

Yarragon Football Netball Club Social Media Policy

All players, members and officials of the Yarragon Football Netball Club which is affiliated with the Ellinbank & District Football League, along with the members of the club executive, and those performing in a representative role (playing, coaching, or managing) with the E&DFL are expected to abide by the following policy. This policy will operate in tandem with the clubs code of conduct.

Our Commitment

Using the internet and electronic communication is essential for communicating with clubs, members and the general public. We are committed to communication being appropriate and related to relevant business.

What We Will Do

When using technology we will ensure that /volunteers/committee personnel' privacy is protected, clear boundaries are maintained and bullying and harassment does not occur.

Website, SMS, Emails, Facebook, Twitter, Blogs (personal & hosted by media outlets)

Information on competitions, social events, committees, policies, constitution, rules and by-laws will be placed on our website.

- No offensive content or photos will be uploaded to our website, especially about social activities and events.
- The Media Officer will provide accountability and control over what goes onto our website and monitor Facebook and other social media pages.
- May be used to communicate business and sanctioned events and or promotions.
- Text communication should be short and about relevant matters
- No statements will be made that are misleading, false or likely to injure the reputation of another person.
- No statements will be made that might bring our sport into disrepute.

What We Ask Members to Do

All members are expected to use the internet and electronic communication appropriately, so think about what you want to say before you write it.

Remember, an Email, Facebook or Twitter (and any other form of electronic written media) is a written record of your thoughts on a matter and can be used against you later.

Communication (including photos and video):

- Must not offend, intimidate, humiliate or bully any member/clubs/association
- Must not be misleading, false or injure the reputation of members/clubs/association
- Should seek to protect the privacy of members
- Must not bring the sport, member, club or association into disrepute

Non - Compliance

Any member or club found to have sent inappropriate electronic communication, uploaded inappropriate website content or engaged in blogs or discussions that harass, offend, intimidate or humiliate another member or club, may face disciplinary action as outlined in our rules and by-laws.

Cyber bullying (eg, bullying that is carried out through an internet service such as email, a chat room, discussion group, instant messaging or web pages) under certain circumstances is a criminal offence that can be reported by victims to the police.

The League or Club can also initiate separate action where there has been a breach of this Policy.

Members publishing false or misleading comments about another person in the public domain (eg Facebook or websites) may be liable for defamation.

Any person who believes that they have been the victims of inappropriate electronic communication should report the matter to any member of the Committee (either in writing or verbally) along with any evidence that may assist the Club in investigating the concern. The Club will undertake to investigate the concern at its discretion. Matters which are deemed to be more serious in nature may be reported to external to the club authorities (ie: the EDFL executive, Police etc) – should this be the case, it will be reported to them by the Club President.

The league recommend all players & officials at each club sign an acknowledgement that they are aware of the policy and the breaching of such policy will result in the club or league investigating the matter & determining a penalty. Penalties could be between 1 to 4 weeks depending on the severity.

Once a policy is in place, if its breeched by a player or official the club could be imposed with a fine of up to \$500.

Suggest your social media policy be tabled at an upcoming club meeting to be endorsed before the start of the 2019 season.

Tips

- Never act like everything you upload is private
- Don't forget the EFL and its clubs follow you
- Don't abuse the EFL, its clubs, fans, competitors and sponsors
- Never post photos that are inappropriate (ie drinking, nudity, etc)
- Ignore haters - don't respond to them.