

# A GRADE PREMIERS & CHAMPIONS - 2019



## Avoca Football Netball Club Annual Report 2019



UNDER 14.5 FOOTBALL PREMIERS - 2019



Football Netball Club

# Avoca Football Netball Club

## Annual Report 2019

### FORWARD

The Avoca Football Netball Club presents this Annual Report for the 2018/19 Year. This report aims to inform our members, sponsors and other key stakeholders on the performance of the Club over the 2019 football and netball season.

2019 was the final year of our five-year strategic plan, and we achieved three Premierships with our A & B Grade netball and our 14.5 football. In reviewing our Strategic Plan, the Committee is very pleased to see the following significant changes within the Club:

Here's a little summary of the major achievements:

- New Club Constitution
- New Club Structure, defined Committee roles and effective Committee operation
- Online Club Membership [www.revolutionisesport.com.au/afnc](http://www.revolutionisesport.com.au/afnc)
- Online Club Merchandise [www.s-trend.com.au/afnc](http://www.s-trend.com.au/afnc)
- Improved Communication – TeamApp, website, social media
- Policies & Procedures Manual
- Safe Transport – Courtesy Bus
- Financial management systems improved & \$100K funds under management
- Fielded all 11 sides every year for five years (plus introduction of U11 netball in 2019)
- Premierships – 2019 A & B Grade Netball & 14.5 Football

Moving forward, the Club will release its new 2020-2024 Strategic Plan, which will focus on further automation of tasks and roles to take the pressure off volunteers, Committing to being the bench-mark in compliance and regulatory activities and achieving further success in the premiership race.

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## Presidents Report

Let me begin by once again thanking everyone within the club who has contributed in any way to what has been an extremely successful and enjoyable 2019 season, which culminated in celebrating three premierships on grand final day. What a fantastic achievement and congratulations to all involved!

To our wonderful sponsors, committee, coaches, players, members, supporters and the many volunteers that are required to run our club successfully, I thank you all for your valuable contribution throughout not just this season, but throughout your entire journey

with us.

We welcomed several new players and their families to the club this season. Our mantra of a “fun and safe place to be” assists in our endeavour for the Avoca FNC to become the club of choice, for not just players, but sponsors and supporters also.

There has been a real focus over recent years of “one team” playing across differing grades of football and netball. This has resulted in much greater engagement across the club which was certainly reflected throughout the season. None more so than on Grand Final day, first in the morning with our junior football and then during the afternoon for our senior netball. The club should certainly be proud of not just the achievements on the court / oval but also the support off it. There was a sea of vocal red, white and blue supporters on the day which certainly did not go unnoticed.

Well done to everyone who represented us at club and league representative level throughout the season. We can be proud of how our players conducted themselves throughout the year.

Congratulations to our Bulldog Medal and individual trophy winners for your year and also to Jess Hollett and Col Drummond on taking out their respective A and C Grade MCDFNL Best and Fairest awards. An honour thoroughly deserved by you both.

Development of our juniors will continue to be the clubs focus moving forward. How great was it to see the improvement across all grades of our junior football and netball and of course the premiership success of our 14.5s. Well done to Rhys Walkley and his “on and off” field team on this achievement.

On premiership success, our senior netball has been strong now for many seasons. With the addition of some quality players, together with great coaching by Kerry and Maddy Egan and Christie Chapple, were also able to taste premiership success in A and B grade, with A Grade going through undefeated. You have raised the bar now for all our teams with the way you went about your season and shown us the footprint for success. Well done to everyone involved.

Another highlight was being successful in obtaining a bus through the Victorian Governments Flexible Transport Solutions program. This is now a great asset for the club, and was well patronised throughout the season and assists in our focus of being a safe place with an additional option to arrive home safely from games and social functions.

We are lucky to have a strong, united committee representing this great club, who will continue to review all aspects of our club in the pursuit of success both on and off the court/oval.

