



MORELAND ZEBRAS

2016

Your Community National Premier League Club
needs your support



"BLACK AND WHITE – UNITE"

Audentia Honestus Progressus – Courage Honour Progress

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YOUR COMMUNITY
NATIONAL PREMIER LEAGUE CLUB
NEEDS YOUR SUPPORT



"BLACK AND WHITE - UNITE"

**AUDENTIA • HONESTUS • PROGRESSUS •
COURAGE • HONOUR • PROGRESS**



MORELAND ZEBRAS FC

Your community National Premier League Club

The Moreland Zebras Football Club is a progressive sporting club founded in 1948 whose charter is to provide an opportunity for all children, youth and adults to fulfil their sporting potential and ambitions. The Club fosters and engages in community initiatives, promotes the game of football and provides a safe environment in which all members can participate, regardless of race, colour or creed.

Central to the success of our club is the blending of youth, ambition, hard work and experience. The feeder system from the Youth and women's team of the Zebras has provided the club with a strong foundation and was one of the most important catalysts to the current success experienced by the Zebras' senior team winning the 2011 Championship in the Victorian State League Division 1.

Participation levels from sub youths, Youth boys and girls were at a record high in 2015, since a rebuilding strategy commenced in 2009. The participation base will continue to grow in 2016.

The Club's management is committed to the development of its young players to ensure the growth of the Zebras Club and brand. It looks forward with your generous help to nurture the natural progression of developing players into the senior ranks.

Without external participation and support, both voluntary and financial, our vision to be the best run football club in Victorian soccer would not be possible.

A testament to the success of our Club is the fact that many current and ex **A League players** in **Michael Theoklitos** (current Brisbane Roar dual championship winning goalkeeper and Socceroo representative), **Billy Celeski** (ex Melbourne Victory and 2008 Beijing Olympian) & current Australian Socceroo International **Marco Bresciano** (2006 & 2010 World Cup Socceroo) all wore the famous Zebras stripes before establishing their careers both domestically and internationally.

Many Moreland Zebras youngsters both male & female are currently honing their skills with either A League Youth League or Victorian State Teams.

Coaches associated with the Zebras in recent times include current history making ex Brisbane Roar and current Australian manager **Ange Postecoglou**. Ex Melbourne Victory coach, Current NYL Championship winning Coach **Joe Palattsides**, who wore the famous "Black and White" stripes as a player in the old National Soccer League competition and coached the Club in 2012.

Former Socceroo **Gary Cole** and ex 1974 World Cup Socceroo **Peter Ollerton**, are two of the Club's most recent VPL championship coaches, winning VPL titles with the Zebras in 1998 and 2004. Ollerton also managed the club's senior team to the 2007 VPL Grand Final.



MORELAND ZEBRAS SENIOR TEAMS 2016

Your community National Premier League Club

The Senior women's and men's teams will again field very competitive teams in 2016. The Senior and Under 20 teams will be playing in the National Premier League(NPL1) in season 2016.





MORELAND ZEBRAS JUNIOR TEAMS 2016

Your community National Premier League Club

The Zebras are committed to developing and growing football in the junior ranks via the newly reformed National Premier League(NPL) Junior Development Program.



A Strong and Viable Youth Network

The youth structure includes both girls and boys teams and the number of juniors projected to participate in the forthcoming year are expected to increase significantly, due to the professionalism and service provided to its junior members and the quality of coaches being sourced to develop them.

As a strategic measure to insure growth for the game in the northern region of Melbourne and beyond, strategic alliances with other junior clubs in the region have been developed to ensure that any child can have a clear progression and opportunity to play the sport at the highest level in the state of Victoria with the Moreland Zebras FC.





MORELAND ZEBRAS ARE PART OF MELBOURNE VICTORY'S 'CLUB VICTORY' YOUNG GUNS

Moreland Zebras have recently become part of Melbourne Victory's new Club Victory which has great benefits for our junior players. This YOUNG GUNS membership is packed full of great benefits for junior footballers, aged between 4 and 15 years and gives our young players the chance to get closer to their Melbourne Victory.

The Zebras are proud to build an ongoing relationship with the A League's Melbourne Victory and to offer our juniors the opportunity to meet & greet Victory players at Club open days, training sessions etc





BULLY ZERO AUSTRALIA FOUNDATION



The Moreland Zebras are extremely proud to be partners with the Bully Zero Australia Foundation. As a community Club we believe that no child deserves to be bullied and encourage this vision within our Club. We proudly wear the 'Bully Zero' logo on our Youth playing uniform.

A little about Bully Zero Australia Foundation ...

Vision

The vision of the Bully Zero Australia Foundation is to protect and empower Australian children and adolescents to live a fulfilling life free from all forms of bullying.

