



2021 Sponsorship Opportunities



Community

\$4,840 (incl gst)

Signage Included:

- 10m x 0.9m oval fence sign
- Clubhouse signage (subject to availability)

Exposure and Opportunities Included:

- 500+ Coorparoo AFC Members and families
- Exposure to 1200 facility users/week
- Website banner with hyperlink
- Canteen information monitor advertising
- Priority website sponsorship page with hyperlink
- Facebook likes and min 4 promotional postings
- Priority training jersey logo placement
- Event day display opportunities
- Sponsor's Event invitation

Custom Packages

Any combination of the listed sponsorship opportunities can be assembled in a package that suits your business requirements or exposure plan. Let us know what your thoughts are and we'll work with you.

Team

from **\$300** (incl gst)

Team Sponsor Plans:

- Roy's Footy (U6) Team Sponsorship \$300
- Junior (U8.5-U11.5) Team Sponsorship \$425
- Youth (U12.5-U17.5) Team Sponsorship \$725

*Note: Plan prices all include gst

Exposure:

- Logo on team photo
- Name on team participation/B&F trophies
- Website banner with hyperlink
- Canteen information monitor sponsor page entry
- Facebook likes and min 1 promotional posting
- Sponsor's Event invitation

Options:

- ***ONLY Training Jersey Logo Placement** \$300
(artwork to be submitted by mid-Dec)
- *this is included in the Youth Team Sponsorship

Signage

from **\$1,075** (incl gst)

Signage Plans:

- 10m x 0.9m main oval signage \$1,635 (includes gst)
- 5m x 0.9m main oval signage \$1,075 (inc. gst)

Exposure:

- Website sponsorship page with hyperlink
- Facebook likes and min 2 promotional postings
- Canteen information monitor entry
- Sponsor's Event invitation

Options:

- 1 Additional 10m main oval sign: \$1,330 pa*
- 2 Additional 10m main oval signs: \$2,300 pa*
- 3 Additional 10m main oval signs: \$3,025 pa*

*Note that the cost of signage artwork setup will also apply in the first year only. This is currently \$715 per 10m sign and \$385 per 5m sign (incl gst)

Marquee Plans:

These are full colour, heavy-duty marquees set up for team games and event days. Your artwork and yours to own.

- 3m x 3m: \$1,510 (incl gst)
- 6m x 3m: \$2,178 (incl gst)

A 10% discount is available for a 3 year advance payment on any plan

A 10% discount is available if you introduce any new sponsor by the end of February 2021 and they take up a sponsorship package

The Coorparoo Junior Australian Football Club was established over 80 years ago and we are now one of the largest junior clubs in the state of Queensland. We are a volunteer run, non-profit Club that focuses on promoting kids health through the game of Australian Football in an inclusive, family oriented and enjoyable environment. Membership has grown to more than 500 children playing footy every year and we run the largest Auskick programme in the State. CJAFc is located at Giffin Park, of one of the busiest AFL precincts in Queensland, with two ovals being used year round for training and match activities. The facility also services the general leisure pursuits of the local community.

Sponsorship is essential for us to continue to operate a quality programme that must grow to meet the demand of an exploding local population. There are many ways that you can help us achieve our goals and we would be happy to discuss individual plans that suit your business.



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