In the off-season, the committee has been reviewing our last five-year Strategic Plan and working on our next five-year plan. This will be presented at our AGM. It was fantastic to review our last five years and reflect on the large number of indicators that were achieved or exceeded, and everyone involved throughout this period should be congratulated.

For those that are recommitting to the club in 2020, I look forward to welcoming you to the club over the coming weeks and months. Those that are moving on, thanks on behalf of all at the club for your services and we wish you well. I hope everyone enjoys and stays safe in the off-season and I wish all the very best to the incoming committee for the 2020 season and beyond.

Bill Drummond  
President

## Committee Operation & Club Personnel

Utilising our Club structure, the following people were appointed during the 2018/19 season:

### *Executive Committee Members*

President: Bill Drummond  
Vice President: Steve Carey  
Secretary: Delvene Barber  
Treasurer: Kylie Gollop & Steph Wardlaw

Football Operations Manager: Steve Carey  
Netball Operations Manager: Alana Burge  
Junior Football Operations Manager: Luke Davis

### *General Committee Members*

Canteen Manager: Simone Beavis  
Bar Manager: Robert Rayner  
Social Events Co-ordinator: Jessi Wardlaw

Independent Member: Chris Redpath  
Marketing Manager: Craig Salmon

## Football Report

The 2019 season started with great anticipation, with the playing group training in Ballarat early in the pre-season with strong numbers present. Our coaches remained the same as season 2018 with AJ Bourke and Damien Scott coaching the senior group and Mick Dury the reserves; strong results early in the season up to around eight saw us in an enviable position, however, due to a number of player injuries and unavailability, saw consecutive losses to teams we should have been competitive against.

In assessing our seasons performance a number of factors have been identified including an aging list and an over-reliance on out of town players, on a positive note for the club this provided an opportunity for a number of our local juniors to step up and have a taste of senior football which should hold us in good stead going forward in the future. A particularly pleasing aspect of the season was the quality of football played by our local juniors, which displays the strength of our junior development program within the club.

Whilst not having the results we were after this season, from a club perspective the year was incident-free and I'm particularly happy with the way our senior and reserves group gelled throughout the year.

The Reserves with Mick Drury as coach had a great year, culminating with them going deep into the finals, being beaten only in the semi final in trying conditions, fielding teams most week with their playing list being depleted due to having to step up and fill holes in our senior team, they can take great satisfaction on their 2019 season.

Moving forward we have put in place a coaching development plan which was implemented in October and will be used as a template for all future football coaching appointments. Recruiting for next year is well underway, at this stage we have 16 names who have been contacted and discussions are ongoing; After all the hard work put in by the committee, coaches and players this year, "I believe we are becoming the club of choice".

I would once again like to thank the committee for their continued support during the year, with them being so supportive to all the new ideas raised during the season by the Football Executive. A massive Congratulations to the Netball girls, they have set the standard to which we have to aspire to in 2020.

A huge thanks to our President Bill Drummond who's guidance and vision has been second to none all year and to everyone who has helped in any small or large way throughout the year; A club like this doesn't operate successfully without input from everyone.

Finally I am looking forward to the 2020 season to see what the year will bring to our club, I believe as a club we are heading in the right direction and great things are only just around the corner both on field and off for both Netball and Football.

Steve Carey  
Senior Football Operations Manager

## **Junior report**

### **Under 11.5s Football**

The U11.5s football team had an amazing year under the guidance of Mark Blair. For the third year, the team continued to show a huge amount of improvement as the season progressed. With 22 players and only four at top age Mark did a fantastic job to bring the team well into finals. Congratulations to Campbell Blair for winning the U11.5 club best and fairest award, second year running and best of luck to Campbell for the future. Thank you to Natasha Robinson for once again being Team Manager, we appreciate her help immensely. Thank you to Sam and Jo Beavis from Shear Delights Bakery for again purchasing an AFNC sports bag for all new U11.5 footballers, the kids love them.