Mission

The mission of the Bully Zero Australia Foundation is to provide genuine and enduring care for bullying victims and their families. We exist to identify and empower bullying victims, to support and stand side by side with them, their families and friends in taking action and creating permanent positive change. We are dedicated and committed to raising awareness of bullying and its devastating consequences through schools, workplace and the broader community. We aim to provide young people with education to prevent bullying and work with bullies and their families to help create positive behavioural changes. We are passionate about establishing a no-tolerance culture of bullying.



www.bzaf.org.au





MORELAND ZEBRAS FC

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Large Soccer Community

- The Moreland Zebras senior team will play in the National Premier League 1 in 2016.
- Because of our geographical location, the Northern growth corridor provides a vast array of multi cultural communities which have a passion for the World Game with supporters which come predominately from municipalities including Moreland, Darebin and beyond.
- The popularity of the World Game combined with the recent success of the Australian team in the 2006, 2010 and 2014 Brazil World Cups has fuelled an incredible resurgence in the popularity and participation of our game

First Class Facilities

The Clubs has recently completed a redevelopment of De Chene Reserve with the kind assistance of the City of Moreland and tireless work and donation of services and goods by members and local supporters. De Chene Reserve now includes a modern social club and function room, refurbished amenities, new canteen, four change rooms and storage facilities. The playing pitches and surrounding area have been totally resurfaced to provide an excellent playing surface along with new lighting.

Networking Opportunities

Sport brings people together in a relaxed comfortable sporting environment. Our Club encourages our members to mix with sponsors and other local community organisations.





MORELAND ZEBRAS FC

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- The club's social media, www.morelandzebras.com is continually updated to give exposure to sponsors and better inform members of sponsor involvement. The main objective of our website, Facebook page, Twitter account and Team App is to inform our players, parents and supporter base of upcoming events and local involvement in the community. The Zebras also feature regularly on the Football Federation Victoria website, www.footballfedvic.com.au, which is a focal point for all football lovers in Victoria.
- As do most other league clubs, the Moreland Zebras have a designated allocation of space in the local Leader publication for advertising and highlighting upcoming Club events as well as promoting its sponsors. Other local newspapers feature articles on the Club including the Post newspapers who report on the Zebras weekly during the season.
- Local and mainstream press exposure in specific football publications and web sites such as Goal Weekly, Soccer International, Australia and British Soccer Weekly and 4-4-2 magazine.





CORPORATE PARTNERSHIP PACKAGES

Your community National Premier League Club

SENIOR MEN

2016 Senior Men's Playing Shirt – Front of Shirt Naming Rights Price by Negotiation

- Senior Playing Shirt - Front Naming Rights
- Match Day Radio Style Advertisement – to be played over public address system
- Club Room Signage
- Ground Signage
- Match Day Program – 1 Full Page advert per home game
- Website Exposure with Link
- Membership and Naming Rights over Club events
- Corporate Logo on all letterhead for season 2014
- Exposure at all Youth, Women and Senior team functions
- Membership & Seasons Passes to all Moreland Zebras' home fixtures

2016 Senior Playing Shirt – Rear of Shirt Naming Rights \$15,000

- Senior Playing Shirt - Rear Naming Rights
- Match Day Program – 1 Full Page advert per home game
- Match Day Radio Style Advertisement – to be played over public address system
- Club Room Signage
- Ground Signage
- Website Exposure with Link
- Membership & Seasons Passes to all Moreland Zebras' home fixtures
- Exposure at all Youth, Women and Senior team functions

- | | |
|---|---------|
| • Senior Men Shirt Sleeve – Naming Rights (2 available) | \$5,000 |
| • Senior Men Shirt – Front Chest (Top Right Hand Side) | \$3,500 |
| • Senior Men Shorts – Naming Rights(Rear and Front) | \$5,000 |
| • Senior Men Tracksuits – Naming Rights (Rear) | \$8,000 |





CORPORATE PARTNERSHIP PACKAGES

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UNDER 21'S

2016 Under 20's Playing Shirt – Front of Shirt Naming Rights Price by Negotiation

- U/21 Playing Shirt - Front Naming Rights
- Match Day Radio Style Advertisement – to be played over public address system
- Club Room Signage
- Ground Signage
- Match Day Program – 1 Full Page advert per home game
- Website Exposure with Link
- Membership and Naming Rights over Club events
- Exposure at all Youth, Women and Senior team functions
- Membership & Seasons Passes to all Moreland Zebras' home fixtures

