



## Preston Bullants Amateurs

### Women Player

### Sponsorships 2018

PRESTON BULLANTS AMATEUR FOOTBALL CLUB (SENIORS) – 2013- PREMIERS DIVISION 4; 2014 -PREMIERS DIVISION 3 & 2016 - PREMIERS DIVISION 2



### Preston Bullants

Preston Bullants Amateur Football Club("PBAFC"(formerly known as Northern Blues Amateurs)) understands that in the current economic climate, organizations require value for any sponsorship money. Thus the committee has put together a variety of sponsorship packages to provide local businesses and organizations a flexible opportunity to support their local community.



As a potential sponsor of PBAFC, we guarantee to promote your brand/product/service throughout the club and our wider community at every opportunity.

Based at W.R Ruthven Reserve in Preston and boasting a new Million Dollar Facility (co-funded by the Darebin Council and local Government), PBAFC represents the fast growing Northern Corridor of Melbourne, offering residents in the area a chance to play for and support a local amateur football team promoting your brand through our community.

## Player Sponsorships

Dear Prospective Sponsor,

Our player is presenting this letter to you asking you to support her by becoming a Player Sponsor for our inaugural Womens Team for season 2018, for an amount of \$500.00, as she embarks on this exciting journey with Preston Bullants Amateur Football Club (PBAFC) for this 2018 season.

This amount will contribute towards her playing costs and will be gratefully received. This amount will cover the players registration fees and also includes the players jumper, shorts and socks (players must wear VAFA-branded apparel), all match fees and insurances.

(Please note: a Tax Invoice will be issued for any amount donated if required).

Your support will greatly reduce the financial burden on our players and their families and allow the player to fully concentrate on achieving her best potential as a footballer.

The sponsorship will benefit both the player and the club and gives you – as the Players Sponsor – the ability to become involved in this great football club.

Unlike most football clubs, PBAFC – being an Amateur Football Club – do not pay their players to play for the club. As most of our (male) players have been with the club since their junior days, they are playing for the love of the jumper and the game.



Boasting one of the youngest playing groups, PBAFC offer an exciting opportunity for your business to develop networks and raise your brand awareness within the next generation of Northern Suburbs professionals.

A Brief snapshot of our great club:

After Successful finals campaign in 2013 & 2014 - in which the Preston Bullants Amateurs Football Club (playing under their former name of Northern Blues Amateurs Football Club) claimed the Senior Premiership in both seasons Division 4(2013) and Division 3(2014) (and finished 4<sup>th</sup> in season 2015 in Division 2).

Under our banner of Preston Bullants Amateur Football Club we claimed the Senior Premiership in Division 2 in the 2016 season and we are seeking your business' support through our 2018.

We would welcome your business in forming a partnership with PBAFC throughout the upcoming 2018 season.

Your invaluable financial contribution and support, means the player and the club can continue to grow as a community club and strive to achieve the clubs on and off field objectives in 2018 and beyond.

What we offer in return:

Your Business Logo below the Players Photo in our Main Function Room;  
Your Business advertised on a rolling screen during Home Match Days;  
Your Business Logo Advertised on official Preston Bullants Amateurs club Website alongside your player on the Player Sponsors' webpage on our club website;  
Your Business Logo on official Preston Bullants Amateurs club Website(which has a link to the VAFA Website) as a Player Sponsor(with the player named) with a link to your website;

Access to Official PBAFC Apparel (including Polo, Hoody, Jacket etc) at a discounted price;

Priority tickets to Preston Bullants Amateur Functions(Incl B&F and \$1,000 Cash draw);



**NOTE: Home ground Signage at Ruthven Reserve (all year round(during both the Football and Cricket Seasons) is also available for an additional \$500.00 (+ Banner costs) together with other levels of Sponsorship.**

The above recognition will ensure that our existing Sponsors, supporters, family and friends are well aware of your support of not only one of its players but their club. In addition our affiliation with the Northern Blues VFL Football Club also provides a link from our website to theirs and via that website to Carlton Football Club's website, thereby expanding the possibilities for market exposure of your business.

PBAFC would welcome any form of support you can offer in support of our community-based club.

We look forward to welcoming you on board for the up coming 2018 season and beyond as we continue our journey on the road to achieving further and continued success.

We also have other levels of commitment available for your business to sponsor us in the form of our platinum, gold and general sponsorships(available upon request).

We hope you share our enthusiasm and can be a part of our exciting journey.

Regards,

Doug Hamilton 0417 889 265

[dhamilton@cpf.com.au](mailto:dhamilton@cpf.com.au)

Sponsorship & Merchandise Manager

Preston Bullants Amateurs Football Club Committee

***Sponsorship & Merchandise: Doug Hamilton***

Mobile: 0417 889 265

e-mail: [dhamilton@cpf.com.au](mailto:dhamilton@cpf.com.au)