



SPONSORSHIP PACKAGES 2016

"UNFINISHED BUSINESS"



Hurstbridge FNC Est 1914 ABN 26 208 120 785
PO Box 531 Hurstbridge VIC 3099



unfinished business



On behalf of the Hurstbridge Football & Netball Club committee, welcome to season 2016.

This year sees a changing of the Senior Committee to include experience gained through past junior committees mixed with youthful exuberance through the netball and women's football girls.

2015 saw the senior team finish second in the minor premiership a major improvement on the previous year and gained valuable experience by playing 2 finals matches. The reserves season also finished in the finals and gained vast experience by also playing 2 final matches. Our U19's had a very competitive season which saw them finish 5th and just miss out on finals action, which I'm sure, will be a major influence on season 2016 to improve on that. Our netball girls had success by winning the division 5 Premiership, beating our other division 5 side, and 2016 looks to be another successful year on and off the court.

This season we will endeavour to field an open age women's football side and with the growing popularity of women's football this will be an exciting time for the club.

Our juniors once again had a successful 2015 season with 202 players throughout including Auskick due to a committee that is dedicated to our kids having fun.

We are proud to announce the appointment of our co coaches Trevor Frost and Rob Dyson. Trevor & Robbie bring a wealth of experience to our club which will be invaluable to our young playing list. In 2016 we will also be seeking to appoint a netball coach, to help the girls and promote growth.

Off the field last season saw the club thrive with the recruiting of some senior footballers and some of our "home grown" players starting families of their own, the club was full of life with children running around and prams lined up along the fence and netball courts during games. This is something that the club is proud of and realise that is the future.

As a sponsor of the HFNC your support in season 2016 will help us continue to grow as a club and promote the progression of HFNC as a respected club in the Northern Football League and community which will contribute to our on field/court success in the season ahead.

Thank you for taking the time to look through our sponsorship brochure.
We hope you will join us! GO BRIDGES.

Steve East
President



MEET THE COACHING TEAM FOR 2016

SENIORS



Senior Coach
Trevor Frost



Senior Coach
Rob Dyson



Assistant Coach
Michael Farrelly



Development Coach
Dale Eames

RESERVES



Coach
Steve Leeman



Assistant Coach
Paul Tancredi

UNDER 19S



Coach
Kevin Lewis



Sponsorship Opportunities

Benefit:

You will be one of our highly valued club sponsors provided with the highest club and NFL league visibility we can provide.

Company logo on club polo shirt	\$2750 inc gst
Coaches Box large sign size	\$2750 inc gst
Player Huddle Windbreak	\$3300 inc gst
Goal Post Padding	\$2200 inc gst
Boundary Fence Sign (size:1800 x 1100) & Club Social Rooms Sign (size:300 x 300)	\$1450 inc gst

- ✓ 2 Complimentary memberships
- ✓ Free entry to all home and away games for 2 people
- ✓ Free entry to annual sponsors match day lunch for 2 people
- ✓ Listing on club page in NFL record and club website

Boundary Fence Sign– covers one full panel (size:1800 x 1100)	\$1100 inc gst
(size:2400 x 1100)	\$1380 inc gst

- ✓ 2 Complimentary memberships
- ✓ Free entry to all home and away games for 2 people
- ✓ Free entry to annual sponsors match day lunch for 2 people
- ✓ Listing on club page in NFL record and club website

Club Social Room – bulkhead sign (size:300 x 300)	\$550 inc gst
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- ✓ 1 Complimentary supporter membership
- ✓ Free entry to all home and away games
- ✓ Listing on club page in NFL record and club website

Player Sponsorship

- ✓ Photo of sponsored player displayed in clubrooms with your Company name.

• Contracted	\$250 inc gst
• Non contracted	\$125 inc gst
• Under 19	\$80 inc gst

Contact:

Tracey East **0417 002 342** east28@bigpond.com
Michael Reading **0419 472 062** readingmichael@bigpond.com
Evan Thompson **0422 054 999** evan@tspress.com.au

Coterie Club Opportunities 2016

Tile Club - \$210_{inc gst}

- ✓ 1 membership ticket which allows entry to all 18 home and away games and voting rights at the AGM
- ✓ 1 exclusive tile club polo shirt
- ✓ 1 club stubby holder
- ✓ 0.80c discount off your drinks at the bar
- ✓ Your name on the honour board in the bar
- ✓ Unlimited places available

Tile Club Gold - \$420_{inc gst}

- ✓ 1 membership ticket which allows entry to all 18 home and away games and voting rights at the AGM
- ✓ 1 exclusive tile club gold jacket (1st year)
- ✓ 1 exclusive tile club gold polo shirt
- ✓ 1 tile club gold stubby holder
- ✓ 1 tile club gold members badge for your jacket or shirt
- ✓ Entry to 3 half time luncheons at home games (to be determined which games once fixture confirmed)
- ✓ Entry to 1 end of season function
- ✓ Your name on the honour board in the bar
- ✓ This package also contributes to the players incentives where members get an opportunity to vote for the best players and incentives are awarded each home game
- ✓ There are limited places for this package, to register your interest speak with sponsorship committee member.





