

# South Croydon Football Club Inc.



## 2020 Annual Report



**Eastern Football Netball League  
Premier Division**

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## **SOUTH CROYDON FOOTBALL CLUB CONTACTS 2020**

### **Committee**

<b>President</b>	<b>Steve Duke</b>
<b>Vice President - Revenue and Sponsorship</b>	<b>Vince Cali</b>
<b>Secretary</b>	<b>Fiona Schinck</b>
<b>Treasurer</b>	<b>Warren French</b>
<b>Football Operations</b>	<b>Damon Hindmarsh</b>
<b>Women's Football Representative</b>	<b>Rod Smith</b>
<b>Social Manager</b>	<b>Caitlyn Adams</b>
<b>Merchandise &amp; Property</b>	<b>Michelle Cox</b>
<b>Media Manager</b>	<b>Vince Cali</b>
<b>Club Confidante</b>	<b>Wendy Langford</b>
<b>General Committee</b>	<b>John Dinnell, Liam Fitzgerald, Greg Whiffin, Liam Cox, Molly O'Toole, Cathy White</b>

### **Non – Committee**

<b>Junior Club President</b>	<b>Steve Hiney</b>
<b>Kennel Club</b>	<b>Paul McConnell</b>
<b>Mudlarks</b>	<b>Paul Lewis</b>
<b>Veteran's Representative</b>	<b>David Williams / Chris D'Astoli</b>
<b>Game Day Operations</b>	<b>Paul McConnell / Bryan King</b>
<b>Canteen Manager</b>	<b>Karen Coleman</b>
<b>Bar Manager</b>	<b>Bill Carter</b>
<b>Thursday Night Meals</b>	
<b>Club Photographer</b>	<b>Steve Bibby / Jayden Humphris</b>
<b>Club Chaplain</b>	<b>Graeme Barnden</b>

### **Football Department**

<b>Men's Coach</b>	<b>Luke McCormick</b>
<b>Men's Assistant Coach</b>	<b>Marcus Buzaglo</b>
<b>Men's Assistant Coach</b>	<b>Jamie Barnett</b>
<b>Men's Assistant Coach</b>	<b>Michael King</b>
<b>Men's Development Coach</b>	<b>Stephen Quon</b>
<b>Women's Coach</b>	<b>Simon Hammersley</b>
<b>Women's Development Coach</b>	<b>Declan Burke</b>
<b>Director of Women's Coaching</b>	<b>Liam Tobin</b>
<b>U/19's Coach</b>	<b>Jack Job</b>

