

**FEMALE**

**RECRUITMENT OFFICER**

**ROLE DESCRIPTION**

**Objectives**

* To encourage the active participation and registration of more girls

into AFL with Carindale Cougars

**Responsibilities**

* Attract and recruit new girls to the club

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ROLE DESCRIPTION

* Develop strategies to maintain the girls in the club and attempt to

keep them in the same team throughout their journey

* Set up a new all-girls Auskick group
* Implement a buddy system
* Identify ways to recruit and maintain female coaches
* Recruit good female role models
* Be familiar with and utilise resources such as – Female’s Football

Club Guide

* Provide resources to help coaches
* Assist with addressing key ideas such as providing empathy,

developing positive body image and providing for the emotional

needs of girls

* Provide special girls uniform – liaise with Equipment Co-ordinator
* Communicate and liaise with committee members on a regular

basis

* Liaises with all female players, parents and coaches

**Accountability**

* Reports to President
* Reports to the Club Committee
* Provide a verbal update at the monthly Committee meeting
* Seek approval from the appropriate Committee member prior to

committing the Club to any action or financial cost