### **Under 14.5s Football    **PREMIERS****

Congratulations to our Under 14.5 football team! Under the guidance of coaches Rhys Walkley and Matt Veitch we brought home the flag. A big thanks to Rhys and Matt for coaching, Tom Elliott, Chris Robinson, Irene Carr, Steve Kennedy and all other support staff. Good luck to Tara Kennedy who now has to continue her football with the girls and women's leagues; we thank Tara for her commitment to AFNC and know she will have a successful career in football. Congratulations to Jai Howell for winning the 14.5 AFNC Best and Fairest award, league goal kicking, runner up league Best and Fairest and best on ground in the Grand Final. Great year Jai but I'm sure that Premiership medal takes pride of place!

### **Under 17.5s Football**

The U17.5 team was coached this season by Nathan Field and Gavin Bayne. The boys had a fantastic season making it into the preliminary final. Nathan and Gavin have been working hard with the boys, and it shows on the ground, on their day they were able to beat every team in the league. Let's hope next year they can take it

all the way! Congratulations to Jamie Beavis our 2019 AFNC under 17.5 best and fairest. Also congratulations to TJ Kennedy who travelled to Sydney with the AFL Goldfields Development Squad. Good luck to those players leaving the junior ranks and moving on to senior football, we as a club thank you for being part of our junior program.

It takes a mountain of volunteers to get our teams on the park each week, and as a club, we are truly thankful to all that have contributed this year. Especially big thanks to everyone who has assisted in 2019 umpiring the junior grades.

The AFNC's future looks very promising with so many local children joining our fantastic family-friendly club. 2019 was a very successful season for our junior football program. 2020 looks even more, promising with talented and committed coaches, full numbers in every grade and continued support and assistance from parents and helpers.

In closing, it takes a large amount of volunteers to run our junior program, and we thank everyone who has assisted throughout the season in any way, and we look forward to you all returning in 2020.

Luke Davis  
Junior Football Manager

#### **Season Leaders & Results**

Grade	Coach	Best & Fairest	Position finished
U11.5	Mark Blair	Campbell Blair	4 <sup>th</sup>
U14.5	Rhys Walkley	Jai Howell	Premiers
U17.5	Nathan Field & Gavin Bayne	Jamie Beavis	4 <sup>th</sup>
Reserves	Mick Drury	Jason Hunt	5 <sup>th</sup>
Seniors	AJ Bourke & Damien Scott	Jack Duke	9 <sup>th</sup>

#### **Club Milestones**

##### **200 CLUB GAMES.**

Rhys Walkley  
Nathan Coghlan  
TJ Kennedy  
Riley Wardlaw

##### **150 CLUB GAMES.**

Lachlan Wardlaw  
Samson Marlow  
Noah Wardlaw

##### **100 CLUB GAMES.**

Sid Robinson  
Will Robinson  
Geordie Gollop

## Netball Report

2019 was a very successful year for Avoca Football Netball Club, with A grade and B Grade both winning premierships for the club. B Grade came from 5th place and had several close games against Natte, Lexton and Navarre before defeating Harcourt in the Grand Final by ten goals. A Grade, on the other hand, were undefeated all year and as predicted came up against Carisbrook in the Grand Final. As the girls did all year, they stuck together, supported each and played as a cohesive unit to defeat Carisbrook by eight goals.

C Grade, U17s, and U11s also competed in the finals. Even though C Grade lost one of their defenders during the finals, they managed to make it to the Semi-Finals before being defeated by Maryborough Rovers in a toughly contested game by three goals. The U17s won the elimination final by one goal in time on against Harcourt and continued to play strong in the Semi-Finals defeating Maldon by 15 goals however Talbot proved to be too strong in the Preliminary finals defeating the girls by just one goal.

This is the first year that Avoca has had an U11s side and the girls made the club proud by making it to the Semi-Finals in their first year. It is great to see such great potential at a young age coming up through our grades.

Although U13s and U15s didn't make it into the finals, the teams are to be commended on their attitude, teamwork and support they showed for each other during the 2019 season.

