

# **BRUNSWICK ZEBRAS MISSION STATEMENT**

### Our Membership

The Zebras' membership is drawn largely from the inner Melbourne suburbs of Melbourne. We are completing a census of members, which we will forward once it is completed. The players are local, predominately from Fitzroy, Northcote, Brunswick and Coburg. While we enjoy the club's rich Italian heritage, our membership nowadays is a reflection of Australian society, with players, coaches, club officials and supporters from extraordinarily diverse cultural backgrounds and every strata of society.

The club's progressive approach of ensuring that everyone who joins the club is given the chance of playing, has obviously struck a chord with the broader community and the Brunswick Zebras Football Club's membership has grown from 380 registered players and 19 teams in 2005 season to over 500 players and 28 teams in 2018 including 180 children who participated in the under 8 year old Saturday Skills Program program. There are 7 female teams and they make up 25% of the players. We are intending to introduce two a new Mini Roo Under 10 team for girls in 2018 and aim to have 30% female players in 2019. We currently have three women's teams. There is also a program targeted to refugee children and Iranian young adults assisting them to afford to play football

#### History of the Zebras

The Brunswick Zebras Football Club evolved from the legendary Melbourne Juventus Soccer Club, formed by post-war Italian immigrants in 1947. In 1996, as Australian soccer was putting aside its old European allegiances and forging a new Australian identity, the Juventus Juniors took a major step forward and became the Brunswick Zebras.

#### Our Vision

Every player, regardless of their ability, realises their potential.

#### Our mission

Brunswick Zebras F.C. is a **community based** sporting club located in Melbourne's inner suburbs that caters for players, members and coaches regardless of gender, background or ability. Our aim is to encourage and develop players so that they realise their full potential, enjoy the game, and learn how to contribute and become valuable team members.





## What the Zebras stand for

Participation	Development	Developing our players as athletes, team members and as a
		person.
	Community	The Zebras influence and affect the lives of many people as
		the club forms part of a large and strong community.
	Friendship	Success comes from sharing experiences and developing
		meaningful and lasting friendships.
	Commitment	Through commitment you can realise your vision and
		achieve your goals.

Passion	Pride	The Zebras take pride in our team and our club. We're proud to be part of the club and proud of what it stands for.
	Excellence	Regardless of success or failure, we strive to continually improve everything we do, on the pitch and off.
	Spirit	Our resilience of overcoming obstacles will carry us through the challenges we may face in the future.

Fairness	Acceptance	The Zebras accept people from all backgrounds and playing abilities, everyone gets a fair chance of playing, and we are open and respectful of others.
	Selflessness	Selflessness is an integral part of being a member of a successful team, club and community.
	Integrity	The Zebras act with honesty and openness and in the best interests of the club at all times.

