



## CHIEF EXECUTIVE OFFICER

The Willetton Basketball Association Inc (WBA) was founded in 1973 and is considered one of the most successful sporting Associations in Western Australia. Already with over 3,500 active participants representing the WBA in more than 450 teams, this organisation is in the final stages of funding for an exciting expansion project which would see a doubling of the size of its current stadium facilities.

The WBA Board now seeks to appoint its inaugural CEO who will have stewardship of the Association's strategic and operational activities, ensuring continuous improvement in the ways it supports its players, teams, coaches and officials.

We seek a proactive individual who is happy to lead from the front and will enjoy the challenge of working with the WBA Board to develop and implement innovative growth strategies, robust organisational governance and to further build on the quality of the Association's relationships with its stakeholders and supporters in the public and private sectors.

It is envisaged that the new WBA CEO will have already established a respected reputation as a Leader in a sporting or related organisation, with a genuine understanding of commercial management, community involvement and customer service.

Lester Blades – Executive Search, Selection & Retention, has been retained to assist the WBA with this recruitment process. Applications may be made in Word format to [applications@lesterblades.com.au](mailto:applications@lesterblades.com.au) quoting Reference LB302089. Enquiries to Tony Lester may be made on 08 9221 0744.

