



WILLIAMSTOWN SC

MEMBER WELCOME KIT

SEASON 2016



Williamstown SC

January 2016



WELCOME TO THE 2016 SEASON

2015 was another great season for Williamstown Soccer Club. We have seen tremendous growth in the club the last 3 years and last season we fielded no less than 21 teams including 2 girls only teams, one team in the Vision Impaired league, 3 senior teams including an over 35 Masters team & youth teams in all age groups from U7's to Under 14s.

The club also launched a Mini Roos Kick Off program the youngest kids Under 6 and we were one of the first clubs to participate in the FFV's Fit Football program.

Williamstown Soccer Club is run by unpaid volunteers and everyone involved is here to ensure the club is run with care and family values at it's core.

We strive to ensure the Junior Club is welcoming, inclusive and somewhere our kids can develop a healthy lifestyle through exercise, find their place within the dynamic of the team, extend their soccer skills and make good friends.

We welcome interaction between Junior and Senior arms of the club, with Senior players coaching some teams and Juniors coming along to support the Senior team. Don't be shy and come down and experience the atmosphere when our seniors play on a Saturday afternoon. The drinks are cold and the Cevapi is hot!

Our coaches are focussed on developing skills and will be working through the FFA's National Curriculum during training throughout the season.

We hope to provide a club structure where players can join from a young age and understand the progression through the club. Several of our current seniors have been with the club from a young age.

For us the social element is important and we will continue with Pasta Night in the canteen after training on a Thursday. Don't forget to look out for the usual events during the season such as Comedy Night, Family Fun Day and Ladies Day.

Welcome to Williamstown - We look forward to another great season!

Williamstown SC Committee - *#wearewilliamstown*

Don't Stand By. Stand Up!

RACISM. IT STOPS WITH ME



CONTENTS

Welcome to the 2016 Season.....	PAGE 2
Contents.....	PAGE 3
Club Contacts.....	PAGE 4
Key Dates & Social Function.....	PAGE 5
Membership Packages.....	PAGE 6
Fit Football	PAGE 7
What can you expect?.....	PAGE 7
Canteen Menu & Prices.....	PAGE 8
Merchandise.....	PAGE 9
Code of Conduct.....	PAGE 13
Team App, Web & Social Media.....	PAGE 16
Sponsors & Sponsorship.....	PAGE 18





CLUB CONTACTS

Position	Name	Number	Email
President	Roger Corry	0404 280 800	info@fcwilliamstown.com.au
Secretary	Carol Hodge	0407 580 287	hodge.carol@abc.net.au
Treasurer	Sam Anicic	0411 860 305	sam@boutiquebev.com.au
Registrar	Kylie Nielsen	0432 866 988	danishkiwis@googlemail.com
Web/Social Media	Henrik Nielsen	0400 649 627	Hnielsen44@gmail.com
Junior Coordinator Up to U11's	Brett Blakemore	0407 602 875	Brett.blakemore@flotekvic.com.au
Junior Coordinator U12's and up	Peter Haldun	0403 721 519	phaldun@yahoo.com.au
Junior Coach Coordinator	Henrik Nielsen	0400 649 627	Hnielsen44@gmail.com
Senior Coach	Bob Stojcevski	0416 920 910	
Senior Coordinator	Vlad Babic	0416 126 455	vba88581@gmail.com



KEY DATES & SOCIAL FUNCTIONS

Key dates and events this season includes:

Event	Date	Contact
Senior Pre season starts	18 Jan 2016	Bob Stojcevski
Working Bee	17 Jan 2016	
Club Info Day	6 Feb 2016	
Car Boot sale & Junior Registration day	14 Feb 2016	Kylie Nielsen & Carol Hodge
Junior Pre season Starts	WC 22 Feb 2016	
Opening Round Seniors	2 Apr 2016	Vlad Babic
Opening Round Juniors/Masters	10 Apr 2016	Brett Blakemore Peter Haldun
Comedy Night	16 Apr 2016	Sam Anicic
Sunday Roast	3 July 2016	Henrik Nielsen
Ladies Day	May 2016	Carol Hodge
Family Day	6 Aug 2016	Brett Blakemore
Senior Presentation Night	TBC	Vlad Babic
Junior Presentation Day	TBC	TBA

