



Casterton – Sandford Football Netball Club

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Casterton Sandford Football Netball Club Inc.

Use of Club Social Media Policy & Procedures

PURPOSE

To ensure that all members and associates of the Casterton Sandford Football Netball Club Inc. understand the club rules on the appropriate use of its social media and the consequences of inappropriate use.

POLICY

Casterton Sandford Football Netball Club Inc. is committed to keeping everyone associated with the club informed about club matters and to provide up-to-date details of forthcoming events. To achieve this aim the Club has developed a Facebook page. This page is to be used for the above purpose only and is not a mechanism for members to hold inappropriate discussions or for members to post inappropriate comments.

- The Club will attempt to keep its Facebook page current and informative as a service to members;
- The Club will from time to time, use the Facebook page to present members with sponsor information and special deals.
- The Club will nominate a responsible person to manage the page who will not enter into any inappropriate discussion using the club page. Any discussions or postings are to be conducted outside of the club page;
- The nominated person will be required to report any inappropriate use of the Facebook page to the Committee;
- The nominated administrator will have the right to deny access to any person who is not associated with the club;
- The nominated administrator will also have the right to block access to any person who misuses the page.

INAPPROPRIATE USE OF TECHNOLOGIES

- Posting comments or images on the club page – this is an information dissemination site only and any inclusions must be emailed to the nominated administrator;
- Creating or exchanging messages that are offensive, harassing, obscene or threatening – any misuse of this nature will result in an instant block from the page and club disciplinary measures. Any breach of this nature may result in sanctions being imposed by the club;
- Exchange of any confidential or sensitive information held by the club relating to individuals, other clubs, other community stakeholders;
- Exchanging information in violation of copyright laws including the uploading or downloading of commercial software, games, music or movies.

COMPLAINTS PROCEDURE

- Any person identified to be using the club Facebook page inappropriately or for purposes other than those it was established for will be blocked from the site, reported to the Committee and dependent on the severity of the offence, will receive disciplinary action.
- Note that there is zero tolerance for any comments, images etc. which are deemed to be offensive, threatening, obscene, or discriminatory.
- Any person who has a concern about the contents of the club page is required to contact the President of the club;
- The Club Committee reserves the right to close down the social media page without notice if members do not adhere to the rules of use.

The Club Committee reserves the right to dismiss the nominated administrator if it is considered that this person is not acting in accordance with the rules of use.