2019 saw Sarah Eldridge take on our youngest grades of Netball coaching the Net Set Go and U11s team. Sarah has done a wonderful job of introducing the girls to the game and developing their basic skills. The benefit of having an U11s team this year is that it will avoid our young girls that are too old for Net Set Go, competing at the Maryborough Complex. Instead, we can keep them playing at the club and developing a positive club culture at a young age. I want to thank Sarah for her hard work and commitment she has put into these development grades.

I'd also like to thank Stacey Blair and Wendy Robertson for coaching the U13s team. With Stacey's experience on the court and Wendy's coaching experience off the court, they were a dynamic duo. With their guidance, the girls went from shooting an average of four goals a game to shooting 20 goals in the last game. There was a significant difference in the girls' skills, ability and confidence from the start of the year to the end which can only be contributed to Stacey and Wendy's commitment and expertise.

Bridie Flagg had the toughest coaching job of all, with over 15 girls in this age bracket. With U17s being short on numbers, we decided to place three girls in U17s permanently to help Bridie rotate players in U15s. The structure over the past two years has ensured that girls in U11s, U13s and U15s are given equal game time to ensure everyone gets a fair go and the chance to develop their skills. I want to thank Bridie for her hard work and passion for developing our junior girls and encouraging them to achieve their goals.

I'd also like to thank Charlotte Barber, Hayley Bearpark and Paige Scott for playing in a higher grade for the entire season, ensuring we had enough numbers and putting their club and team before themselves, which was much appreciated.

The last Junior Coach I would like to acknowledge is Sam Wardlaw who returned to coaching after a couple of years break. Sam was dedicated to her U17s team all year and managed to get them to the Preliminary Finals and was unfortunately pipped by just one goal. Your hard work and effort is very much appreciated by all at the club.

Congratulations and thanks also to our senior coaches in Maddy Egan, Kerry Egan and Christie Chapple. There was a strong focus on fitness and endurance this year. The Coaches knew that they had a talented bunch of girls but thought in the past fitness is what let them down come finals. With the coach's dedication and commitment,

they achieved the ultimate success with two Premierships. The club is very proud of you and thank you for your hard work.

2019 was the first year that we held try-outs for the Avoca netball senior grades. Any junior players that came up through our junior teams were automatically accepted; however, everyone else had to try out. We found this to be a successful exercise and achieved the outcomes we desired. We not only acquired a high calibre of players, but it also avoided having excessive numbers.

The Netball Exec have already received some coaching applications for Junior and Senior grades next year with meetings and announcements to be made in due course.

We continue to have a strong executive structure, and we are grateful to have so many dedicated members to assist with running our netball programs. Thanks to all involved with special mention to Simone Field, Donna Wardlaw, Stacey Blair and Colleen Drummond for all of their behind the scenes work in keeping the netball operations running smoothly.

The 2019 netball executive are as follows:

Netball Operations Manager and Membership: Alana Burge

Umpires Coordinator: Donna Wardlaw

Uniforms / Equipment: Colleen Drummond

Match Day Coordinator: Simone Field

Coaching Mentor: Stacey Blair

Grade	Coach	Best & Fairest	Position finished
11 & U	Sarah Eldridge	N/A	5 <sup>th</sup>
13 & U	Stacey Blair & Wendy Robertson	Matilda Davis	12 <sup>th</sup>
15 & U	Bridie Flagg	Chloe Ross	10 <sup>th</sup>
17 & U	Sam Wardlaw	Gina Beavis	3 <sup>rd</sup>
C	Christie Chapple	Colleen Drummond	5 <sup>th</sup>
B	Maddy Egan & Christie Chapple	Maggie Quinlan	Premiers
A	Maddy Egan & Kerry Egan	Jessica Hollett	Premiers

#### **MCDFNL honours**

Congratulations to the following members who achieved league honours this season.

