

# **Bellarine Peninsula Basketball Association Inc. Est. 1998**



## **Introduction**

The consolidation of the long running Drysdale and Ocean Grove Basketball Clubs 17 years ago, created the Bellarine Peninsula Basketball Association Inc (BPBA) to continue serving the needs of the expanding population in this family friendly region.

BPBA provides excellent facilities in four venues operating seven days a week, 50 weeks a year to give girls and boys, young men and women, the opportunity to experience the challenges and thrills of friendly team competition in a favourable environment, where they can develop their fitness and basketball skills.

Under the guidance of dedicated amateurs to skilled professionals, a variety of basketball development programs are offered to players in domestic and representative teams, as well as to coaches and referees.

## **The facts**

- BPBA has:
- 230 teams
  - 1800 participating members
  - Competitions for juniors, seniors, males and females
  - Four Stadiums: - Drysdale - Bellarine Sports Centre, St Ignatius College, Christian College
    - Ocean Grove - Bellarine Aquatic & Sports Centre
    - 3000+ visitors a week
  - Volunteers - a large base including committee members and coaches
  - Aussie Hoops Development Programs for 5 years and up
  - School Holiday Clinics - Beginner to junior representative standard
  - Education - ongoing for Coaches and 50+ Referees
  - Represented by 12 Bellarine Storm teams, boys and girls, Under 12s to Under 18s, in the Victorian Junior Basketball League (VJBL) and Basketball Victoria (BV)

## **The opportunity**

We need your help to continue providing a first class sporting experience for young people. We aim to instill core values and foster a team spirit that can best be gained from fulfilling one's commitment to others in an enjoyable friendly competition. These subtle lessons on the benefits of co-operative and active participation stay with one for life and shall assist in preserving our flourishing communities.

To this end, we invite you, your friends and associates to partner the BPBA and choose from a range of tailored sponsorship arrangements, allowing your business to bolster its all important community engagement and as a bonus, reach a receptive audience for your products and/or services.

# Bellarine Basketball Sponsorship Packages

Each pack will be tailored to your requirements and can include the following:

## MAJOR

- **Signage**
  - 1 large sign in prime position on court 1  
2.4m x 2.4m
  - 1 medium sign on court 3  
1.2m x 2.4m
- **Logo on:**
  - Bellarine Storm club uniforms
  - Referees uniforms
- **Recognition:**
  - Company name / logo on all email correspondence to membership
  - In Newsletters as a major sponsor
  - At presentation of trophies to winners & runners for all domestic basketball competitions.
  - At Storm presentation night.
  - As sponsor of Shoot 'n' Hoops program
- **Website**
  - exposure with links to your website on:
    - BPBA's home Sponsors page
  - 5 x individual Bellarine Storm representative player sponsors noted on relevant page

**12 months at only \$5,000 + GST**

## GOLD

- **Signage**
  - 1 large sign in prime position on court 1  
2.4m x 2.4m
  - 1 medium sign on court 3  
1.2m x 2.4m
- **Recognition:**
  - Company name / logo on all email correspondence to membership
  - In Newsletters as a significant sponsor
  - At presentation of trophies to winners & runners up for all domestic basketball competitions.
  - At Storm presentation night.
- **Website**
  - exposure with links to your website on:
    - BPBA's home and a second page
    - Sponsors page
  - 3 x individual Bellarine Storm representative player sponsors noted on relevant page

**12 months at only \$2,500 + GST**

## SIGNAGE

- **Super Sign**
  - 3600(H) x 2400(W) – Portrait Format
  - 1200(H) x 7200(W) – Landscape Format

**12 months at only \$1000 + GST**
- **Large Sign**
  - 2400(H) x 2400(W) – Portrait Format
  - 1200(H) x 4800(W) – Landscape Format

**12 months at only \$750 + GST**
- **Medium Sign**
  - 1200(H) x 2400(W) – Landscape Format

**12 months at only \$450 + GST**

## BONUS

- **Website**
  - exposure on Sponsors page with links to your website

## HOW CAN WE POSSIBLY HELP?

- **Website**
  - exposure on Sponsors page with links to your website
  - 1 x individual Bellarine Storm representative player sponsor noted on the relevant page

**12 months from only \$200 + GST**
- **Specific Needs Items**
  - you can help our association fund:
    - Basketballs for the new season
    - Water Bottles for Storm teams
    - Junior Shoot 'n' Hoops program
    - Coaches development courses
    - Internal painting of the stadium
    - New carpets in the foyer
- **Naming Rights**
  - to a variety of development programs marketed to schools available from only \$400 + GST

# Signage Material Specifications

## Artwork

All Artwork supplied to Dyno Displays for signage MUST be print ready.

If you do not have a print ready PDF at the size specified you will need to have one made.

NB: Word, Excel, Powerpoint and Publisher files CANNOT be accepted

The specifications are as follows:

- Artwork MUST be setup up in the correct proportion for the final size.
- All vector based artwork in CMYK.
- Bitmaps to be supplied at 300DPI at 25% of size CMYK.
- All fonts outlined.
- All files to be saved as High Resolution PDFs.

**BPBA preferred Graphic Artist:**



Contact: The Team @ Press Here  
Ph: 03 5255 2663  
Fax: 03 5255 2386  
Email: [info@presshere.com.au](mailto:info@presshere.com.au)  
Or, call in during business hours 9 - 5:30, M - F  
Address: 13 Sykes Place, Ocean Grove 3226

NB: All design work to be invoiced by 'Press Here'

## Printing on Corflute

### Portrait Format

1. **Medium Sign**  
1200 H x 2400 W - \$ 95 + GST
2. **Large Sign**  
2400 H x 2400 W - \$180 + GST
3. **Super Sign (Mosaic)**  
3600 H x 2400 W - \$270 + GST

### Landscape Format

4. **Large Sign**  
1200 H x 4800 W - \$180 + GST
5. **Super Sign (Mosaic)**  
1200 H x 7200 W - \$270 + GST

**BPBA preferred Signwriter:**



Contact: David Price  
Ph/Fax: 03 5255 2030  
Mobile: 0417 531 467  
Email: [dynodisplay@ozemail.com.au](mailto:dynodisplay@ozemail.com.au)  
Or, call in during business hours 9 - 5:30, M - F  
Address: 53 Marlin Drive, Ocean Grove 3226

NB: All signage to be invoiced by BPBA

## To take part contact:

**Stavro Dascarellos**  
mobile: 0419 309 772

phone: 03 5253 3377

**Sponsorship Manager**  
email: [bpba3@bigpond.com](mailto:bpba3@bigpond.com)