

FITZROY

COMMUNITY CLUB



2019 SPONSORSHIP PACKAGES



FITZROY COMMUNITY CLUB
SWAN COURT, RENOWN PARK
JOIN THE PRIDE!

Dear Sponsor,

Thank you for considering a business partnership with the Fitzroy Community Club and its Affiliated Sports Clubs through one of our sponsorship packages.

The Club is the home ground for the Fitzroy Men's Football Club, the Fitzroy Women's Football Club, the Fitzroy Junior Football Club, the Fitzroy Cricket Club and Christian Brothers Old Scholars Soccer Club.

The Fitzroy Community Club Inc facilities are made available to its affiliated sporting clubs and members, and it offers the use of its facilities year-round to community groups, public and private organisations and other sporting associations.

Each Club runs autonomously, via sporting sub-committees, with the Management Committee overseeing the financial and operational management of each Affiliate, and overseeing the buildings, bar, kitchen, facility hiring and building maintenance of all facilities available at Sam Johnson Reserve.

We pride ourselves with an inclusive, diverse, community focussed environment, encouraging participation in sport and community events. The Fitzroy Community Club and its facilities has been the club of choice for many local community members over the last 30 years and we look forward to expanding our participation levels in 2018/2019 and beyond and see our members, supporters, sponsors and local, state and federal government members as an integral part of that expansion plan.

The Community Club and its affiliated sporting clubs relies on the generosity of members, sponsors, supporters and businesses as we endeavor to be as strong as possible on and off the field. Our members, players and supporters are extremely appreciative of the support from the local community and actively give back to our sponsors' businesses where practical.

We understand that our sponsors are key to our success not only financially but also the skills and knowledge they contribute via their association with our members and players. The club understands the importance of making contributions back to these businesses and we have developed initiatives that enable us to promote your business and its products to the Fitzroy Community. We believe that these initiatives will provide you with a cost-effective advantage over your competitors.

We continually promote to our playing groups, supporters and members the benefits in supporting our sponsors and how vital it is to both the club and business. In Season 2018/2019, your branding and business will be seen all year round, across different associated clubs and their supporter bases in Adelaide and Suburban Cricket Association, SANFL Juniors, Adelaide Football League and Adelaide Women's Football League, with 400+ Club members at Fitzroy.

Sponsorship packages can be tailored to meet your specific need and, of course, all sponsorship arrangements are tax deductible.

We appreciate the time you have taken to consider a partnership with our club and look forward to a long and mutually beneficial relationship.

Yours sincerely

Domenic Papalia | President Fitzroy Community Club Inc

Talal Kayal | President Fitzroy Football Club

Holly McCoy | President Fitzroy Womens Football Club

Danny McNamara | President Fitzroy Junior Football Club

Anthony Lennon | President Fitzroy Cricket Club



There are several ways to support the club:

- Support the Club by attending match day games
- Donate money to become an official team sponsor
- Sponsor a player
- Offer our team members a discount on merchandise or services.
- Donate product/services to the team to be raffled or auctioned at club functions.



Sponsor an Event:

- Donate money to become an event sponsor.
- Donate product or services for an event.
- Provide volunteer support at events.
- Sponsor a round of football or cricket such as our Heritage or Multicultural rounds.

Other Ways:

- We welcome your suggestions and thoughts on sponsorship and would love to discuss any creative ideas you may have.



2018/2019 CLUB SPONSORSHIP PACKAGES

Sponsor Benefits	Lion Sponsor Above \$7500	Gold Sponsor \$3001 To \$7500	Silver Sponsor \$1000 To \$3000	Playing Shirt / Jumper Sponsor	Match Day Sponsor	Player Sponsor
Website Integration	✓	✓	✓	✓	✓	✓
Social Media Integration	✓	✓	✓	✓	✓	✓
- Facebook Pages Advertising						
- Club Newsletter	✓	✓	✓	✓	✓	✓
- Club Television	✓	✓	✓	✓	✓	✓
- Electronic Mailing to Club Database	✓	✓	✓	✓	✓	
- Press Release	✓	✓				
- Messenger Press						
- Business Card	✓	✓	✓	✓	✓	✓
- Board & Display of Promotional Material						
Ground Signage	✓	✓	✓	✓		
Illuminated Signage						
- Club Bar	✓	✓				
- Club Rooms	✓	✓	✓	✓		
Signage						
- Key Club Areas	✓	✓	✓			
- Club Rooms	✓			✓		
Business Logo or Name On Guernsey	✓	✓	✓	✓		
Match Day Announcements	✓	✓	✓	✓	✓	✓
Over PA System						
Invitation to Sponsors Day	✓	✓	✓	✓		
Complimentary Club Polo Shirt(s)	✓ x2	✓	✓	✓		
Complimentary Tickets to All Club Functions [2 tickets]	✓	✓				
Payment	Due at commencement of term					
Sponsorship Term	12 months	12 months	12 months	12 months	12 months	12 months

