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MEDIA POLICY

Introduction:

To ensure a consistent and controlled approach, only persons approved by the Commissioners of Football Netball East Gippsland are authorised to speak or issue press releases to the media **in matters relating to the policies, rules and by-laws** of Football Netball East Gippsland.

Rules relating to media:

1. You may not comment or issue statements to the media as a representative of Football Netball East Gippsland or as a Member Club **on matters relating to the policies, rules and by-laws** of Football Netball East Gippsland unless you are authorised to do so by the president of Football Netball East Gippsland or his or her delegate.
This also applies to representing Football Netball East Gippsland or a Member Club on Social Media.
2. Once authorised to comment as a representative of Football Netball East Gippsland or a Member Club, you must:
 - a) Liaise with the president of Football Netball East Gippsland or his or her delegate to ensure that you are adequately prepared;
 - b) Disclose you are an employee/representative of Football Netball East Gippsland or from a Member Club, as the case may be, and use only your own identity.
 - c) Disclose and comment only on information classified as public domain information;
 - d) Ensure that all content published is accurate and not misleading and complies with all relevant policies and agreed positions;

- e) Comment only on your area of expertise and authority (unless otherwise approved by the president of Football Netball East Gippsland or his or her delegate);**
- f) Ensure comments are respectful of the football and netball community;**
- g) Respect copyright laws and fair use of copyrighted material and attribute work to the original author/source wherever possible;**
- h) Adhere to the Terms of the AFL Vic Cybersafety Policy, as well as copyright, privacy, defamation, contempt of court, discrimination, harassment and other applicable laws; and**
- i) Redirect any questions to the president of Football Netball East Gippsland or his or her delegate if you are unsure of the answer.**

Penalties for non-compliance:

Penalties may include but not be restricted to;

- 1. Monetary fines as determined by the Commissioners of Football Netball East Gippsland.**
- 2. Loss of match points and percentage as determined by the Commissioners of Football Netball East Gippsland.**
- 3. Other sanctions as determined by the Commissioners of Football Netball East Gippsland**