Don't forget to check our website www.fcwilliamstown.com.au, facebook or Team App for details





MEMBERSHIP PACKAGES

For the 2016 season the membership structure is as follows

Miniroos Kickoff U6s	The Club will be running sessions for 4/5 year olds on Sunday mornings at 11am during school terms 2 & 3. It is essential that parents/guardians are present throughout the session.
U7-8's Miniroos	18-week match season between 10th April and 28th August, Training from 10th March. Package incl. new playing strip. Shirt, shorts and Socks
U9-11's Miniroos	18-week match season between 10 th April and 28 th August, training from 3 rd March. Package incl. new playing strip. Shirt, shorts and Socks
U12-16's Juniors	18-week match season between 12 th April and 13 th September, training from 25 th February. Package incl. new playing strip. Shirt, shorts and Socks
Masters	18-week match season between 12 th April and 13 September, training from 25 th February. Package incl. new playing strip. Shirt, shorts and Socks
Fit Football	Pay as go – sessions held on Thursdays during junior training

Membership fees include all costs including insurances, competition fees, referee fees, FFA and FFV fees, ground management, equipment and general costs associated with running the club.



FIT FOOTBALL

Fit Football is a group based fitness session for people who don't have the time or commitment to play competition football.

Fit Football focuses on providing the fun and health benefits of being involved in sport, you don't even need football skills! The program will be delivered in short, sharp sessions of 45 minutes delivered across on Thursday nights from 6pm (While the Juniors are training.)

It is more fun than a workout and, whatever your fitness level, you'll see improvement in no time. Fit Football really is the best way to 'Have a Ball Getting Fit'. And it is a great way to build up an appetite for Pasta Nights.

WHAT CAN YOU EXPECT

To ensure the kids learn and have fun at the same time the Club is implementing the FFA's National Curriculum, and the coaches will deliver training Sessions following that to U8's and above twice a week during the season. The season incl. pre season runs from late February to early September.

During the season we hold a number of events including Comedy Night, Family Day, Ladies day and others. These events see participation of both juniors as well as seniors and help bring all of the club together.

Senior games are on a Saturday and there is free entry so come down and show your colours. Game times will be listed on the clubs Facebook page.

Volunteers run the club and extra hands are always appreciated. During the season you can expect to be rostered on for help in the canteen on a Sunday and don't be scared to lend a hand dishing out Pasta on a Thursday night.

With the number of new teams we have had the last few season we desperately need coaches and team managers. They are rewarding roles and the club will provide handbooks for both coaches and team managers.

We are also looking to hold a few coaching seminars before the season starts to ensure any new coach is well equipped to start.

Please contact Brett or Henrik if you are interested in helping. Either email info@fcwilliamstown.com.au or come find us at the club.



CANTEEN MENU & PRICES

HOT FOOD

Bacon & Egg Rolls - \$4 (Sunday Mornings Only)

Hot Chips - \$3.

Hot Dog - \$3.50

Cevapi Rolls - \$6

Kransky Rolls - \$6

PASTA NIGHT!

Bowl of Pasta – First bowl is \$5 and additional bowls per family are \$3

Thursdays during the Junior Season

PLATES

Schnitzel, Cevapi or mixed with Chips & Cabbage Salad \$12

Hotdog & Chip Combo \$6

DRINKS

Primas \$1

Water \$1

Soft Drinks \$2.50

Powerade \$3.50

LOLLIES

Icy Poles – \$0.5

Choc Covered Ice cream - \$2

Anacondas - \$1

Chocolate bars \$2



MERCHANDISE



This section should include all merchandise available for your members to purchase. Include any specials that you might have on offer.

