

Football in
the Wagga
Wagga
Region

Strategic Plan
2014-2019

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FOOTBALL IN THE WAGGA WAGGA REGION –STRATEGIC PLAN 2014-2019

1.1 VISION

To have a growing, vibrant football community with participation as a core value. To encourage player development, provide elite pathways and provide for sustainable, competitive football competitions.

1.2 OBJECTIVES OF THE 5-YEAR PLAN

- To expand the number of full-service clubs in the city of Wagga Wagga to 5
- To encourage participation for clubs outside of the city of Wagga Wagga
- To expand the breadth of competition in Junior and Senior Football
- To see sustained growth in player numbers across this period
- To see a sustained growth in female participation
- To ensure the costs of playing football in Wagga Wagga is affordable and sustainable
- To simplify the administration of Football Wagga Wagga
- Maintain harmony within the association

1.3 KEY MILESTONES

2014-2019	
1 Year	Reduce player fees by \$50.
1 Year	Simplify the administration of Football Wagga Wagga.
1 Year	Commence the distribution of new players to the South Wagga Football Club
1 Year	Return to a minimum 6-team/club 1 st grade competition (Men and Womens)
3-Year	Return total player numbers to 2012 levels
3-Year	Have sustained growth in female participation in the sport
5-Year	Have an even spread of players in u6-u16 across the four existing 'big clubs'
5-Year	Have a fifth Wagga club field a full suite of Junior teams
5 Year	All Wagga-based clubs to have a team in each junior competition
5 Year	Have a minimum 8-team/club 1 st grade competition (Men and Womens)
Beyond 2019	
10-Year	See sustained growth in player numbers across the sport
10 year	Have a fifth Wagga club field a full suite of Senior teams
20 Year	Have a sixth Wagga club field a full suite of Junior and Senior teams

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HOW ARE WE GOING TO GET THERE?

2.1 STRATEGIC PRIORITY AREAS

We have identified four strategic priority areas for the period 2014-2019:

- Structure and organization of Small Sided and Junior Football
- Structure and organization of Senior Football
- Governance and Administration
- Cost of Participation
- Incentives or strategies to increase participation in the sport
- Promotion and sponsorship of Soccer

2.2 SMALL SIDED AND JUNIOR FOOTBALL

1. Development of a fifth full-service junior club
2. Ensure female competitions are tailored to suit the specific needs of players (eg avoiding timetable clashes with other female sports, structuring competitions with the specific needs of female players in mind)
3. Encourage player development, and club development, through more flexible integration between age groups

2.3 SENIOR FOOTBALL

1. Development of a fifth full-service senior club
2. Increase the number of teams in the 1st /2nd grade competitions
3. Investigate participation in regional competitions

2.4 GOVERNANCE AND ADMINISTRATION

1. Investigate ways to increase the participation of clubs in the decision-making process within the Association
2. Improve the transparency of the administration of Football Wagga Wagga
3. Simplify the administration of Football Wagga Wagga
4. Improve the public image of Football Wagga Wagga
5. Retain the existing Referees Branch but aim for it to be more out-reaching to potential referees.

2.5 REDUCING COSTS

Initiatives

1. Review all paid positions with the view to saving costs
2. Review all other payments with the view to saving costs
3. Improve the way in which the association obtains sponsorship