



***Gippsland League
Record Advertising 2021***

Gippsland League Profile

Gippsland League is the 'premier football/netball league' in Gippsland. The league consists of the region's ten largest towns/cities. Bairnsdale, Drouin, Leongatha, Maffra, Moe, Morwell, Sale, Traralgon, Warragul and Wonthaggi, while the league covers six local councils; Baw Baw, Bass Coast, East Gippsland, Latrobe City, South Gippsland and Wellington.

The League provides a pathway for footballers, netballers and umpires to play/ officiate at the highest level in Gippsland and beyond. Gippsland League invests heavily in our junior development and both our football and netball representative programs.

- **Four grades of football**
- **Six grades of netball**
- **800 Gippsland League Records printed every week**
- **In excess of 900 footballers**
- **In excess of 600 netballers**
- **In excess of 1000 volunteers**
- **In excess of 5000 members & supporters**



NUMBERS GAME



6962 Facebook followers



Over **13,750** patrons through the gate during the 2019 finals series



946 Twitter followers



Grand Final crowd of 4500 for the 2019 season



410,000 website requests on average between April -September yearly

GL REACH

TR FM live broadcast their match of the round via radio each week.

Media coverage - Grand Final live streamed on line, Gippsland FM live broadcast, 9 Gippsland, Win features, Prime 7 advertising, weekly reports in newspapers including Bairnsdale Advertiser, Gippsland Times, Latrobe valley Express, Leongatha Star, Pakenham Gazette, South Gippsland Sentinel Times & Warragul Gazette.

Five umpire associations: Sale, Gippsland, Latrobe Valley, East Gippsland & South Gippsland

Gippsland League FOOTBALL RECORD

The Gippsland League produces a weekly hard copy and digital publication named the 'Record'. In each edition we feature full team lists from each football and netball grade. There is also updates on the various player awards that the League offers. Each club produces a weekly article and there is a full weekly review and preview. The League also produces a senior preview each week from our League historian that features the all time stats and records from our match ups.

Full Page - \$1500 ex GST
Half Page - \$750 ex GST

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There are limited advertising opportunities in both colour and black/white pages.

Full Page and Half Page records ads available.

The stats: 18 weeks regular season including 6 finals.

800 copies distributed each weekend across the 5 matches.

300-500 copies regularly sold at each finals series match


800-1000 copies sold at the Grand Final

Digital edition that is posted via social media and is stored on the GL website

Included: weekly colour advertisement in the GL Record (full page or half page) x 22 copies , Two GL Season Passes (admission to all matches including finals)



Your local builder,
supporting local footy &
netball for over 5 years.



Love where you live **m**
metricon

Image depicts items not supplied by Metricon such as fencing, landscaping, and planter box. CDB U 5/2016

NETBALL ROUND 11 RESULTS

A GRADE

DROUIN V MUDGEE 8/7/2019

Drouin	47 (27)
Mudgee	22 (10)
GOALS	
Drouin : 3 Gantner 8 McKenna 17	
Mudgee	

DROUIN V GARDNER 8/8/2019

Drouin	54 (34)
Leongatha	42 (42)
GOALS	
Drouin : 10n11n12n13n14n15n17	
Mudgee : 10n11n12n13n14n15n16n17	
GOALS	
Drouin : 3 Gantner 8 McKenna 17	
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GOALS	
Drouin : 3 Gantner 8 McKenna 17	
Mudgee	

MUDGEE V MONTAGNI POWER 8/7/2019

Mudgee	72 (37)
Montagui Power	21 (17)
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Sponsorship packages and Football Records advertising opportunities are limited.

Email - daniel.heathcote@afl.com.au for more information or to register your interest



Gippsland League member clubs

