

How to sponsor the **Melton Football Netball Club**



Jump On board!



Bloods 2019



MELTON FOOTBALL NETBALL CLUB

WELCOME TO THE BLOODS

Melton Football Netball Club has a long history and has been the hub of Melton and surrounding districts during the winter months for 140 years.

The long, proud and successful history of developing local football and netball talent has evolved over time and we are recognised as being a leader in community based sporting organisations.

This coming season the Melton Football Netball Club will have:

- 1 Senior Football team
- 1 Reserve Football team
- 1 18.5 Football team
- 5 Senior Netball teams
- 1 Under 19 Netball team
- Over **130** playing members
- A Football/Netball 'family' in excess of over **300 people**

At The Bloods we stand for the following:

- Family friendly atmosphere** at our matches and our clubrooms.
- Respect** for our opposition, for our team mates, for ourselves and for the community.
- Fair play** across all grades, all age groups and at every opportunity representing our club.



Achievements:

ESTABLISHED 1879

BACCHUS MARSH FOOTBALL LEAGUE PREMIERSHIPS

1913, 1914, 1915, 1916, 1917, 1918, 1919, 1923, 1931

RIDDELL DISTRICT FOOTBALL LEAGUE PREMIERSHIPS

1973, 1981, 1983, 1984, 1986

BALLARAT FOOTBALL LEAGUE PREMIERSHIPS

2000, 2001, 2005

BALLARAT FOOTBALL NETBALL LEAGUE PREMIERSHIPS

2001, 2014

PARTICIPATES IN:

Ballarat Football Netball League



WHY SHOULD YOU SPONSOR THE MELTON BLOODS?

With our long history and community initiatives the Melton Football Netball Club would be a valuable “Partner” in promoting your business in the local community and beyond.

We can offer sponsors the following:

Commitment to Good Sport and Responsible Gambling Program. We believe in fair play and Sportsmanship.

Exposure to 130 playing members

Access to more than 300 members and 5,000 followers in The Bloods Football Netball family within the local community and beyond

Links, logos and information about your business on our dedicated website and social media outlets

Club wide initiatives to ensure members support sponsor services/products

Sponsor signage on display at MacPherson Park 12 months of the year (depending on package)

Sponsor names/logos on merchandise (depending on package)

We have a variety of sponsorship packages ranging from **\$250 - \$5000+**

that can be tailored to suit your specific budget and requirements.



YOUR COMPANY NAME WILL APPEAR ON OUR SPONSORSHIP BANNERS



Melton Toyota



TOYOTA



Major Sponsor

\$10,000+GST

SPONSOR BENEFIT:

- 0.9m x 4.8m Ground Signage at MacPherson Park (4 in total)
- Sponsor logo on our state of the art electronic scoreboard
- Sponsor logo on The Melton Football Netball Club digital slideshow in clubrooms
- Sponsor logo on our Melton Football Netball Club webpage and social media
- Entry and ticket for the Melton Bloods major draw (2 in total)
- Entry and ticket for the Melton Bloods special effort draw (2 in total)
- Invitation to all club major social events, including sponsor networking
- Sponsors Day Luncheon (with guest speaker)
- 6 x Melton Football Netball Club Memberships (which includes 8 home games and entry into the half time luncheon.)
- Advertising at Half time Luncheon at home games
- Apparel logo– as requested and agreed e.g. singlet, t-shirt, playing jumpers, etc.
- Company name mentioning every week in the Ballarat Football League Record, local papers and social media networks.
- Other (at your request – lets discuss!)





Minor Sponsor

\$5,000+GST

SPONSOR BENEFIT:

- 0.9m x 4.8m Ground Signage at MacPherson Park (2 in total)
- Sponsor logo on our state of the art electronic scoreboard
- Sponsor logo on The Melton Football Netball Club digital slideshow in clubrooms
- Sponsor logo on our Melton Football Netball Club webpage and social media
- Entry and ticket for the Melton Bloods major draw.
- Entry and ticket for the Melton Bloods special effort draw.
- Invitation to all club major social events, including sponsor networking
- Sponsors Day Luncheon (with guest speaker)
- 2 x Melton Football Netball Club Memberships (which includes 8 home games and entry into the half time luncheon.)
- Advertising at Half time Luncheon at home games
- Other (at your request – lets discuss!)





Corporate Sponsor

\$2,500+GST

SPONSOR BENEFIT:

- 0.9m x 4.8m Ground Signage at MacPhersons Park
- Sponsor logo on our state of the art electronic scoreboard
- Sponsor logo on The Melton Football Netball Club digital slideshow in clubrooms
- Sponsor logo on our Melton Football Netball Club webpage and social media
- Entry and ticket for the Melton Bloods major draw.
- Invitation to all club major social events, including sponsor networking
- Sponsors Day Luncheon (with guest speaker)
- 2 x Melton Football Netball Club Memberships (which includes 8 home games and entry into the half time luncheon.)
- Other (at your request – lets discuss!)





Platinum Sponsor

\$1,500+GST

SPONSOR BENEFIT:

- 0.9m x 4.8m Ground Signage at MacPherson Park
- Sponsor logo on our state of the art electronic scoreboard
- Sponsor logo on The Melton Football Netball Club digital slideshow in clubrooms
- Sponsor logo on our Melton Football Netball Club webpage and social media
- Invitation to Sponsor Networking
- Sponsors Day Luncheon (with guest speaker)
- 2 x Melton Football Netball Club Memberships (which includes 8 home games and entry into the half time luncheon.)
- Other (at your request – lets discuss!)



Gold Sponsor

\$1,000+GST

SPONSOR BENEFIT:

- 0.9m x 3.6m Ground Signage at MacPherson Park
- Sponsor logo on our state of the art electronic scoreboard
- Sponsor logo on The Melton Football Netball Club digital slideshow in clubrooms
- Sponsor logo on our Melton Football Netball Club webpage and social media
- Sponsors Day Luncheon (with guest speaker)
- 2 x Melton Football Netball Club Memberships (which includes 8 home games and entry into the half time luncheon)
- Other (at your request – lets discuss!)

**SPONSORSHIP
PACKAGE**

INVESTMENT



Silver Sponsor

\$500+GST

SPONSOR BENEFIT:

- 0.9m x 2.4m Ground Signage at MacPherson Park
- Sponsor logo on our state of the art electronic scoreboard
- Sponsor logo on The Melton Football Netball Club digital slideshow in clubrooms
- Sponsor logo on our Melton Football Netball Club webpage and social media sites
- 2 x Melton Football Netball Club Memberships (which includes 8 home games and entry into the half time luncheon)
- **First year sponsorship for Bloods Partner Package 1 will incur a start up contribution towards fence sign for \$320+GST.**



Bronze Sponsor

\$250+GST

SPONSOR BENEFIT:

- Sponsor logo on The Melton Football Netball Club digital slideshow in clubrooms
- 1 x Melton Football Netball Club Memberships (which includes 8 home games and entry into the half time luncheon)



Melton Football Netball Club

MacPherson Park Oval 1, Coburns Road, Melton.

PO Box 71, Melton Vic 3337

Email: enquiries@meltonfnc.com.au

Please contact: Brian McNabb 0418 536 489

brian@meltontoyota.com.au

Or

Please contact: Jason Hurst 0419 134 050

jason@fenhursthomes.com.au