

Laurimar Sporting Club

Sponsorship Packages 2017





Dear Sir/Madam,

We will once again be competing in the Northern Football League and Diamond Valley Basketball Association in a range of age groups as well as offering AusKick to our younger members. Given the rapid growth Laurimar and the surrounding community is experiencing (2nd largest growth corridor in Australia), 2017 is undoubtedly going to be another very exciting year both from a football, basketball and community perspective providing mutually beneficial support for all involved. Therefore, we would like to invite you to unite forces with our young vibrant sporting club.

In addition to our Auskick, Junior, Super-rules and Basketball programs, we're excited to announce that we're introducing senior football in 2017. Senior football today encompasses both Men and Women and we're extremely proud to announce that we're in a position to introduce both into the competition in 2017. The women's game particularly is a significant part of our growth agenda with our goal to increase girls / women's participation in both football and basketball to truly make our club all inclusive and a leader in the local community for diversification in sport.

Sponsorship has always been an important aspect of support for any local sporting club. With the projected growth we envisage, it will become even more important as we continue our journey to maintain an environment for our kids and their families to feel supported, but also to explore avenues to enhance their sporting experience and keep them involved for years to come. As such, our sponsorship packages offer exceptional value and opportunity to raise your business' profile within the community and beyond. We welcome sponsorship for all packages as well as any offers whether it's a cash donation, goods for raffle or auction or player awards such as discounts and vouchers.

If you have any questions or you would like to come to another arrangement for sponsorship, different from those offered, please feel free to contact us to discuss a package that suits you.

I would like to thank you for taking the time to read our proposal. I look forward to hearing from you shortly and to working together to build this important piece of our community.

If you would like to discuss the details of our sponsorship packages, please feel free to contact either myself on 0408 038 227 or Brett McCormack on 0433 919 714.

Kind regards,

Alasdair Walker
President
Laurimar Sporting Club



Diamond & Platinum Sponsorship Packages	By Negotiation
Primary Major Sponsor - Football Primary sponsorship position on all Senior Men's and Women's Football Jumpers	
Primary Major Sponsor – Basketball Primary sponsorship position on all players shorts	
Primary Major Sponsor - Club Merchandise Primary sponsorship position on club merchandise where appropriate, including: <ul style="list-style-type: none"> • Training T-Shirts / Warm up T-shirts • Training Singlets • Polo Shirts • Drink Bottles • Stubby Holders 	
Feature Sponsors Ground Signage <ul style="list-style-type: none"> • Digital Scoreboard – Full video or photo advertisements to be played in between all quarters and between games as first advert. • Boundary Fence signage • Clubroom signage • Painted logos on oval • Goal Post Pad wraps – Your logo on all goal post pads for both ovals 	
Club Functions <ul style="list-style-type: none"> • 2 complimentary tickets to major club functions 	
Club Newsletter Level 1 presence on the club e-newsletter linking to your website	
Club Website Level 1 presence on the club website linking to your website	
Team App Level 1 presence on the club Football and Basketball Apps including a link to your website	



Gold Sponsorship Package	\$3,000 inc GST
Secondary Major Sponsor - Club Merchandise Secondary sponsorship position on club merchandise, including: <ul style="list-style-type: none"> • Polo Shirt • Drink Bottles • Stubby Holders 	
Sponsors Ground Signage <ul style="list-style-type: none"> • Digital Scoreboard – Full video or photo advertisements to be played in between all quarters and between games from the third advert. • 4 x Fence signs – 2 per oval – 2400mm x 800mm 	
Sponsors Plaque Advertising sign on sponsors board in club rooms	
Club Functions <ul style="list-style-type: none"> • 2 complimentary tickets to major club functions 	
Club Newsletter Level 2 presence on the club e-newsletter linking to your website	
Club Website Level 2 presence on the club website linking to your website	
Team App Level 1 presence on the club Football and Basketball Apps including a link to your website	

Silver Sponsorship Package	\$1,500 inc GST
Sponsors Ground Banner <ul style="list-style-type: none"> • Digital Scoreboard – Full logo advertisements to be played in between all quarters and between games from the third advert. • 2 x Fence signs – 1 per oval – 2400mm x 800mm 	
Sponsors Plaque Large advertising sign on sponsors board in club rooms	
Club Functions <ul style="list-style-type: none"> • 2 complimentary tickets to major club functions 	
Club Newsletter Level 2 presence on the club e-newsletter linking to your website	
Club Website Level 2 presence on the club website linking to your website	
Team App Level 1 presence on the club Football and Basketball Apps including a link to your website	



Bronze Sponsorship Package

\$900 inc GST

Sponsors Ground Banner

- Digital Scoreboard – Full logo advertisements to be played in between all quarters and between games from the third advert.

Sponsors Plaque

Advertising sign on sponsors board in clubrooms

Club Newsletter

Level 3 presence on the club e-newsletter linking to your website

Club Website

Level 3 presence on the club website linking to your website

Team App

Level 1 presence on the club Football and Basketball Apps including a link to your website

Affiliate Sponsorship Package

\$400 inc GST

Sponsors Plaque

Advertising sign on sponsors board in club rooms

Club Newsletter

Level 3 presence on the club e-newsletter linking to your website

Club Website

Level 3 presence on the club website linking to your website

Team App

Level 1 presence on the club Football and Basketball Apps including a link to your website

Senior Player Sponsorship Package

\$200 inc GST

Sponsors Plaque

Advertising sign underneath the players photo in the clubrooms.



Sponsorship Application Form

Company Name:			
Contact Name:			
Office Tel:			
Mobile:			
Email:			
Address:			
Suburb:			
State:		Post Code:	
ABN Number:			

Please select your preferred sponsorship package

Diamond Package (By negotiation)	<input type="checkbox"/>	Platinum Package (By Negotiation)	<input type="checkbox"/>
Gold Package (\$3,000 pa)	<input type="checkbox"/>	Silver Package (\$1,500pa)	<input type="checkbox"/>
Bronze Package (\$900 pa)	<input type="checkbox"/>	Affiliate Package (\$400 pa)	<input type="checkbox"/>
Senior Player Sponsorship Package (\$200 pa)	<input type="checkbox"/>		<input type="checkbox"/>

If you would like an alternative arrangement, please indicate below what you are proposing

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Thank you for supporting the Laurimar Football Club. With your support, we will become a more successful club for our community.

Please forward payment to:

Matt Funston
 Treasurer
 Laurimar Football Club
 PO Box 206
 Doreen, VIC 3754

Cheques should be made payable to "Laurimar Football Club"

Note: a Tax Invoice will be issued

Once we have received your payment, one of the Laurimar Football Club committee members will contact you to discuss your sponsorship package and required art work (if applicable).

Signature:	Date:
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