- Donna Wardlaw, Isabella Thomson, Stacey Blair and Bridie Flagg who all umpired finals.
- Ellen Barber who represented the AFNC in the MCDNFL interleague 17 and Under team and Talia Arrowsmith & Charlotte Barber who played in the U15 Squad.
- Colleen Drummond winning MCDNFL C Grade Best & Fairest, Maggie Quinlan R/Up B Grade Best & Fairest and Jess Hollett A Grade Best Fairest.

#### **Club Milestones**

Special congratulations to Colleen Drummond & Stacey Blair who played their 450<sup>th</sup> club games this season. What a tremendous achievement. Also congratulations to Caitlin Drummond who played her 200<sup>th</sup> club game during the year. Casey Walkley played her 150<sup>th</sup> game and Gina Beavis, Taylor Powers, Bryley Salmon and Sam Wardlaw who all played their 100<sup>th</sup> game for the AFNC. You are all great contributors to our club, and we congratulate you and look forward to many more games to come.

Last but not least, thank you to all volunteers and players who have contributed throughout the 2019 season. The Netball Executive is already looking ahead to next year, and we are working towards appointing our coaches for the 2020 season.

Thanks for your support and we look forward to doing it all again next season.

Alana Burge  
Netball Manager



Towards Zero Round and the new courtesy bus that will help get our members safely to and from matches and our functions. The bus was funded through the Victorian Governments Flexible Safe Transport program.



## Bulldog Medal Vote Count & Presentation Nights

This year the AFNC hosted the Bulldog Medal Vote Count & Presentation Night events. Over 100 people attended the junior event on Sunday 15<sup>th</sup> September, and the senior event was held on Saturday the 21<sup>st</sup> of September. The AFNC congratulates all trophy recipients and thanks them for their valuable contribution to our club.

Senior Football	Winner
Best & Fairest	Jack Duke
R/Up Best & Fairest (Roly Reynolds Memorial)	Daniel Trajanovski & Daniel Howell
Best Under 20	TJ Kennedy
Most Determined	Samsen Marlow
Leading Goalkicker	Jack Duke
Coach's Trophy	Simon Elliot



Reserves Football	Winner
Best & Fairest	Jason Hunt
R/Up Best & Fairest	Joel Howell
Leading Goal Kicker	James Walton
Most Determined	Nick Drury
Coach's Trophy	Glen Bamford



Under 17.5 Football	Winner
Best & Fairest	Jamie Beavis
R/Up Best & Fairest	Taylor Kennedy
Leading Goalkicker	Taylor Kennedy
Most Improved	James Mallinson
Most Determined	Will Robinson
Coach's Trophy	Matt Jones & Angus Ostarcevic



Under 14.5 Football	Winner
Best & Fairest (Leanne Calder Memorial)	Jai Howell
R/Up Best & Fairest	Lachlan Wardlaw
Leading Goal Kicker	Jai Howell
Most Improved	Jaxon Porter
Most Determined	Hayden Knight
Coach's Trophy	Billy Barber



Under 11.5 Football	Winner
Best & Fairest	Campbell Blair
R/Up Best & Fairest	Jaidyn Cocking
Leading Goal Kicker	Logan Howell
Most Improved	Hayden Robinson
Most Determined	Matthew Wardlaw
Coaches Trophy	Aiden Collicoat



<b>A Grade Netball</b>	<b>Winner</b>
Best & Fairest Merle Gothard Memorial	Jess Hollett
R/Up	Mikaela Fraser
Amy Walkley Memorial Most Determined	Christie Chapple
Coach's Trophy	Jess Hollett
<b>B Grade</b>	<b>Winner</b>
Best & Fairest	Maggie Quinlan
R/Up	Chelsea Walker
Most Dedicated Sue-Ellen Storer Farnsworth Memorial	Maggie Quinlan
Coach's Trophy	Maddie Hall
<b>C Grade</b>	<b>Winner</b>
Best & Fairest	Colleen Drummond
R/Up	Bridie Flagg
Most Dedicated Sue-Ellen Storer Farnsworth Memorial	Megan Bourke
Coach's Trophy	Casey Walkley
<b>17 &amp; Under</b>	<b>Winner</b>
Best & Fairest (D & A Hunter Perpetual)	Gina Beavis
R/Up	Paige Scott
Coach's Trophy	Francesca Howe
<b>15 &amp; Under</b>	<b>Winner</b>
Best & Fairest	Chloe Ross
R/Up	Talia Arrowsmith
Amy Walkley Memorial Most Determined	Taylah Wardlaw
Coach's Trophy	Jasmine Field
<b>13 &amp; Under</b>	<b>Winner</b>
Best & Fairest	Matilda Davis
R/Up	Vanessa Jones
Coach's Trophy	Macey Gollop



