



POOWONG

FOOTBALL & NETBALL CLUB

CELEBRATING 125 YEARS

Dear Sponsorship Coordinator,

I would like to introduce myself, Jason Hibbs, a 23 year old leader of the Poowong Football & Netball Club and off the field. This year, our historic community club is celebrating its 125th Anniversary, and I am determined to celebrate the past and look forward to the future with some innovative ideas.

The past decade has told a different story in our football and netball, with our netball winning 11 premierships and featuring in each finals series culminating in a trio of premierships last season. Our football club has worked hard, yet have struggled to make finals (and in the past two years only winning one game).

With a town and surrounding area population of just 610 people it has been important to create strong community spirit and culture. Over this period we funded many projects focusing on strengthening the culture and improving facilities of our club (with little or no help from local, state and federal governments).

To celebrate our 125th Anniversary, we propose the following:

- **Paint your logo (larger than that at the MCG) on the Poowong Recreation Reserve Oval for the 2015 & 2016 seasons.**
- **Install electronic scoreboard, with a heavy focus on crowd interaction & tweets.**
- **Partnership in a campaign through local and state media outlets, social and digital media.**

With experience in digital and social media, I have generated plenty of positive media attention to our club with a number of projects, so I intend to generate media interest for our club and your organisation once again through a unique advertising campaign to country sport.

We would love to discuss our idea as we are super keen to celebrate the 125 years in memorable style. If you would like to know more about our club or support to 2015 campaign, please email or call at your convenience.

Kind regards,

Jason Hibbs
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Our 125th Year Anniversary
Companions

