

2019 Sponsorships



Why Sponsor Us?

Share in our football journey and link with one of the fastest growing sports in the world¹.

In Australia, soccer is estimated to have over 1 million participants – making it the most played sport in the country².

Sponsorship of Bribie Tigers increases awareness of your brand through connecting with our players, their families and supporters.

This form of advertising not only promotes your business but creates goodwill by giving back to our community and sharing in the success of our club. This could translate into a positive business image and increased customer loyalty for you.

When compared with other forms of advertising our packages are great value and complement existing marketing activities.



2018 Club Statistics

231 registered players and hosted 218 games

Four out of five competition teams played finals

Over 30,000 website hits during the season (Mar to Sep)

We grew our Facebook followers to 878; we made 252 posts and over the season our content was viewed more than 360,000 times



2019 Calendar

Jan to Mar	Sign-on Pre-season Training Pre-season Games
Mar to Sep	Season Games Training Final
Sep/Oct	Junior Presentation Senior Presentation

SEASON PREMIERS

2018	Over 35s
2017	Senior Men Div 4 Sth & Under 12(3) Boys
2014	Under 15(2) Girls
2013	Senior Women
2010	Overs 35s

GRAND FINAL CHAMPIONS

2018	Over 35s
2017	Senior Men Div 4 Sth
2015	Under 16(2) Girls
2013	Senior Women
2010	Overs 35s

1. <https://www.bloomberg.com/news/articles/2018-06-12/soccer-is-the-world-s-most-popular-sport-and-still-growing>
2. <https://theworldgame.sbs.com.au/football-australia-s-most-played-sport-with-1-1m-participants>



Packages

COACH SHIRT SPONSOR

INVESTMENT
\$1000

SEASON INCLUSIONS

- ✓ Logo on front of all official Coaches shirts
- ✓ Listing on website
- ✓ Listing on Facebook Page
- ✓ 2 Facebook Shout-Outs
- ✓ 2 Tickets to Sponsor's Event in Jul/Aug

WEBSITE SPONSOR

INVESTMENT
\$100 Website Listing

SEASON INCLUSIONS

- ✓ Listing on website
- ✓ Listing on Facebook Page
- ✓ 1 Facebook Shout-Out
- ✓ 2 Tickets to Sponsor's Event in Jul/Aug

GROUND SIGN SPONSOR

INVESTMENT
\$400 Main Field
\$300 Back Field
(5% multiple sign discount)
(10% last season sign sponsor discount)

SEASON INCLUSIONS

- ✓ Sign for one season
- ✓ Listing on website
- ✓ Listing on Facebook Page
- ✓ 1 Facebook Shout-Outs
- ✓ 2 Tickets to Sponsor's Event in Jul/Aug

TRAINING SHIRT SPONSOR

INVESTMENT
\$600 Seniors
\$500 Juniors (u12-u18)
\$400 Minirooms (u6-u11)
(5% multiple team shirt discount)

SEASON INCLUSIONS

- ✓ Logo on front of one team's training shirt
- ✓ Listing on website
- ✓ Listing on Facebook Page
- ✓ 2 Facebook Shout-Outs
- ✓ 2 Tickets to Sponsor's Event in Jul/Aug

CONTACT US

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FLAG SPONSOR

INVESTMENT
\$500 per Flag

SEASON INCLUSIONS

- ✓ Flag near Canteen
- ✓ Listing on website
- ✓ Listing on Facebook Page
- ✓ 1 Facebook Shout-Out
- ✓ 2 Tickets to Sponsor's Event in Jul/Aug

SPONSOR DISCOUNT

Multiple Packages receive a 5% Discount

- Season is March to September
- Packages are for the 2019 season
- Payment is required prior to season commencement