Item	Image	Price
Playing Strip – Complete incl. shirt, shorts and socks		\$60.00 inc gst
Playing Strip – Shirt Only Nike Park Derby Jersey in classic design with V-neck. Made from 100% recycled Polyester featuring Dri-Fit technology for lightweight sweat management.		\$30.00 inc gst
Playing Strip – Shorts The new ParkII knit short is a game length design that helps keep you comfortable while you are playing your hardest. Made from Dri-Fit 100% polyester knit		\$25.00 inc gst



<p>Playing Strip – Socks</p> <p>Comfortable traditional knee-high sock with Dri-Fit technology.</p> <p>Fold over cuff with articulated footbed for superior fit</p> <p>Available in Yellow and Blue</p>		<p>\$15.00 inc gst</p>
<p>Puffy Jacket</p>		<p>\$115.00 inc gst</p>
<p>Nike Wind Jacket</p> <p>Water repellent light weight woven jacket to keep you warm before the match or while cheering on the sideline.</p>		<p>\$60.00 inc gst</p>



<p>Williamstown Team Polo Shirt</p> <p>Bring a touch of class to your style & look like a champion in this Nike Polo with club logo.</p> <p>Two button polo with box and cross-stitch at bottom. Fully fashioned rib collar and sleeve hem. Side vent with twill tape finish.</p> <p>Made from 100% cotton</p>		<p>\$45.00 inc gst</p>
<p>Nike Team Hoody</p> <p>New Nike Team hoody with club logo.</p> <p>Made from 80% cotton % 20% fleece material.</p>		<p>\$55.00 inc gst</p>
<p>Supporters Cap</p>		
<p>Hat</p>		



Guard Stay

Keep your shin guards in place with these Shin Pad straps.

Wear them below or at the base of your shin guards to prevent them from slipping

Available in Yellow & Blue



\$15.00 inc gst

Kit Bag

A spacious bag for all your gear with separate shoe compartment and plenty of pockets.

- Water-resistant Tarpaulin bottom.
- Carry as a backpack, duffel, or cross-body.
- Separated shoe or wet/dry compartment.

Made from 100% polyester



\$35.00 inc gst

Shin Guards

With a ventilated design for comfort these durable Nike shin pads are designed to offer protection for shins and ankles.

A must have for all players.



\$15.00 inc gst



CODES OF CONDUCT

PARENTS CODE OF CONDUCT

- Encourage children to participate and have fun;
- Focus on the child's effort and performance rather than winning or losing;
- Never ridicule or yell at a child for making a mistake or losing a competition.

Remember:

Children learn by example;

Fair play is in the game's best interest; applaud and encourage all game play;

Encourage children to always participate according to the rules

Respect and support decisions made by the match officials, coaches, club officials and administrators and instruct your children to do likewise;

Support all efforts to remove racial vilification and any other behavior that will degrade the game;

Raise any issues through the correct channels: Club, FFV Tribunal and Discipline department or Victorian Equal Opportunity and Human Rights Commission;

Limit alcohol consumption near the technical area or sideline;

Smoking is banned outdoors within 10 metres of sporting venues during under 18s events.



SPECTATOR CODE OF BEHAVIOUR

A spectator present at a Match or otherwise involved in any activity staged or sanctioned by FFA or an affiliated Member Federation, District Association or Club must:

- (a) respect the decisions of Match Officials and teach children to do the same;
- (b) never ridicule or unduly scold a child for making a mistake;
- (c) respect the rights, dignity and worth of every person regardless of their gender, ability, race, colour, religion, language, politics, national or ethnic origin;
- (d) not use violence in any form, whether it is against other spectators, Team Officials(including coaches), Match Officials or Players;
- (e) not engage in discrimination, harassment or abuse in any form, including the use of obscene or offensive language or gestures, the incitement of hatred or violence or partaking in indecent or racist chanting;
- (f) comply with any terms of entry of a venue, including bag inspections, prohibited and restricted items such as flares, missiles, dangerous articles and items that have the potential to cause injury or public nuisance;
- (g) not, and must not attempt to, bring into a venue national or political flags or emblems(except for the recognised national flags of any of the competing teams) or offensive or inappropriate banners, whether written in English or a foreign language;
- (h) not throw missiles (including on to the field of play or at other spectators) and must not enter the field of play or its surrounds without lawful authority; and
- (i) conduct themselves in a manner that enhances, rather than injures, the reputation
- (j) and goodwill of FFA and football generally.

Any person who does not comply with this Spectator Code of Behaviour or who otherwise causes a disturbance may be evicted from a venue and banned from attending future Matches.



