

Communications & Social Media Policy

Electronic communication is essential for sharing club news and information with our members. Our communication will be timely, appropriate.

- a. We use a range of electronic tools to communicate with our members.
- b. Our communication will protect members' privacy, maintain clear boundaries and ensure that bullying and harassment does not occur.
- c. The Club will provide accountability and control over material published on our club's websites.

Club Website

Our website will include current information on competitions, social events, committees, policies, constitution and regulations.

No offensive content or photos will be published.

If we intend to publish a photo of a child, we will first seek permission from his or her parents and take care not to provide identifying information

Social media websites

- a. We treat all social media postings, blogs, status updates as public 'comment'.
- b. Postings (written, photos or videos) will be family friendly and feature positive club news and events.
- c. No personal information about our members will be disclosed.
- d. No statements will be made that are misleading, false or likely to injure a person's reputation.
- e. No statements will be made that might bring our club into disrepute.
- f. Abusive, discriminatory, intimidating or offensive statements will not be tolerated.
- g. Offending posts will be removed and those responsible will be blocked from the site.

Expectation of Members

We expect our members to conduct themselves appropriately when using electronic communication.

Electronic communication:

Coaches and others who work with children and young people must direct electronic communication through the child's parents.

Non-compliance

Members may face disciplinary action for sending inappropriate electronic communication or posting online content or comments that harass, offend, intimidate or humiliate another member, as outlined in the FFA member protection policy or code of conduct.