Game Day Players Jumper

Benefit: You will be our front of Club Jumper sponsor with the highest club and NFL league visibility we can provide

APPAREL:

- ✓ 80 + player jumpers with your logo screen printed on the front of jumper for the full term of sponsorship
- ✓ Your logo will be screen printed onto the RH sleeve of all senior club apparel for the full term of sponsorship

SIGNAGE:

- ✓ Onaway team Coach's box
- ✓ 300 x 300 sign on sponsor bulkhead in social club rooms
- ✓ Scrolling message on the electronic score board during all home games

ADVERTISING:

- ✓ Presence on the club internet site for full term of sponsorship, includes ability to post period specific advertising and special offers
- ✓ Advert on our club page in the NFL football record for the full term of sponsorship. The NFL Record is distributed to all NFL clubs weekly and sold match day at the U19, Reserves & Seniors games played each week (36 plus games)
- ✓ Co logo on our club newsletter

OTHER:

- ✓ 2 x complimentary Club memberships
- ✓ Free entry to all home and away games
- ✓ Free entry to any HFNC club social functions
- ✓ 2 x entry to annual Sponsor's match day lunch

\$5500 inc gst
1 year term

\$9900 inc gst
2 year term

\$13200 inc gst
3 year term



Club Apparel - Sleeve of Polo Top

Benefit:

Exclusive position on your logo printed on the sleeve of the club polo top
All players and officials to promote & wear the polo top

APPAREL:

- ✓ Your logo will be screen printed onto the LH sleeve of all senior club apparel for the full term of sponsorship

SIGNAGE:

- ✓ Company sign on boundary fence 2400 x 1100mm
- ✓ 300 x 300 sign on sponsor bulkhead in social club rooms

ADVERTISING:

- ✓ Presence on the club internet site for full term of sponsorship,
- ✓ Advert on our club page in the NFL football record for the full term of sponsorship. The NFL Record is distributed to all NFL clubs weekly and sold match day at the U19, Reserves & Seniors games played each week (36 plus games)

OTHER:

- ✓ 2 x complimentary Club memberships
- ✓ Free entry to all home and away games
- ✓ Free entry to any HFNC club social functions
- ✓ An appreciation plaque for you to display in your place of business
- ✓ 2 tickets to sponsors day Luncheon
- ✓ Scrolling message on the club's electronic scoreboard

\$3500 inc gst

1 year term

\$6000 inc gst

2 year term

\$8000 inc gst

3 year term



#1 Club Sponsor

Benefit: You will be our # 1 sponsor with the highest club and NFL league visibility we can provide

APPAREL:

- ✓ **80 + player jumpers with your logo screen printed on the back for full term of sponsorship**

SIGNAGE:

- ✓ **On home team Coach's box**
- ✓ **300 x 300 sign on sponsor bulkhead in social club rooms**
- ✓ **Scrolling message on the electronic score board during all home games**

ADVERTISING:

- ✓ **Presence on the club internet site for the full term of sponsorship, includes ability to post period specific advertising and special offers**
- ✓ **Advert on our club page in the NFL football record for the full term of sponsorship. "the NFL Record is distributed to all NFL clubs weekly and sold match day at the U19, Reserves & Seniors games played each week (36 plus games) "**
- ✓ **Club newsletter and weekly match report naming rights**
- ✓ **100 HFNC stubby holders with your company logo and details available for purchase at the club by bar patrons**

OTHER:

- ✓ **2 x complimentary Club memberships**
- ✓ **Free entry to all home and away games**
- ✓ **Free entry to any HFNC club social functions**
- ✓ **2 x entry to annual Sponsor's match day lunch**

\$6600 inc gst
1 year term

\$11000 inc gst
2 year term

\$16500 inc gst
3 year term



Hurstbridge Football & Netball Club



PO Box 531
Hurstbridge, Victoria 3099
0438 870 544
www.hurstbridgefc.com
treasurerhfc@gmail.com

Attention All Sponsors & Members,

The Hurstbridge Football & Netball Club local trader's loyalty program is designed to benefit both local traders and members of the club by encouraging supporters to support local businesses.

