



**15** November 2018

## **MEDIA RELEASE:**

## LUKE DAFFY APPOINTED AS GEELONG FALCONS' HEAD COACH – SEASON 2019

The Geelong Falcons Football Club would like to officially announce the appointment of **Luke Daffy** as its Head Coach for Season 2019.

Following Daniel O'Keefe's resignation as Falcons Head Coach at the end of Season 2018 to take up an Assistant/Development coaching role with the Geelong Football Club's VFL team, the club has been impressed with the range and quality of candidates that expressed their interest in fulfilling the Head Coaching position at the Falcons.

To that end, the club was rapt with the way Luke presented throughout the selection process. When considering his teaching background, we are confident the club has appointed a fine person to lead, develop and mentor the next generation of Falcons footballers.

With regards to Luke's football background, he played senior football with the St. Marys Football Club and then Portarlington Football Club from approximately 2005 to 2012. Luke entered the Geelong Falcons coaching pathway in Season 2014, starting as an assistant/development coach in the Under 16 Boys program before progressing as the Defence Line Coach in the Under 18 Boys program for the last two seasons.

On behalf of the Geelong Falcons Football Club and AFL Victoria, I congratulate Luke on taking the head coaching reins at this club and look forward to watching him develop the next crop of Falcons.

"Always a Falcon."

**Michael Turner** 

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Talent Manager Geelong Falcons

**AFL Victoria** 

Australian Football League (Victoria) Limited ABN 24 147 664 579 **GEELONG FALCONS FOOTBALL CLUB** 

Roslyn Road, Highton, Victoria 3216 PO Box 1487, Geelong, Victoria 3220 (M) 0418 524 495; Email: michael.turner@afl.com.au

