



To whom it may concern:

RE: Junior Representative team's sponsorship packages
Coffs Harbour Basketball Association

Coffs Harbour Basketball and our junior representative teams would like to thank you firstly for your consideration of sponsorship for 2014. We would like to offer you the chance to sponsor one of the teams or players for the 2014 Junior League Season.

Coffs Harbour Basketball have a long standing history of excelling in the NSW Country basketball arena. Over the past several years, we have had teams attend the U14 National Championships after finishing in the top 2 in NSW Country basketball and attend State Championships and State Cup. On an individual player basis, we have had players consistently picked in the NSW State teams, as well as in the last month we had 22 players attend the Australian Junior Country Basketball Cup and Pacific Coast Slam representing NSW Country, of which 4 were selected to represent Australia at the annual Pacific Rim Basketball Tournament in New Zealand in April.

Coffs Harbour Basketball would like to see that our sponsors get as much out of sponsoring our teams and individuals as we do and feel that our sponsorship packages are tailored to enable your business to pick a package that best suits your needs and budget. We believe that we can offer you advertising and customer recognition whilst supporting sport in the Coffs Harbour area. With our members (over 1000) constantly accessing our website to check draws and results for both our domestic and representative information, along with a wealth of other basketball information, your business will receive quite a lot of exposure. Also our Facebook page is a place we can provide you with exposure to a large potential customer base.

Coffs Harbour Basketball is set to have a big year in 2014, with our American import players arriving early February. Whilst in Coffs Harbour they will be playing in our State League Men's and Women's teams, coaching in our junior representative program and take the lead role in our extensive development programs.

The profile of basketball in Coffs Harbour in 2014 will be at the forefront of the media and we would love for your business to be a part of this exciting year.

Our 2014 junior sponsorship packages are over the page, along with a form to complete, should you wish to join the Coffs Harbour Basketball community. Should you wish for more information, please don't hesitate to contact the basketball office on 6651 1452 or carlee@coffsharbourbasketball.com.au

Thank you for your time and consideration of support for Basketball in Coffs Harbour



Coffs Harbour Basketball

Junior Representative Sponsorship Packages

Junior Representative Team (naming rights)

\$2,750 (incl GST)

- Sponsor logo and/or name on players warm up shirts
- Exposure at 5-6 weekend carnival fixtures with approximately 16 games played over the season
- Advertising and promotion on the CHBA website
- Name in all media releases associated with the sponsored team i.e. "Sponsor CHBA Suns U/14 CPL Team"
- Promotion on the CHBA facebook page
- 2 tickets to the home games of the CHBA State League Men and Women teams
- Framed team photo with sponsorship acknowledgement
- Advertising in team correspondence, i.e. newsletters, emails and all other team communication

Team Bag

\$1100 (incl GST)

- Sponsor logo and/or name on team players bags
- Exposure at 5-6 weekend carnival fixtures with approximately 16 games played over the season
- Advertising and promotion on the CHBA website
- Promotion on the CHBA facebook page
- 2 tickets to the home games of the CHBA State League Men and Women teams
- Framed team photo with sponsorship acknowledgement

Individual Junior Representative Player

\$550 (incl GST)

- Sponsor logo and/or name on players warm up shirt
- Exposure at 5-6 weekend carnival fixtures with approximately 16 games played over the season
- Advertising and promotion on the CHBA website
- Promotion on the CHBA facebook page
- Framed individual player photo with sponsorship acknowledgement
- Advertising in team correspondence, i.e. newsletters, emails and all other team communication



Coffs Harbour Basketball

2014 Sponsorship Package Selection

We, _____ (business name)

would like to sponsor _____ (Player or team name)

with the following package:

- | | | |
|--------------------------|--|--------------------|
| <input type="checkbox"/> | Junior Representative Team (naming rights) | \$2,750 (incl GST) |
| <input type="checkbox"/> | Team Bag | \$1,100 (incl GST) |
| <input type="checkbox"/> | Individual Junior Representative Player | \$ 550 (incl GST) |

Business Name: _____

Contact Person: _____

Contact Number: _____

Business Address: _____

Email: _____

Website: _____

Name of Authorised company representative _____

Position of representative _____

(signature)

(date)

Please attach your sponsorship cheque here.

Alternatively, you can deposit directly into our bank account. Please leave your business name as a reference of payment.

Account Name: Coffs Harbour Basketball Association
Account Number: 1683 10715
BSB Number: 082-551

An invoice and receipt will be forwarded to you once payment is received.