



Document History		
V01	17/7/2017	Adoption
Review Timeline		Annual

Video & Photography Policy

This policy -

- must be read in conjunction with Club's Rules, Code of Conduct, Guidelines and other governing documents.
- will be reviewed and updated annually to ensure it remains relevant to Club operations and reflects community expectations and legal requirements.

Rationale

Nhill & District Sporting Club ("the Club") is conscious of potential concerns regarding the taking of **video footage or still photographs ("images")** at club sanctioned events. Nevertheless we are also conscious that there are genuine and innocent reasons why this may happen, including the recording of family memories.

In setting a policy with regard to the use of cameras at its facilities and during its competitions and programs, the Club has endeavoured to reach a fair and simple compromise between these competing needs. The following policy shall apply to the use of cameras and taking images at the Club's facilities or the facilities of opposing clubs where club sanctioned programs or competitions are being conducted.

Whilst this policy is designed to minimise risk to young people aged under 18 years, this guidance should be used to minimise risks for people of any age.

Policy

A person is permitted to video and photograph games provided that they are:

- Related to a player involved in the game; or
- Doing so for scouting purposes; or
- Approved by club administrators for the purpose of team development and education; or
- A photographer from a media outlet such as a Newspaper or TV Station; or
- A person approved by club administrators for taking images for Club purposes, e.g. website, club approved social media platforms, newsletters, newspaper.

Related to a player involved in the game

Images may be taken by parents/guardians/other family members during an event as a celebration of a person's attendance or achievement. This includes the use of a professional photographer, with permission, taking images for the personal use of those attending. Other people may be included in an image and the Club expects parents/guardians/other family members to respect this by not distributing images publically without first obtaining the permission of the subject or the parents/legal guardians if the subject is aged under 18 years (this is particularly important in case of any custody issues or privacy required).

Doing so for scouting purposes

The photographer should first identify themselves with a member of the Executive Committee. These images are to be used for club approved scouting purposes only and should not be distributed outside this specific use.

Approved by club administrators for the purpose of team development and education

These images may be used as examples of technique or mastery of a skill for teaching/coaching purposes and should not be distributed outside this specific use.

A photographer from a media outlet such as a Newspaper or TV Station

The photographer should first identify themselves with a member of the Executive Committee. These images are to be used for publicity or promotion of the club, a club sanctioned event or future events.

A person approved by club administrators for taking images for Club purposes

Where images are used on social media the person responsible for posting an image must be aware of the potential for an image to be used inappropriately. The following safeguards must be in place:

- Personal details should not be included;
- Captions should be in keeping with the sport represented;
- The posting and any purpose should not breach the club's codes of conduct or governance documents; and
- The type of image should not breach guidance in this policy.

Appropriate images

Only appropriate images should be used, for example:

- Posed images such as during medal ceremonies, presentations or team shots.
- Action shots where the focus is on the participation in the sport, not the athlete.

Images should not be taken where the pose is inappropriate, e.g. open legs, bending over from behind, etc.

No videoing or taking of photographs will be permitted under any circumstances in the toilets, changing areas, or medical treatment rooms at the Club's facilities or the facilities of opposing clubs where club sanctioned programs or competitions are being conducted.

Under no circumstances should images of young people under the age of 18 years taken in club sanctioned programs or competitions be posted online or in any public forum without the permission of the parents/legal guardians first being obtained.

Permission

The Club will, as part of the registration process, ask members, or parents/legal guardians in the case of children under 18, if the taking of images is permitted. This will be recorded on the club's database and advised to relevant club administrators.

Reporting of concerns

Any concerns about people videoing or taking photographs should be raised with a member of the Executive Committee. If the person using a camera is then unable to convince the member of the Executive Committee that they fall into any of the above categories, they will be asked to discontinue taking images. Any person aggrieved by that decision should raise the matter at the earliest opportunity with a member of the Executive Committee.