✓ Logo on Club Polo /Training Top (Back)
- ✓ 2 x IFNC General Memberships
- ✓ 4 x Thursday Night Meal Vouchers
- ✓ \$50 IFNC Drink Card
- ✓ 2 x Sponsor Event Tickets
- ✓ 2 x IFNC Annual Ball Tickets
- ✓ 1 x \$10K Draw Ticket
- ✓ \$100 IFNC Merchandise Voucher

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## MAJOR VENUE \$4000 p/a OR 3 YRS \$10,000

- ✓ Advertising Sign on Oval Fence (6m x 0.9m)
- ✓ Digital Advertising in Clubrooms
- ✓ Advertising on Club Website
- ✓ A3 Advertising in Canteen Window
- ✓ Advertising in 'El-vee' Football Record
- ✓ 4 x Dedicated Advertising Posts on Club Facebook Page
- ✓ Logo on Club Polo /Training Top (Sleeve)
- ✓ 2 x IFNC General Memberships
- ✓ 8 x Thursday Night Meal Vouchers
- ✓ \$100 IFNC Drink Card
- ✓ 4 x Sponsor Event Tickets
- ✓ 2 x IFNC Annual Ball Tickets
- ✓ 1 x \$10K Draw Ticket
- ✓ \$100 IFNC Merchandise Voucher
- ✓ 3 x Weekend Functions (min 30 people)
- ✓ 3 x Midweek Functions (Min 15 people)

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## MAJOR APPAREL \$4000 p/a OR 3 YRS \$10,000

- ✓ Advertising Sign on Oval Fence (6m x 0.9m)
- ✓ Digital Advertising in Clubrooms
- ✓ Advertising on Club Website
- ✓ A3 Advertising in Canteen Window
- ✓ Advertising in 'El-vee' Football Record
- ✓ 4 x Dedicated Advertising Posts on Club Facebook Page
- ✓ Logo on Club Polo /Training Top (Front)
- ✓ 2 x IFNC General Memberships
- ✓ 8 x Thursday Night Meal Vouchers
- ✓ \$100 IFNC Drink Card
- ✓ 4 x Sponsor Event Tickets
- ✓ 2 x IFNC Annual Ball Tickets
- ✓ 1 x \$10K Draw Ticket
- ✓ \$100 IFNC Merchandise Voucher
- ✓ Logo on back of Playing Guernseys
- ✓ Logo on Front of Club Polo's, Hoodies, Training Tops etc.

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## MAJOR NAMING \$4000 p/a OR 3 YRS \$10,000

- ✓ Advertising Sign on Scoreboard (3m x 0.9m)
- ✓ Digital Advertising in Clubrooms
- ✓ Advertising on Club Website
- ✓ A3 Advertising in Canteen Window
- ✓ Advertising in 'El-vee' Football Record
- ✓ 4 x Dedicated Advertising Posts on Club Facebook Page
- ✓ Logo on Club Polo /Training Top (Sleeve)
- ✓ 2 x IFNC General Memberships
- ✓ 8 x Thursday Night Meal Vouchers
- ✓ \$100 IFNC Drink Card
- ✓ 4 x Sponsor Event Tickets
- ✓ 2 x IFNC Annual Ball Tickets
- ✓ 1 x \$10K Draw Ticket
- ✓ \$100 IFNC Merchandise Voucher
- ✓ Home Ground Naming Rights in Media
- ✓ Prominent Advertising Sign at Home Ground Entry

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# 2021 CLUB CONTACTS

**PRESIDENT:** Chris Cohalan M: 0428 507 220

**SNR VICE PRESIDENT:** Leigh Lamprell M: 0437 108 809

**SECRETARY:** David Rose M: 0419 132 070

**TREASURER:** Belinda Hawken M: 0432 370 228



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