## 2020 EXECUTIVE SPONSORS

EFM LOGISTICS SERVICES



ARCHESTRAL DESIGNS PTY LTD



VISION CORPORATE INTERIORS



KNOX CLUB



## MAJOR SPONSORS 2020

### RINGWOOD EAST COMMUNITY BANK BRANCH



### JACKAROO TIMBER



### MAX BROWN REAL ESTATE GROUP



### PAULS SUPER IGA EAST RINGWOOD



### SHEEN PANEL SERVICE – CROYDON



### VODAFONE AUSTRALIA



## **KEY SPONSORS 2020**

**BEKENDALES**

**DAVID HODGETT MP – MEMBER FOR CROYDON**

**EAGLE EYE PEST INSPECTIONS**

**EASTERN HEIGHT SAFETY**

**EASTLAND QIC**

**JUSTIN REECE PLUMBING**

**LEN MCKEOWN TREE SERVICES**

**MICHAEL SUKKAR MP-FEDERAL MEMBER FOR DEAKIN**

**MOBILE TORQUE SERVICES**

**PINNACLE FRESH**

**PROPERTY MAINTENANCE AUSTRALIA (CONTRACTORS)**

**RICHSTONE PLUMBING PTY LTD**

**THE BLIND FACTORY**

**THE HOUSE OF GOLF/X-GOLF**

**THE PUBLIC BREWERY**

**THINKING PRINTING**

## **SUPPORT SPONSORS 2020**

**CROWLE CONSTRUCTIONS**

**CROYDON SPORTS INJURY & SPINAL CLINIC**

**DISCOUNT LIGHTING**

**F45 BAYSWATER NORTH**

**F45 CROYDON**

**FEMME FITNESS HUB**

**KING COOLING & HEATING**

**LITTORIOS**

**RBAR & LOUNGE**

**REBEL**

**SMILE SCIENCE**

**SPECSAVERS RINGWOOD**

**SPORTSMART**

**TSG**

## **PLAYER SPONSORS 2020**

### **SPONSOR**

DATUM BUILDING

JEFF MCKEON

MELB PODIATRISTS

MOBILE TORQUE SERVICES

RUSSELL KENNEDY LAWYERS

TME SOLUTIONS

TOM CROWLE

### **PLAYER**

LUKE O'TOOLE

CALLAN MCKEON

RHEA MANUSSEN

JAKE TUCKER

JACK SCHINCK

LIAM FITZGERALD

MAX KING



## **PRESIDENT'S REPORT**

Well. 2020 will go into the memory bank for a lot of reasons, but as we know, unfortunately football was not one of them. Joni Mitchell sang the words "That you don't know what you've got till it's gone", and that has certainly proven to be the case this year. Not only did the COVID-19 pandemic prevent the games and training each week for our players, it prevented the vital social outlet looked forward to by so many people across the South Croydon football community. Not seeing the smiling faces each week is something we have all missed.

The terrible situation will impact people for many years in many ways, with lives and jobs lost and many businesses shattered. Our thoughts and best wishes go out to all those impacted.

Our thanks do go to those sponsors who felt it was important that they contribute to help keep the club afloat despite their own difficult circumstances – there are many and we thank them all. We also encourage our players and supporters to now give back to all our valued sponsors in their time of need by using their services or buying their products where you can.

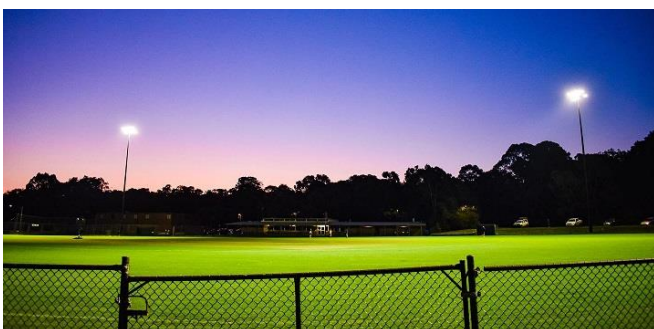
Thanks also go to the EFNL and the Maroondah Council for their assistance throughout the period – they have borne a lot of costs along the way which has helped place us in a good position going into the 2021 season.

On the football side, positive recruitment plans and a strong preseason saw both the Men's and Women's teams in good shape before the season was halted due to COVID-19. Despite much discussion, planning, and on and off training, once the second wave hit, the year was done. Thanks to our coaching teams for their work early in the year, then through the uncertainty. We now look forward to the 2021 season, with recruiting starting again and preseason as soon as we can access grounds.

One of the ways we stayed in touch this year was through "The Dog House", our weekly cash draws and updates broadcast live on Facebook. This was a great success and certainly helped put us in a strong position. I would like to thank all 150 people who signed up, it was a great effort given the uncertainty at the time.



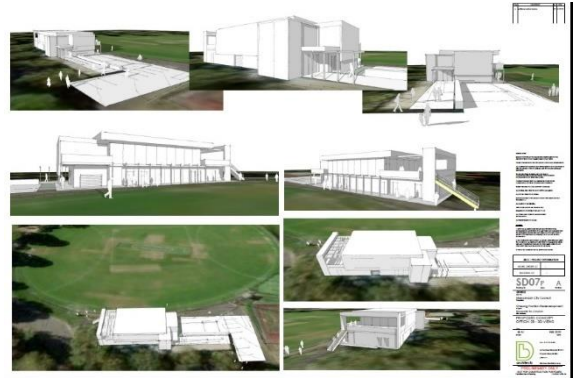
On the social front, we ran a successful day at the Heathmont Bowls club in late February before everything was put on hold. A mix of performances on the greens, but the usual star performers back in the clubrooms. Thanks to Caitlyn Adams and the team for their work in getting this up.



