



MEDIA RELEASE

Wednesday 28 June, 2016

Para Hills Junior Football Club power to unique experience with Port Adelaide Football Club

The Para Hills Junior Football Club are celebrating after winning an exclusive coaching experience with the Port Adelaide Football Club thanks to the FOX FOOTY Club Rewards program.

The Kangaroos, who have teams competing in the North Eastern Metro Junior Football Association, were yesterday invited to Port Adelaide's Alberton Oval training facilities for an experience hosted by the Power head coach, Ken Hinkley, and his coaching staff.

The visit saw two Para Hills club members treated to a coaching seminar and tour of their Alberton Oval facilities, led by senior coach, Ken Hinkley, and the Port Adelaide coaching staff.

The FOX FOOTY Club Rewards program is an initiative driven by Foxtel to support grassroots sport and recognise football clubs and the benefit they deliver to their local community.

In 2015, the Kangaroos fundraised for some of the local charities as well as their own club – an initiative that has led to the junior club now being able to field six teams, plus an all-girls side for the very first time.

A partnership with the Para Hills High School has ensured there is a pathway for students who want to play football, can do so in their local area.

National FOX FOOTY Club Rewards Ambassador and former St Kilda Football Club captain, Danny Frawley, said the program, in its second year of running, continues to reward local clubs with opportunities to learn from the AFL's elite personnel.

"Local sporting clubs are at the heart of local communities all over Australia and it is fantastic to have organisation such as Foxtel continue to invest at the level where it all begins for so many of our AFL players. Hopefully the experiences they undertake as part of the program ensures they continue to grow and develop as a football club and as a strong hold presence in their local community," Frawley said.

Para Hills Junior Football Club representative, Sarah Hall, said the club was delighted to be recognised by the FOX FOOTY Club Rewards program for carrying out their on-field and off-field visions as a club.

"Our club is ecstatic to have been recognised by the FOX FOOTY Club Rewards program and we loved the whole experience with Port Adelaide. For us, it is testimony to a number of hard working club members who strive to create a community focused and inclusive club," Hall said.

The FOX FOOTY Club Rewards program will also reward 40 local football clubs with the chance to hear from an elite AFL club's coaching panel in Melbourne and Sydney. Furthermore, another 17 clubs will be invited to visit an AFL club's training facilities or experience an AFL club's inner sanctum on match day.



FOXTEL

Foxtel Director of Sports Marketing, Chantal Walker, said Foxtel was proud to continue a partnership with the AFL Coaches Association and FOX FOOTY to reward grassroots club members for their ongoing contribution to their communities.

“It is important to recognise the football clubs and their volunteers that work hard to deliver activities and initiatives to support their local communities both on and off the field. We hope that these money-can’t-buy experiences will provide the local club members with further knowledge and inspiration to continue to their great work,” said Walker.

For more information on the FOX FOOTY Club Rewards program, visit www.foxtel.com.au/foxfotyclubrewards

- ENDS -

For more information, please contact TLA Worldwide on behalf of Foxtel and FOX FOOTY:

Matthew Lodge

TLA Worldwide

mlodge@tlaworldwide.com

+61 412 946 903

Kellan Smith

TLA Worldwide

ksmith@tlaworldwide.com

+61 423 824 042