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## MEMORANDUM

<b>To:</b>	<b>WorkSafe AFL Victoria Country Region General Managers</b>
<b>From:</b>	<b>AFL Victoria Merchandise &amp; Licensing Manager</b>
<b>Cc:</b>	<b>WorkSafe AFL Victoria Country Management &amp; Staff</b>
<b>Subject:</b>	<b>AFL Victoria Country 2017 Licensees</b>
<b>Date:</b>	<b>Wednesday 12<sup>th</sup> October, 2016</b>

Dear AFL Victoria Country Region General Managers

With the 2017 season fast approaching and many clubs looking to place orders for matchday apparel and footballs, I would like to take this opportunity to advise you of our 2017 Licensees (see Appendix 1).

Please note that umpire groups are able to order their apparel through any of the six guernsey licensees, or directly through the National Umpire Apparel Supply portal.

If you have any queries in relation to this, please don't hesitate to contact me.

Yours sincerely,

**Pierre Demajo**  
**Merchandise & Licensing Manager**  
**AFL Victoria**

# Appendix 1 - WorkSafe AFL Victoria Country Licensees

## GUERNSEYS

### BLK

Tristan Banks  
4/344 Lorimer Street, Port Melbourne VIC 3207  
Ph: (03) 9081 1900  
Email: [tristan@blkssport.com](mailto:tristan@blkssport.com)  
Website: [www.blkssport.com](http://www.blkssport.com)

### CGR Sportswear

Leah Cooper  
43 Latitude Boulevard, Thomastown VIC 3074  
Ph: (03) 9463 1111  
Email: [admin@cgrsportswear.com.au](mailto:admin@cgrsportswear.com.au)  
Website: [www.cgrsportswear.com.au](http://www.cgrsportswear.com.au)

### LoCo Sportswear

Gary March  
2/522 City Road, South Melbourne VIC 3205  
Ph: (03) 9820 9000 or 0404 841 932  
Email: [gary@locosportswear.com.au](mailto:gary@locosportswear.com.au)  
Website: [www.locosportswear.com.au](http://www.locosportswear.com.au)

### Sherwood Sportswear

Narelle Gojmerac  
10 Pearl St, Brooklyn VIC 3012  
Ph: (03) 9325 1766 or 0430 455 201  
Email: [narelle@sherwoodsportswear.com.au](mailto:narelle@sherwoodsportswear.com.au)  
Website: [www.sherwoodsportswear.com.au](http://www.sherwoodsportswear.com.au)

### TLA (Puma)

Scott Davidson  
Ph: (03) 9421 3000  
Email: [sdavidson@tlaworldwide.com](mailto:sdavidson@tlaworldwide.com)  
Web: <http://tlaworldwide.com/region/tla-australia/>

### TWP

Michael McCarthy  
4/368 Latrobe Terrace, Geelong VIC 3220  
Ph: (03) 5229 2291  
Email: [gm@twpsports.com.au](mailto:gm@twpsports.com.au)  
Website: [www.twpsports.com.au](http://www.twpsports.com.au)

## SHORTS

### CGR Sportswear

Leah Cooper  
43 Latitude Boulevard, Thomastown VIC 3074  
Ph: (03) 9463 1111  
Email: [admin@cgrsportswear.com.au](mailto:admin@cgrsportswear.com.au)  
Website: [www.cgrsportswear.com.au](http://www.cgrsportswear.com.au)

## FOOTBALLS

### Burley Sekem

Andrew Bell  
33 Trade Park Drive, Tullamarine VIC 3043  
Ph: (03) 9279 2999  
Email: [andrew@sekem.com.au](mailto:andrew@sekem.com.au)  
Website: [www.sekem.com.au](http://www.sekem.com.au)

### Sherrin (Russell Athletic)

Brad Rundell  
5 Lakeview Drive, Scoresby VIC 3179  
Ph: (03) 9765 5908  
Mob: 0411 201 096  
Email: [rundellb@russellcorp.com.au](mailto:rundellb@russellcorp.com.au)  
Website: [www.sherrin.com.au](http://www.sherrin.com.au)

## UMPIRING APPAREL

### AFL's National Umpire Uniform Supply Progra

[www.afl.com.au/umpires/uniforms](http://www.afl.com.au/umpires/uniforms)

### Guernsey Licensees

Outside of the national umpire uniform scheme only the six guernsey licensees (listed left of page) have a license to produce umpire uniforms carrying the AFL Victoria Country logo as per AFL Victoria Country regulations.