The other major happening during the year was the progress with Cheong Park. Our new lights are up and working and have now been aligned by the council. They will be a great improvement for all and should allow some night football in 2021.

Additionally, we have been working with the Cricket Club and the Council on plans for the redevelopment of the Cheong Park rooms with a new two storey facility.

Plans have been signed off by both clubs and are awaiting the new Council approving the issuance of the plans for tender. The expectation is that works will begin mid-year and we have requested extra home games in the first half of 2021 to minimise the impact.



Finally, I would like to thank my fellow committee members. Whilst some may have had a slightly easier ride this year without football and netball games being played, we look forward to your help in 2021. To Fiona Schinck (Secretary), Vince Cali (Vice President), Warren French (Treasurer) and Damon Hindmarsh (Football Operations) who did not necessarily get the easier ride, I thank you for your advice and efforts across the year.

I look forward to seeing everyone back at Cheong Park in 2021.

A handwritten signature in black ink, appearing to read 'Steve Duke'.

Steve Duke  
President

## TREASURER'S REPORT

It is with pleasure that I present my treasurer's report covering season 2020.

The season that never was.

### The Results

Well there is not a lot to report, no comparisons, obviously, to season 2019.

I am pleased to report that we have had a trading surplus \$31k, which puts us in good stead for the start of season 2021.

Overall funds sit at \$46k with a few small expenses still to come out once the bills arrive.

### Income

There has been hard work behind the scenes in terms of revenue raising for 2020, especially from Vince with corporate sponsorship. This has come about through commitment from some key sponsors to still put their money in with little exposure for their business. The calendar, which again was a big success. A key sponsor coming through with funds that were recorded in last years' figures but had not been paid as of close of books for 2019 and with the onset of COVID-19 this may have been in doubt but they generously came through for our club.

Great job Vince, and a huge thank-you to those corporate partners and their generosity in hard times. It has not gone unnoticed.

To Steve, what a great initiative the "Doghouse" was, generating over \$13k net after GST, with some winners donating the money back to the club. This has been a great help for our cash flow to kick off next season.

**SOUTH CROYDON FOOTBALL CLUB**

Club President: Steve Broadbent, 0408 14 6633  
Treasurer: Vince, 0408 14 6633  
Club Secretary: Steve Broadbent, 0408 14 6633  
Social Secretary: Steve Broadbent, 0408 14 6633  
Website: www.southcroydonfootballclub.com

**CALENDAR 2020**

**FEBRUARY 2020**

M	1	10	17	24
T	2	9	16	23
W	3	10	17	24
T	4	11	18	25
F	5	12	19	26
S	6	13	20	27
S	7	14	21	28
S	8	15	22	29
S	9	16	23	30

**MARCH**

M	30	2	9	16	23
T	31	3	10	17	24
W	1	8	15	22	29
T	2	9	16	23	30
F	3	10	17	24	31
S	4	11	18	25	
S	5	12	19	26	
S	6	13	20	27	
S	7	14	21	28	
S	8	15	22	29	
S	9	16	23	30	

**APRIL**

M	4	10	17	24
T	5	11	18	25
W	6	12	19	26
T	7	13	20	27
F	8	14	21	28
S	9	15	22	29
S	10	16	23	30
S	11	17	24	31
S	12	18	25	
S	13	19	26	
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S	17	23	30	
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**MAY**

M	4	10	17	24
T	5	11	18	25
W	6	12	19	26
T	7	13	20	27
F	8	14	21	28
S	9	15	22	29
S	10	16	23	30
S	11	17	24	31
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S	18	24	31	

**JUNE**

M	1	8	15	22	29
T	2	9	16	23	30
W	3	10	17	24	31
T	4	11	18	25	
F	5	12	19	26	
S	6	13	20	27	
S	7	14	21	28	
S	8	15	22	29	
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**JULY**

M	6	13	20	27
T	7	14	21	28
W	8	15	22	29
T	9	16	23	30
F	10	17	24	31
S	11	18	25	
S	12	19	26	
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**AUGUST**

M	3	10	17	24
T	4	11	18	25
W	5	12	19	26
T	6	13	20	27
F	7	14	21	28
S	8	15	22	29
S	9	16	23	30
S	10	17	24	31
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**SEPTEMBER**

