

Wangaratta Basketball Inc



Wangaratta Basketball represents our proud history and our totally inclusive future. We are here to represent and provide opportunity, pathways and development - encompassing all who engage in our association - WBI Vision 2012

Sponsorship Packages

Sponsorship of Wangaratta Basketball enables us to continue to offer quality, healthy pastimes for our youth and young adults. We value your contribution to our programs and can assure you that we will give your business value for money. We look forward to forging a positive partnership with you.

Sponsorship benefits for your business ...

In return for your support we will proudly promote your business brand via the following channels:

- On our **website** with links to your business website and / or email address.
- Courtside **signage** at the Wangaratta Indoor Sports & Aquatic Centre (a range of signage opportunities are available - see details according to package).
- On **newsletter** communications throughout the season.
- **Naming rights** to one age-group division of the Wangaratta Junior Invitational Basketball Tournament.
- Where applicable, we will pass on special offers/promotions from **your business to our members** through promotional material or news on our website/newsletter.
- **Additional benefits** for your business according to package type, as detailed on the next page.

We offer a range of sponsorship packages (7 in total) to enable you to choose the type that best suits your business.

1 **PLATINUM supporter*** \$3000 annually (2 year agreement)

In addition to the benefits for your business as detailed (at left), Platinum supporters receive

- Promote your business exclusively via a massive signage opportunity across courts 2 and 3 at the Wangaratta Indoor Sports & Aquatic Centre (maximum 2400mm x 1500mm). This guarantees your brand exposure not only to the local basketball community but also to the thousands of sports enthusiasts who visit the centre each week of the year!
- Plus our Platinum sponsor will also have naming rights to the 2012 Wangaratta Basketball Junior Invitational Tournament in November. This tournament attracts at least 80 teams and hundreds of visitors throughout Victoria.
- Also, Platinum supporters receive two free season admission tickets to CBL home games, plus free bus travel (where applicable) to CBL away games.

2 **GOLD supporter*** \$1000 annually (2 year agreement)

In addition to the benefits for your business as detailed (at left) Gold sponsors receive...

- Being a Gold supporter of Wangaratta Basketball includes signage on Court One (2400mm x 400mm) at Wangaratta Indoor Sports & Aquatic Centre
- Additionally our Gold supporters receive two free season admission tickets to CBL home games plus free bus travel (where applicable) to CBL away games.
- Inclusion on our new Warrior Training Tops. They will be made available to all our Junior and Senior Warriors players - these will be worn at training and during tournament weekends, and will give excellent exposure for your business.

3 **SILVER supporter** \$660 annually

In addition to the benefits for your business as detailed (at left), Silver sponsors receive...

- Large signage (2400mm x 400mm) on Court One at Wangaratta Indoor Sports & Aquatic Centre. Your business name will be widely promoted within all basketball circles as well as to all visitors at Wangaratta Indoor Sports & Aquatic Centre, year-round.
- Also, you will receive two free admission tickets to CBL home games plus free bus travel (where applicable) to CBL away games.

4 **BRONZE supporter** \$330 annually

But wait! There's more!

More sponsorship options overleaf =>

In addition to the benefits for your business as detailed (as left) Bronze sponsors receive...

- Signage (1200mm x 400mm) on Court One at Wangaratta Indoor Sports & Aquatic Centre. Your business name will be widely promoted within all basketball circles as well as to all visitors at Wangaratta Indoor Sports & Aquatic centre, year-round.

5 CBL Naming Rights \$1500 annually (2 year agreement)

In addition to the benefits for your business as detailed (Page 2), CBL Naming Rights sponsors

- Will have their business name accompany all references to the CBL mens and womens teams in 2012-13, on game nights and in the media.
- This package includes signage on Court One.
- Also, you will receive two free admission tickets to CBL home games plus free bus travel (where applicable) to CBL away games.

6 CBL Player Sponsor \$150 annually

- Sponsor one of our CBL champions and watch them progress over the course of the season.
- Your business name will be recognised as each player is introduced.
- Also, you will receive two free admission tickets to CBL home games plus free bus travel (where applicable) to CBL away games.

7 Warriors Supporter Club \$220 annually or Product

- Wangaratta Basketball Inc is grateful for any support that individuals and businesses can offer to ensure our programs continue to grow and strengthen. Warriors Supporter Club sponsorships include monetary donations to cover a set of trophies at our Junior Invitational Tournament or product donations to enable our programs to continue.

P.S. A note to our current sponsors - we are pleased to continue the arrangements in place with our established sponsors, and thank you for your continued support.

The community of Wangaratta Basketball is grateful for your generous support which enables our programs to continue to prosper.

Please contact WBI for further details:

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