Gippsland League Record Advertising 2021

Gippsland LEAGUE



Gippsland League Profile

Gippsland League is the 'premier football/netball league' in Gippsland. The league consists of the region's ten largest towns/cities. Bairnsdale, Drouin, Leongatha, Maffra, Moe, Morwell, Sale, Traralgon, Warragul and Wonthaggi, while the league covers six local councils; Baw Baw, Bass Coast, East Gippsland, Latrobe City, South Gippsland and Wellington.

The League provides a pathway for footballers, netballers and umpires to play/ officiate at the highest level in Gippsland and beyond. Gippsland League invests heavily in our junior development and both our football and netball representative programs.

- Four grades of football
- Six grades of netball •
- **800 Gippsland League Records** printed every week
- In excess of 900 footballers
- In excess of 600 netballers
- In excess of 1000 volunteers
- In excess of 5000 members & supporters



NUMBERS GAME



6962 Facebook followers



e

946 Twitter followers



during the 2019 finals series Grand Final crowd of 4500 for the

Over 13,750 patrons through the gate

2019 season

410,000 website requests on average between April -September yearly

GL REACH

 $\mathsf{TR} \vdash \mathsf{M}$ live broadcast their match of the round via radio each week.

Media coverage - Grand Final live streamed on line. Gippsland FM live broadcast, 9 Gippsland, Win features, Prime 7 advertising, weekly reports in newspapers including Bairnsdale Advertiser, Gippsland Times, Latrobe valley Express, Leongatha Star, Pakenham Gazette, South Gippsland Sentinel Times & Warragul Gazette.

Five umpire associations: Sale, Gippsland, Latrobe Valley, East Gippsland & South Gippsland

Gippsland League FOOTBALL RECORD

The Gippsland League produces a weekly hard copy and digital publication named the 'Record'. In each edition we feature full team lists from each football and netball grade. There is also updates on the various player awards that the League offers. Each club produces a weekly article and there is a full weakly review and proview. The League also produces a second

is a full weekly review and preview. The League also produces a senior preview each week from our League historian that features the all time stats and records from our match ups.

There are limited advertising opportunities in both colour and black/white pages.

Full Page and Half Page records ads available.

The stats: 18 weeks regular season including 6 finals. 800 copies distributed each weekend across the 5 matches. 300-500 copies regularly sold at each finals series match 800-1000 copies sold at the Grand Final Digital edition that is posted via social media and is stored on the GL website

Included: weekly colour advertisement in the GL Record (full page or half page) x 22 copies , Two GL Season Passes (admission to all matches including finals)



Your local builder, supporting local footy & netball for over 5 years.



		1 Dan	OUR		
~		SHU	WDDW		
		all all			P
F		18 -	al and		
					69
Ν	IETBALL	DOUM	D 11 DEC	UII TO	BILLET AV
	TETDALL	NUUN	D TI RES	ULIS	Gippsland
A GRADE		B GRADE	DTIRES	C GRADE	_ LEAGUE
A GRADE		B GRADE		C GRADE	LEAGUE
A GRADE	E 6/07/2019		E 6/02/2019	C GRADE	LEAGUE
GRADE		B GRADE		C GRADE	LEAGUE
A GRADE	52 (G7)	B GRADE	2 6-10.772919 - 20 (30)	C GRADE	1 LEAGUE
A GRADE mouin v Mo multi Me cALS	12 (57) 12 (57) 13 (73)	B GRADE DROUN V MOD Drouts Mos 604/5	2 6-10.772919 - 20 (30)	C GRADE	2 LEAGUE 25(20) 23(20) 40(4)
A GRADE Incuin v Mo Isulti Ne OALS Isulti Santhe	12 (57) 12 (57) 13 (73)	B GRADE DROUN V MOD Drouts Mos 604/5	65 (65) 65 (65)	C GRADE	2 LEAGUE 25(20) 23(20) 40(4)
A GRADE moule v Mo issile colls roue: 5 Cardine for:	12 (57) 12 (57) 13 (73)	B GRADE Drouin v Mot Drait Mot GOALS Druit, TMach-Ini	65 (65) 65 (65)	C GRADE DROUN Y MO troah MR GOUS Droah: C MBRT	2 LEAGUE 25(20) 23(20) 40(4)
A GRADE Intouin v Mo insite Inte Inte Inte Inte Inte Inte Inte In	12 (57) 12 (57) 13 (73)	B GRADE Drouin v woo Drouin Mor Goluis Drouin TMaco-hw Mor: EIST	65 (65) 65 (65)	C GRADE DROUN Y MO Truin Mit GOUS Droun: C Mitter T Mite BIST	2 LEAGUE 25(20) 23(20) 40(4)
A GRADE Incuis v Mo Incuis Alle 20425 Incuis S Gardine Alle Incuis S Gardine	57 (57) 73 (73) 74 (17) 74 (17) 75 (73)	B GRADE Drouin v woo Drouin Mor Goluis Drouin TMaco-hw Mor: EIST	20(20) 20(20) 65(50) 10/642.ashour/5.G Henderson 1	C GRADE DROUN Y MO Truin Mit GOUS Droun: C Mitter T Mite BIST	23 (23) 40 (0) 56 BREURD 14
A GRADE Incuin v Mo Insula Ane Solution	на Белизона (57 (сл.) 73 (га) г Ф. К.Різдан I.Г г Ямина А. Якрон	B GRADE Drouin v Mos Drain Mae GAUS Drain 1 Marb-Ini Mae BIST Drain K Daton Ki Mae	26 400 729 19 26 (20) 65 (20) 10 74 AL activad 5 G Henderson 1 Contenented 1 March Inde	C GRADE DROUN V MO Brodin Mori GARIS Drouin C Main m Mori BIST Drouin J Manayo Mori	LEAGUE
A GRADE DHOUNY MO Insuin Ane COALS Insuin 5 Gardne Ane EST Insuin 5 Gardne Ane Ane Ane Ane Ane Ane Ane Ane Ane A	E & UT 72515 57 (57) 73 (73) 14 (17) 75001 17 14 (17) 75001 17 17 Martin & Elgon	B GRADE Drouin v Mos Drain Mae GAUS Drain 1 Marb-Ini Mae BIST Drain K Daton Ki Mae	20(20) 20(20) 65(00) 10/642.ashour/5.G Henderson 1	C GRADE DRUIN V MO Druin Mar GALS Druin C Maint Mar BIST Druin J Maray Mar Mar Mar	LEAGUE 30(20) 40(5) 40(5) 40(6)
A GRADE DROUIN V MO Insula Mot Soluts Soluts Soluts Soluts Soluts Soluts Soluts Soluts Soluts Soluts Soluts Soluts Soluts Soluts Soluts Soluts	на Белизона (57 (сл.) 73 (га) г Ф. К.Різдан I.Г г Ямина А. Якрон	B GRADE DROUN V MOT Drauk Mor GALS Drauk T Matth-Ini Matt BIST Drauk K Diston K Matt WARRAGUL IP	26 400 729 19 26 (20) 65 (20) 10 26 J.	C GRADE DROUN V MO Brodin Mori GARIS Drouin C Main m Mori BIST Drouin J Manayo Mori	LEAGUE

Full Page - \$1500 ex GST Half Page - \$750 ex GST



2019 TRFM GIPPSLAND LEAGUE RECORD 17



Sponsorship packages and Football Records advertising opportunities are limited.

Email - daniel.heathcote@afl.com.au for more information or to register your interest



Gippsland League member clubs