M	7	14	21	28
T	8	15	22	29
W	9	16	23	30
T	10	17	24	31
F	11	18	25	
S	12	19	26	
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**OCTOBER**

M	5	12	19	26
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W	7	14	21	28
T	8	15	22	29
F	9	16	23	30
S	10	17	24	31
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**NOVEMBER**

M	30	2	9	16	23
T	31	3	10	17	24
W	1	8	15	22	29
T	2	9	16	23	30
F	3	10	17	24	31
S	4	11	18	25	
S	5	12	19	26	
S	6	13	20	27	
S	7	14	21	28	
S	8	15	22	29	
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S	16	23	30		
S	17	24	31		

**DECEMBER**

M	7	14	21	28
T	8	15	22	29
W	9	16	23	30
T	10	17	24	31
F	11	18	25	
S	12	19	26	
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**JANUARY 2021**

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**ADVERTISEMENTS:**

- STH CROYDON BULLDOGS**
- THINKING PRINTING**
- STEVEN PAPER SERVICE CONCEPTS**
- archestral**
- maxbrown**
- JACKAROO TIMBERS**
- PROPERTY MAINTENANCE**
- MICHAEL SUKKAR MP**
- Millar | Merrigan**
- KING COURTNEY**
- Y&L Co**
- PLUMBING**
- CIVILMART**
- David Hodgett**
- MOLNAR CONSTRUCTIONS**
- just furnishings**
- M JONES**
- MOBILE TORQUE SERVICES**
- IGA**
- EAGLE STE**
- Advanced**
- Progress East**
- Healthpoint**
- Plumbing**
- Nomis Pty. Ltd.**
- JASCON**
- WORTHFREE**

**Facebook.com/south.croydonfc/**  
**sthcroydonfootballclub.com**

Player subs in the accounts of \$6k, after refunding some players who required it, will roll-over to 2020. On this basis the subs will be lower next season so we have that money in advance.

### Costs

There was very little in terms of costs due to no season. One of our largest outlays was for uniforms (jumpers, socks and shorts). With most, if not all, still in stock to kick off season 2021 so we just have it in advance. In regards to this, we had already ordered and committed to purchasing this stock and we had the funds, so it was not an issue.

## **NEXT SEASON:**

As I say every year, the hard work does not stop.

Season 2021 will throw up its own challenges. Apart from the unknown in terms of what a season will look like, we have the added pressure of our beloved pavilion being torn down to be replaced with a fantastic new facility that we are all excited about. This is going to impact our ability to generate home game and after match function revenue. To balance out this we will have a halved salary cap from the EFL and Football Australia. It will, again, be very tight financially and we need everyone on board helping us forge ahead.

I would like to thank the executive committee for their hard work in a trying 2020. It has not been easy for all of us juggling business and work commitments and a stressful football club landscape.

Onwards and upwards for 2021

Go Doggies

A handwritten signature in black ink, appearing to read 'Warren French', with a stylized, cursive script.

Warren French  
Treasurer

## COACH'S REPORT – MENS

What an amazing year in the history of our lives, let alone the history of this footy club.

We began 2020 with a genuine desire and hunger to atone for the way we bowed out in the 2<sup>nd</sup> final of 2019. Looking forward to being more efficient and succinct with our footy – on and off the field. We gained some very handy and experienced additions to our on-field senior list in Jordy Williams, Ben and Zac Monkhorst (Woori Yallock), Matt Burt (ex-Northern Blues) and Callan McKeon (Bairnsdale). And we also added some excellent assistant coaching experience in Marcus Buzaglo (East Ringwood), Jamie Barnett (Noble Park, ex SCFC) and Michael 'Zippy' King (SCFC).

We attacked pre-season with some outstanding sessions which included an excellent camp to Warburton where we tackled and conquered Mount Donna Buang. We had 3 practice matches locked in and got the first completed against Rosebud, where we saw some very exciting footy and a sign of great things to come in 2020.