**Calder Family Memorial Best Club Person**  
 Luke Davis  
 Graham Howell



# Marketing & Sponsorship

## Sponsorship Program

The AFNC is very appreciative of the generous support of all of its business partners. The contributions that include both cash and in-kind from 100 businesses ensure that the Club can provide quality facilities and equipment and professional coaches and support staff to make playing sport with the AFNC safe, inclusive and enjoyable.

We acknowledge and thank the sponsors in our Gold, Silver and Bronze categories as well. Sponsorship is vital to the Club and contributes greatly to the overall running of club activities.

**Principle Sponsor:** Redfield Transport

**Major Partners:** WD Howell & Co, Bonney Energy, Peter Jess & Associates, Rivulus

**Diamond Partners:** Good Sports, Avoca Community Bank, Hewitt and Whitty, Maryborough Offroad & Auto Service, R&J Batteries, The Avoca Hotel, The Victoria Hotel

**Gold Partners:** AFL Community Club Improvement Program, Swisse, Avoca Building Services, Beefed Up Holdings, Bloom CD, Burson Auto Parts, Carey's Ultimate Style, Celsius, Centre State Printing, Coghlan Transport, Elders, Eureka Concrete, GDP Transport, Gollop's Garage, HF Richardson, Hollands Buslines, Hopey's Shearing, Howell Rail, MAB Engineering, MACBro, Maryborough Super IGA, MOR Accountants, Mount Avoca, Petrogas, Powers Buslines, Pyrenees Premium Cuts, Pyrenees Smash Repairs, Quality Wool, Shear Delights Bakery, Stawell Windows & Glass, Tim Hill Livestock, Ultra Broadbeach, Wattle Office Supplies, Wardlaw Welding & Construction, Wendouree Wholesalers

A full list of sponsors is available is viewable on our Club Website below.

[http://websites.sportstg.com/get\\_file.cgi?id=36727545](http://websites.sportstg.com/get_file.cgi?id=36727545)

## Memberships

The Club's online Membership database system – <https://www.revolutionise.com.au/afnc/> has proved to be a very useful addition to the club's administration and has made managing memberships much easier for the Committee. The Club will continue to make membership a priority going forward and improve the implementation of this system. Since 2017 we have been steadily increasing membership numbers. The Club has made a conscious effort to ensure all players are fully financial, and there has been an increase in the general membership base, which is positive for the Club. Maintaining stable membership prices seems to be the biggest success in encouraging membership. The Club will need to continue to closely monitor expenses associated with playing to ensure membership fees reflect this.

### *Membership Options:*

General Member - \$70 (entry to all eight home games for the price of 7)

Parents Pass - \$110 (entry to all eight home games for two people – saving of \$50)

Old Dogs Club - \$40 (includes entry to last game of the season "Old Dogs Round" and into the end of season function and membership card)

Player memberships vary according to age/playing level.

**Total memberships: 352**

## **Riverside Market:**

During 2019 the Club elected to withdraw from the Riverside Market. The decision was made to the significant burden on volunteers and modest financial return. The Club will continue to support the Market as a local sporting body.

## **Season Notes:**

I would like to extend my thanks to the support and efforts of Donna Wardlaw and Ross Dawson with regards to their diligence and dedication behind the scenes.