The concept is simple with sponsors and supporting businesses providing some sort of discount or offer to HFNC members who produce their member card. These cards are numbered so one off offers or ongoing benefits can be provided it is entirely up to the business – discounts and offers will also be posted on the club website and Facebook pages.

The **HFNC & Diamond Valley Traders Member Loyalty Card** will allow club sponsors to better gauge the value of their investment by providing a way to track business through the door. Equally HFNC club members will receive increased benefits as part of their membership.

The program will also allow members and the general public to identify supporting businesses and encourage them to support that business. To achieve these participating businesses will display a sticker which will allow easy identification.

HFNC has a large database of members and most reside in the local area so are ideal targets for businesses as part of the program launch all members will be contacted and the new member benefits explained.

If you are interested in participating in the program please contact one of our sponsorship representatives below:

Contact:

Tracey East **0417 002 342** east28@bigpond.com
Michael Reading **0419 472 062** readingmichael@bigpond.com
Evan Thompson **0422 054 999** evan@tspress.com.au

Business Name	
Business Type	
Contact Person	
Phone Number	
Email	
Web Address	
Postal Address	
Benefit offered (eg 10% discount)	

Hurstbridge Football & Netball Club Contacts

Position	Name	Phone Number
Sponsorship Committee	Tracey East	0417 002 342
Sponsorship Committee	Michael Reading	0419 472 062
Treasurer	Craig Gallager	0417 055 286

Email also available: treasurerhfc@gmail.com

Regards
Hurstbridge Football & Netball Club

JUNIOR PARENT SPONSORSHIP PACKAGES 2016



This family package is great value and includes the following:

-  **Your child's 2016 registration fee**
-  **A professional team photo and individual photo**
-  **Club Membership Tickets**
2 x adult season membership tickets entitling the holder to free admission to all HFNC senior home and away games.
-  **Player sponsorship for your child or children**
Player photos go up in the clubrooms on the parents sponsor board

Sponsorship:

1 Player	\$315	(Value over \$400)
2 Players	\$455	(Value over \$600)
3 Players	\$520	(Value over \$700)

JUNIOR SPONSORSHIP PACKAGES 2016



A message to parents from our President...

Each year the junior club budget requires over \$100,000 to deliver a continued high standard of facilities and training tools for our teams. To achieve our goals for the kids we rely on parents and family support along with corporate sponsorship.

Participation in sport and exercise remains one of the best ways to defend against childhood inactivity and obesity. The junior club has high expectations of our coaches, helpers and all involved with the club and FUN always remains near the top of the list!

Match Day Ball & Weekly Sponsor - \$120

Each week or a chosen game you can sponsor your child, grandchild or family friend at any age level. Great for player milestone games. Present a match day ball to the team before the game, become a weekly sponsor on the scoreboard at games and be part of your chosen team in the newsletter. This helps out the club, the team and brings your sponsorship to a personalised level.

Weekly Team Sponsor \$50 per week

Have your business or family in the newsletter / website on the scoreboard and around the club to help your team and support players at a very small contribution.



Boundary Fence Sign— covers one full panel (size:1800 x 1100)
(size:2400 x 1100)

\$1100 inc gst
\$1380 inc gst
\$550 inc gst

Club room sign

Contact:

Chris Butterfield **0417 068 628**
Jamie Beauchamp **0419 365 667**
Nev Dixon **0417 586 607**

NETBALL

NETBALL COME & SUPPORT OUR NETBALLERS

Individual Player Sponsorships
\$80

This will include 1 ticket to our
ladies day luncheon

Photo of sponsored player
displayed in clubrooms
with your company name





Thank you for taking the time to read the enclosed information. We look forward to your feedback and contribution to the Hurstbridge Football & Netball Club

For sponsorship packages & further information please contact

Tracey East **0417 002 342** east28@bigpond.com
Michael Reading **0419 472 062** readingmichael@bigpond.com
Evan Thompson **0422 054 999** evan@tspress.com.au

Please fill out the form below with your preferred sponsorship options & post to PO Box 531, Hurstbridge VIC 3099 or contact Tracey East on the above details to arrange for collection:

Company Name: _____

Type of business (eg. Electrical): _____

Contact Name of person to receive Club correspondence: _____

Mailing address: _____

Suburb: _____ Postcode: _____

Phone: _____ Mobile: _____

Email: _____

Preferred Sponsorship Package: _____

Name of Player you wish to sponsor: _____

Name & Contact number you wish to appear beneath sponsored player photo
(ie. Bob's Hardware – 99999999): _____



Hurstbridge Football & Netball Club would like to thank you for your support throughout the 2015 season and in the coming years.



Hurstbridge Football & Netball Club

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Contact:

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