Then COVID hit, we went into lockdown and the season got postponed – then cancelled. A disappointing result for our players and our whole SCFC community. We did as much as we could to stay connected and get around each other during the lockdown/no footy period – but at times that made it harder, as it meant we missed our footy and each other, even more.

So, as we look to 2021, we have started training with a genuine excitement about what's ahead. Many of the boys look very fit and are moving the ball very well already. We have retained almost the full list and notably have gained the services of Jimmy Wilsen (ex-Frankston and Montrose) and Pat Klep (Lilydale).



One of the biggest excitement factors for 2021 is our new lights, which mean we will be able to train 'properly' for the first time in a very long time. Opposition sides – look out! And congratulations and **thank you** to all committee and club people who have put in a lot of work over the journey for this to become a reality. Another massive factor is that one of our 'gun' senior players Jayden Cass has put his hand up to coach our U19/20s in 2021. This is an outstanding appointment, given Jayden's experience he will be an asset to helping develop our young dogs both on and off the field and have them come through to the senior list as ready as ever to perform and love their footy. We hope to see some of them play some senior footy next year also!

Thanks to our committee for all their hard work as always. Too many to single out usually, but this year special mention to Damon Hindmarsh who continues to give up countless time to make our list and club as strong as possible. Also to Steve Duke, Vince Cali and John Dinnell. Thanks team! Thanks to all our great sponsors – especially those who have stuck by us through this challenging year.

We look forward to having all our amazing support back at the Kennel in 2021 and are intent on playing 'Dogs Footy' and making our amazing supporters proud. We are genuinely hungry for success and BELIEVE we have the list to do it.

DOGS AS ONE IN 21!

Luke McCormick  
**Men's Coach**



## COACH'S REPORT – WOMENS

2020, a football year without wins and losses, goal kickers and awards. A tough year for the community, compounded by an inability to enjoy the usual outlet that a football club and the weekend game brings to so many of us. There were, however, many positives for the club and the Women's program despite the difficulties of the year.

At the start of pre-season, we had two clear goals for the Women's program for 2020:



1. To grow the program and field two competitive sides every week. We wanted to ensure that not only could we field a second team each week, but that it would be resourced to ensure development and enjoyment for the players within it, and not a “poor cousin” to the Premier Side. To achieve this, player numbers needed to increase. Whilst there were a handful of players who were not returning to play in 2020, the team list had grown to 52 players when we finalised jumper numbers in March. This was an enormous effort by the playing group, and testament to the great reputation that the club has within the community. A total of 29 new players came from other clubs, or with friends and joined the club in 2020.
2. To consolidate the club's position in Premier Division following promotion from the 2019 premiership. Without games having been played, it is difficult to quantify this entirely. We were, however, confident that organic improvement in skills and game-sense within the existing players, combined with the added skillset gained with new players to the club stood us in a very strong position heading into the season.

Additionally, I think it is important to acknowledge the incredible player leadership that the program has. It is literally an embarrassment of riches in this regard, and I would like to thank Kate, Dani, Sarah, Denni, Caitlyn, and Emilie for all their work and support in the year. Their efforts in helping to build a good program and keeping the group together through a tough year was elite.

I also need to thank the many people that assist, starting with Declan (Nigel) the best 2IC you could ever hope for and a fantastic coach outright for our Development team to learn and grow from. Liam (Tobes) who's assistance in planning and organising the program structurally has been invaluable. Grant, Rod, and Rod (The Fossils) for your commitment and involvement in everything from training to administration. Michelle, who does all the stuff everybody hates, and keeps things running smoothly. The SCFC executive committee for all your hard work to facilitate a great club for all to be involved with (especially JD for venturing out on those cold winter nights so the players could train).

Finally, thanks to the players. Your enthusiasm and willingness to learn and improve yourselves has been inspiring every session. We have the foundations of a great program on the back of everything you are, and everything you aspire to be. I am looking forward to 2021 with great confidence and enthusiasm.

Simon Hammersley  
**Women's Coach**

## **TROPHY WINNERS AND STATISTICS**

The 2020 football season was cancelled due to the COVID-19 pandemic. Consequently, there were no games played and no trophies awarded. All game and goal kicking statistics remain unchanged from season 2019.

## **APPENDIX**

- Financial Report 2020