Special thanks also to our many Gate and Raffle Ticket Sellers throughout the year too in addition to those involved in Club Fund-Raising activities throughout season 2019.

Next year promises to be a big one for Avoca and I look forward to further developing relationships with key Sponsors and introducing new initiatives to ensure the AFNC remains a prominent player in the MCDNFL and our local community in Avoca.

Craig Salmon  
Marketing & Promotions

## **Social Events**

The social side of the Avoca Football Netball Club is one of our most significant accomplishments. After identifying the need to hold well managed, entertaining and age-appropriate events, the Club has built a reputation of ensuring functions are always great to be a part of.

We kicked off the season with some well-attended family functions, including the return of the Wooden Horse Cup. Back to the 80's High School Reunion was well supported, along with Country night.

Our mid-season cabaret ball is always a popular night on the social calendar and this year's theme "Enchanted Forest" was well attended at the Town Hall.

We rounded the year out with a mystery Cruise Night which was a fantastic, funny night to celebrate another great season at the kennel.

Jessi Wardlaw  
Social Committee Co-ordinator

## **Policy Development**

The AFNC take risk management very seriously and is continually monitoring and assessing its activities to make sure that it is adequately managing its risk and protecting its members. With the introduction of new Child Safe Standards for all organisations that work with children, the Committee proactively introduced a new policy, procedure and code of conduct that any volunteer working with children needed to complete. Other policies that the AFNC has endorsed include Illegal Drugs, Social Media, Alcohol Management, Vilification, Smoke-Free and Sun Smart. The Club also follows a detailed Grievance and Disputes process to manage any breaches of the Code of Conduct.

## **Walking the Talk**

We are proud participants in a number of accredited programs including the Goods Sports Program, VicHealth Healthy Sporting Environments Program and we are a Bronze Level AFL Quality Club. Through participating in these programs, we are committed to looking after the health and wellbeing of our members and to managing our volunteers in the best possible way.

## Financial Report

The Club continues to practise excellent financial management, thanks to the diligent work of our dedicated treasurers Kylie Gollop and Stephanie Wardlaw. With a very robust recording system now solidly in place, the Club has been able to monitor income and expenses and make adjustments as required. While gate income, bar and memberships is down slightly on past years and we no longer manage the market, the Club has still managed to post an overall net profit this year of \$12,723.98.

Operating financial year - November 1<sup>st</sup> 2018 – October 31<sup>st</sup> 2019

<i>As at the 31<sup>st</sup> of October 2019</i>	<b>AMOUNT</b>
<i>Gross Income</i>	\$ 218,604.11
<i>Expenses</i>	\$ 209,168.13 (plus \$3,288 unrepresented cheque from 2018)
<i>Net Profit / Loss</i>	<b>\$ 12,723.98</b>
<i>GST Paid</i>	\$ 3,415.00
<i>Club Accounts Balance at 31<sup>st</sup> October 2019</i>	\$30,113.02

<i>Key fundraising income areas for 2019</i>	<b>AMOUNT</b>
<i>Gate</i>	\$ 17,803.85
<i>Bar</i>	\$ 36,659.47
<i>Canteen</i>	\$ 19,786.61
<i>Memberships</i>	\$ 25,002.30
<i>Sponsorship</i>	\$ 48,423.64
<i>Market</i>	\$ 808.92
<i>Fundraising</i>	\$ 15,429.70

## Conclusion

The AFNC is pleased with the outcomes of the 2019 season. Building on the actions laid out in the Strategic Plan, the Club has managed to position itself as one of the leading clubs in the MCDNFL in terms of culture, governance and financial management.

As the Club moves into its new five year strategic plan, the focus will be on automating systems and processes to reduce the time commitment from volunteers, ensuring that we continue to make compliance and governance a high priority so that we continue to lead in this space, building a strong culture around a clearly defined set of values and putting processes in place to ensure coaches are supported and accountable for their roles. These steps, along with our already solid financial position and dedicated committee, should lead to further on-field success.

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