2016 Under 20's Playing Shirt – Rear of Shirt Naming Rights \$7,500

- U/21 Playing Shirt - Rear Naming Rights
- Match Day Program – 1 Full Page advert per home game
- Match Day Radio Style Advertisement – to be played over public address system
- Club Room Signage
- Ground Signage
- Website Exposure with Link
- Membership & Seasons Passes to all Moreland Zebras' home fixtures
- Exposure at all Youth, Women and Senior team functions

- | | |
|---|---------|
| • U/21 Shirt Sleeve – Naming Rights (2 available) | \$3,000 |
| • U/21 Shirt – Front Chest (Top Right Hand Side) | \$2,500 |
| • U/21 Shorts – Naming Rights(Rear and Front) | \$3,000 |
| • U/21 Tracksuits – Naming Rights (Rear) | \$5,500 |





CORPORATE PARTNERSHIP PACKAGES

Your community National Premier League Club

SENIOR WOMEN

2016 Senior Women's Playing Shirt – Front of Shirt Naming Rights Price by Negotiation

- Playing Shirt - Front Naming Rights
- Match Day Radio Style Advertisement – to be played over public address system
- Club Room Signage
- Ground Signage
- Match Day Program – 1 Full Page advert per home game
- Website Exposure with Link
- Exposure at all Youth, Women and Senior team functions
- Membership & Seasons Passes to all Moreland Zebras' home fixtures

2016 Senior Women's Playing Shirt – Rear of Shirt Naming Rights \$3,000

- Playing Shirt - Rear Naming Rights
- Match Day Program – 1 Full Page advert per home game
- Match Day Radio Style Advertisement – to be played over public address system
- Club Room Signage
- Ground Signage
- Website Exposure with Link
- Membership & Seasons Passes to all Moreland Zebras' home fixtures
- Exposure at all Youth, Women and Senior team functions

- | | |
|---|---------|
| • Senior Women's Shirt Sleeve – Naming Rights (2 available) | \$1,500 |
| • Senior Women's Shirt – Front Chest (Top Right Hand Side) | \$1,500 |
| • Senior Women's Shorts – Naming Rights(Rear and Front) | \$1,500 |
| • Senior Women's Tracksuits – Naming Rights (Rear) | \$4,000 |





CORPORATE PARTNERSHIP PACKAGES

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YOUTH

2016 Youth Playing Shirt – Front of Shirt Naming Rights Price by Negotiation

- ALL age groups *subject to availability
- Playing Shirt - Front Naming Rights
- Club Room Signage
- Ground Signage
- Website Exposure with Link
- Exposure at all Youth, Women and Senior team functions
- Membership & Seasons Passes to all Moreland Zebras' home fixtures

2016 Youth Playing Shirt – Rear of Shirt Naming Rights Price by Negotiation

- ALL age groups *subject to availability
- Playing Shirt - Rear Naming Rights
- Club Room Signage
- Ground Signage
- Website Exposure with Link
- Membership & Seasons Passes to all Moreland Zebras' home fixtures
- Exposure at all Youth, Women and Senior team functions

- | | |
|--|---------|
| • Youth Playing Shirt – Front naming rights (per team) | \$2,500 |
| • Youth Playing Shirt – Rear naming rights (per team) | \$2,000 |
| • Youth Playing shorts – Front (per team) | \$1,000 |
| • Youth team tracksuit – Rear naming rights (per team) | \$2,000 |





CORPORATE PARTNERSHIP PACKAGES

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Media Package \$1,500

Professional voice-over Match Day 'radio' style announcement promoting your company/product at all senior home games.

1 x half page advert in the Moreland Zebras' Match Day Program at all senior home games.

Company logo on Club website with link.

Ground Signage Package \$1000

Professionally prepared fence mounted metal sign at De Chene Reserve or CB Smith Stadium

Company logo on Club website with link

Website Package \$350

Company logo with website link

Company logo advertised in 'Sponsors' with description of products/services

Note

- All Sponsorship packages are subject to 10% GST
- All Sponsorship packages are subject to availability
- All Membership tickets issued under sponsorship packages do not have voting rights
- Artwork to be provided by sponsor

*Sponsorship packages can be tailored to suit your requirements



CORPORATE PARTNERSHIP AGREEMENT

This agreement is between the Brunswick Juventus FC Inc and sponsor for the term of _____ Years commencing in the _____ playing season.

Name/Company Name _____

Address: _____

Email Address: _____

Main Contact Person: _____

Phone: _____ Fax : _____

Partnership type as per Corporate Partnership Pack- _____

Corporate Partnership amount made payable for \$ _____ as 2016 payment.

Brunswick Juventus FC Inc will provide -

- Free admission to all home matches
- _____ (____) free tickets to the Club's presentation night
- Laminated credit card size membership card with weekly fixtures on the reverse

Signed for and on behalf of Brunswick Juventus FC Inc

Date

Signed for and on behalf of

Date
