

**MAKE
HEALTHY
NORMAL**

**PLAY WHERE
THE LOCALS
PLAY**



**CRUISERS
SOFTBALL CLUB**

**SPONSORSHIP
OPPORTUNITIES 2017-18**



cruisers.softball.org.au



MESSAGE FROM THE PRESIDENT

We believe sport is for everyone. We support boys and girls, men and women of all ages taking part in our Club, either as players, team officials or supporters.

We have a strong focus on personal development and the various lessons that a team sports can provide. We believe that kids involved in a team sport learn important lessons in personal values and to respect their peers and coaches. Parents are also encouraged to be involved with their children by being a team official or even playing themselves. We pride ourselves on being a family oriented club. Through our Club junior players have the opportunity to be involved in representative teams that can lead to State and National Levels. We also offer both our junior and senior members the opportunity to play in tournaments and Masters teams.

We believe that there should be no barriers to participating in and enjoying sport. Our vision is to make healthy normal through participation in softball so we provide our members with a member benefits program that allows them to offset the cost of their annual fees through our savings and money-earning partners. In 2018 we hope to be able to offer our sponsors opportunities to participate in this exciting program.

We invite you to partner with us in supporting our members and local community to make healthy normal.

Carolyn Arnold, President
Cruisers Softball Club
cruisers.president@gmail.com

CRUISERS SOFTBALL CLUB STATISTICS

Number of members: 130

Number of players: 100

Number of teams: 17

Teeball - Blast ball, U7s, U9s, U11s

Softball – U13s, Youth boys, U15s, SG Div1&2,
BRes x 2, B, ARes, Mixed x 2, Mens x 2, O35s

Premierships: 17; 14 runners-up

Number of representative players: 35

Life members: 2

Number of people who receive Club newsletter:
130

Facebook address:

<https://www.facebook.com/Cruisers-Softball-Club-Inc-520786784671393/>

Facebook followers: 174

Website address:

<https://cruisers.softball.org.au/>

Website hits during season: 5,000 per month

TeamApp address:

<https://cruiserssoftball.teamapp.com/>

Papers who report on our Club: Blacktown Advocate (50,000 circulation); Rouse Hill Times (21,000 circulation)



ABOUT THE CLUB

- First established in 2005 with one Masters team, the Cruisers Softball Club provides a fun, family friendly environment for boys and girls, men and women of all ages to play competitive tee ball and softball
- The club is situated within Sydney's North West Priority Growth Area lying between the Baulkham Hills Shire and Blacktown City Council areas
- The club has rapidly expanded to be one of the largest clubs in the area with 17 teams playing softball in local competitions
- The club has 8 junior teams, 5 senior women's teams, 2 mixed teams and 2 men's teams
- Teams are also entered into the Australian Cup, Softball NSW Metro & Development Leagues, World Masters games and Vintage tournaments
- In 2007 the Club entered its first teams in the Cumberland Nepean Softball Association competition. 2017/18 sees the club celebrating its 10-year anniversary of competing in this competition
- The club provides quality coaching and development programs to ensure players reach their potential
- The Cruisers Softball Club is run entirely by volunteers and has a dedicated and active executive committee
- Club members are actively involved in the community. In the past year we have been the major sponsors of Colour Me Happy Day, raising over \$3000 for Westmead Children's Hospital Adolescent Mental Health Ward

HOW YOU AND YOUR ORGANISATION CAN HELP

BLACK SPONSORSHIP PACKAGE \$1500

- Email notification of all club events
- Signage displayed at all games played at International Peace Park and Stanhope Gardens Softball Arena (*Supply of sign at sponsor's expense*) (subject to approval from our parent association CNSA)
- Acknowledgement on Website, Facebook and Cruisers Club Newsletter
- Weekly e-mail updates on the performance of all teams
- A weekly award named in your honour
- Recognition on Cruisers Team App with business summary, logo and 2 push notifications throughout the year
- Invitation to all Club social functions
- Ticket to end of year Christmas BBQ
- Ticket to Presentation Evening
- Invitation to attend any special Club events
- Opportunity to run activities at Club social functions or host social events for Club members
- Club shirt, hat and pin



BLUE SPONSORSHIP PACKAGE \$1000

- Email notification of all club events
- Signage displayed at all games played at International Peace Park and Stanhope Gardens Softball Arena (Supply of sign at sponsor's expense) (subject to approval from our parent association CNSA)
- Acknowledgement on Website, Facebook and Cruisers Club Newsletter
- Weekly e-mail updates on the performance of all teams
- A weekly award named in your honour
- Recognition on Cruisers Team App with business summary, logo and 2 push notifications throughout the year
- Invitation to all Club social functions
- Ticket to end of year Christmas BBQ
- Ticket to Presentation Evening
- Invitation to attend any special Club events
- Opportunity to run activities at Club social functions or host social events for Club members
- Club shirt and pin

WHITE SPONSORSHIP PACKAGE \$500

- Email notification of all club events and updates on the performance of all teams
- Signage displayed at all games played at International Peace Park and Stanhope Gardens Softball Arena (Supply of sign at sponsor's expense)
- Acknowledgement on Website, Facebook and Cruisers Club Newsletter
- Recognition on Cruisers Team App with business summary, logo and 2 push notifications throughout the year
- Invitation to all Club social functions
- Ticket to end of year Christmas BBQ
- Ticket to Presentation Evening
- Invitation to attend any special Club events
- Opportunity to participate in Cruisers Softball Club corporate social softball tournament
- Club pin

OTHER SPONSORSHIP PACKAGES

Other sponsorship opportunities are available and include:

- **Major Club sponsorship package (from \$5,000)**
- **Individual player sponsorships (from \$100)**
- **Donations of equipment, goods and services**

If you are interested in a sponsorship package tailored specifically to your organisation's needs then we are happy to talk with you about this further.

FOR MORE DETAILS CONTACT
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