PLEASE REMEMBER

1. THESE ARE KIDS

2. THIS IS A GAME

3. THE COACHES
ARE VOLUNTEERS

4. THE GAME
LEADERS ARE HUMAN

5. THIS IS NOT
THE WORLD CUP





TEAM APP, WEBSITE & SOCIAL MEDIA

Stay up to date with team fixtures and club events with our smartphone app powered by Team App. To download simply follow the instructions below.

FC WILLIAMSTOWN NOW HAS ITS OWN APP



Download our awesome new app now and stay up to date with all the latest information!

Install the FC Williamstown App on your smartphone or tablet now!

Follow these steps:

1. Download Team App from the Apple or Google Play app store.



2. Sign up to Team App. You will be sent an email to confirm your registration.
3. Log into the App and search for "FC Williamstown".
4. Choose your applicable access group(s).
5. If you don't have a smartphone go to www.teamapp.com/clubs/49027 to sign up and view this App online.



Need help?

Contact: FC Williamstown

Email: info@fcwilliamstown.com.au



Don't forget to follow us on other social media.

	Facebook	https://www.facebook.com/FC-Williamstown-559699174041802
	Twitter	https://twitter.com/fc_williamstown
	YouTube	https://www.youtube.com/channel/UCctGTjh6QR3vATGNT0a8SSw
	Instagram	https://www.instagram.com

You can also find us on www.fcwilliamstown.com.au



SPONSORSHIP OPPORTUNITIES

Do you own a small local business or do you know someone who does? Have a look at some of the below sponsorship opportunities. Not only does it help you grow your presence in Williamstown and surrounds it also supports the club.

AUDIENCE OVERVIEW

Williamstown Soccer Club has got nearly 300 active members not including supporters. Members are predominantly from Williamstown and the local Hobson's Bay area.

Our Website www.fcwilliamstown.com.au had nearly 80.000 page requests last season between Jan 2015 and Nov 2015.

We have more than 350 followers on Facebook and more than 200 subscribers to our Team App.

Our seniors play a minimum of 11 home games during the season and can attract crowds of up to 250 people.

For home games we produce a simple match day booklet, which gets printed in around 200 copies and distributed in the club.

The juniors are playing at home every Sunday morning and attract more spectators but obviously scattered throughout the morning and on various pitches on JT Gray Reserve.



GOLD PACKAGE (1 PACKAGE AVAILABLE)

- Front of Senior Team Tops x 16
- Front of Reserve Team Tops x 16
- 2x Banners (either side of team benches)
- Part of the club sponsors on website
- Posted on club Facebook page & Team App
- Included on club newsletter throughout the year.
- 2 Complimentary Passes to our end of season presentation
- 2 Complimentary passes to all other club events including Comedy Night, Ladies Day and any other events held at the club
- Opportunity to distribute marketing material and displays at home games and club functions
- Framed Jersey with Logo and framed team photo for sponsorship recognition



SILVER PACKAGE (1 PACKAGE AVAILABLE)

- Back of Senior Team Tops x 16
- 1x Banner
- Part of the club sponsors on website
- Posted on club Facebook page
- Included on club newsletter throughout the year
- 2 Complimentary passes to all other club events including Comedy Night, Ladies Day and any other events held at the club
- Opportunity to distribute marketing material and displays at home games and club functions
- Framed team photo for sponsorship recognition

BRONZE PACKAGE (2 PACKAGES AVAILABLE)

- 2x Banners (either side of team benches)
- Part of the club sponsors on website
- Posted on club Facebook page & Team App
- Included on club newsletter throughout the year



JUNIOR TEAM SPONSOR (MULTIPLE PACKAGES AVAILABLE)

- Front of Team Tops
- 1x Banner
- Part of the club sponsors on website
- Posted on club Facebook page & TeamApp
- Included on club newsletter throughout the year
- 2 Complimentary passes to all other club events including Comedy Night, Ladies Day and any other events held at the club
- Opportunity to distribute marketing material and displays at home games and club functions
- Framed Jersey with Logo and framed team photo for sponsorship recognition



INDIVIDUAL PACKAGES AVAILABLE

- Banner Only
- Scoreboard or behind the goal banners
- Online only – includes Web, Facebook and Team App
- Shorts or Sleeve Sponsor

For all sponsorship enquiries please talk to Sam Anicic. 0411 860 305 or email info@fcwilliamstown.com.au. We are happy to tailor packages to suit individual needs/requirements.