NOTE: ALL BUSINESS SPONSORSHIPS ARE TAX DEDUCTIBLE

Your sponsorship assists us in facilities maintenance, upgrade and improvement, such as the Lighting Upgrade project being undertaken in 2018/2019 for the main oval and soccer pitch. Sponsorship facilitates in the purchase of sports equipment, training aids, coach development, player development programs and assisting players and families from lower-socio economic backgrounds in participating in recreation and sport programs offer by the Fitzroy Community & Sports Clubs.

2018/2019 CLUB EVENTS

- Quiz night
- Past Players Days
- Sportsman's Night
- Heritage round
- Multicultural round
- Indigenous round
- Family Fun Day
- Ladies Hi Tea
- Fitzroy Gentlemen's Club
- Junior Disco
- Mouse Cup
- Cabaret Charity Fundraiser
- Club Presentations
- Fitzroy 100 Club Days
- Cricketers Day at Football
- T20 Footballer V Cricketers
- Beer & Bets Day
- Fitzroy Ladies Club

We would love to hear any other suggestions or thoughts you may have.



Sponsorship Benefits

Sponsorship of the Fitzroy Community Club and its Affiliated Sports Clubs can bring many benefits to your business. We aim to provide you with value for money packages that can bring many returns for your investment. These benefits include effective brand advertising with exposure to a targeted local market as well as wider exposure via our website and other social media. This exposure enhances your business image and heightens awareness and recognition of your business name and its contribution to the local community.

We would like to invite you to become a key ingredient to our ongoing success by becoming a sponsor of the Club for the 2018/2019 seasons and beyond. Various packages are available that can be tailored to meet your organisations specific needs.

All business sponsorships are tax deductible.



PAYMENT

On receipt of our tax invoice, payment can be made to the following address:

FITZROY COMMUNITY CLUB INC.

Swan Court, Renown Park SA 5008 or PO Box 286, Welland SA 5007

Or Direct Deposit BSB: 065106 Account No: 10082584

CONTACT: Domenic Papalia 0409 699 606

TELEPHONE: (08) 8346 4340

E-MAIL: fitzroycommunityclub@gmail.com

WEBSITE: <https://www.facebook.com/fitzroycommunityclub/>

COMPANY / BUSINESS LOGO

Please forward your company or business logo (preferably in "jpeg" format) to either the above e-mail address or on a USB to the postal address to enable us to include your logo on club publications, signage, etc.

INFORMATION ON YOUR BUSINESS

Please supply the Fitzroy Community Club with brochures, business cards and detailed information on your business and products or services that you specialise in, enabling us to maximize the promotion and exposure of your business on our websites, Facebook pages, newsletter, TeamApp and to our club members and families.

THANK YOU FOR SPONSORING THE FITZROY COMMUNITY & SPORTS CLUBS



THE ROAR
OFFICIAL NEWSLETTER OF THE FITZROY COMMUNITY CLUB
MARCH 2018



BOUND FOR GLORY!
CRICKET FINALS

FOOTY: TRAINING & TRIALS

KOUTA AND THE KITCHEN

PLUS: THESE GIRLS ARE ON FIRE!



THE ROAR
OFFICIAL NEWSLETTER OF THE FITZROY COMMUNITY CLUB
APRIL 2018



WE ARE THE CHAMPIONS!
FIRST XI PREMIERS 2018

...AND FOOTY'S BACK!

PLUS: PLENTY MORE INSIDE!



THE ROAR
OFFICIAL NEWSLETTER OF THE FITZROY COMMUNITY CLUB
MAY 2018



KEEP ON KICKING
FITZROY MEN LEARNING LESSONS

CUBS FIRE UP!

PLUS: PLENTY MORE INSIDE!



THE ROAR
OFFICIAL NEWSLETTER OF THE FITZROY COMMUNITY CLUB
JUNE-JULY 2018



IT'S TIME TO HUNT!
FWFC INTO FINALS CONTENTION

AND... THE BOYS ARE BACK TOO!

PLUS: PLENTY MORE INSIDE!



Renelec
Electrical Services
Marcus 0423 213 815
PROUD CLUB SPONSOR