

**De La Salle
Old Collegian Amateur Football Club
2013
Sponsorship Opportunities**



Club History

De La Salle OCA FC plays in the premier grade of Victoria's largest community football competition.

The club has over 300 registered players representing the club in 7 teams. The Club also runs two netball teams.

The club was founded in 1955 and in its 1st year won a premiership, and has continued to win them, having won 38 premierships since being founded including 11 senior premierships with 6 A section premierships in Victoria's largest football community.

The history of the club is that it has regularly been the club leading the way in the VAFA.

In 1986 De La Salle was the first club in the VAFA to introduce sponsorship advertising on jumpers, which since then has been copied by VFL teams and other VAFA clubs.

In 1989 De La Salle was the first club to win 3 premierships on the one day when in 1 day the Under 19's, the reserves and the seniors all won premierships.

In 1991 the club was the first to have all 4 club teams win premierships, which up till then was a unique and ground breaking achievement.

In 2009 De La Salle was the 1st club to have joint competition Best and Fairest winners when David Lowe and Matt Fieldsend tied to win the Woodrow medal for the competition best and fairest.

In 2012 De La Salle introduced a Hall of Fame to honour and recognise the achievements of its past players and officials who have had a profound influence upon the club.

The VAFA is the largest competition in Victoria with over 12,000 registered players and offers an opportunity for you to be associated with one of the competitors premier clubs which allows you to advertise and be associated with one of the competitions most respected and well regarded clubs.

For sponsors we offer the opportunity to advertise and be associated with one of Victoria's largest community based football clubs with over 300 players and a membership base of over 500 financial members along with an email database in excess of 6000.

Sponsorship Packages

Naming Rights Sponsor

Advertising

Corporate Logo on Club jersey of all 7 affiliated sides

Weekly advertisement in the VAFA Football Record

Behind the goals banner signage on Match days

Internal Clubroom signage

Website advertising as a Naming Rights sponsor

Leverage Program

Access will be provided to the De La Salle Old Collegians website data base to advertise and provide exclusive offers on a weekly basis. This includes with links to the Sponsors website.

The Club will provide the Sponsor with a data base of facebook contacts within the De La Salle community including current players and officials.

Invitations

4 Invitations to attend the annual Best and Fairest evening

2 Invitations to the annual Legends Lunch

Invitations to the Presidents Lunch and Sponsors Lunch

Other Benefits

2 Presidents Club Memberships

2 DLSOCFC Polo Shirts

Annual Investment

To be negotiated

Gold Sponsor

Advertising

Behind the goals banner signage on Match days

Internal Clubroom signage

Website advertising as a sponsor

Weekly advertising on the De La Footballer Newsletter

Leverage Program

Access will be provided to the De La Salle Old Collegians website data base to advertise and provide exclusive offers on a weekly basis. This includes with links to the Sponsors website.

The Club will provide the Sponsor with a data base of facebook contacts within the De La Salle community including current players and officials.

Invitations

2 Invitations to attend the annual Presentation night

2 Invitations to the annual Legends Lunch

1 Invitation for 2 to attend Presidents Lunch and Sponsors Lunch

Other Benefits

1 Presidents Club Membership

1 DLSOCFC Polo Shirts

Annual Investment

\$3000 + GST

Silver Sponsor

Advertising

Behind the goals banner signage on Match days

Internal Clubroom signage

Website advertising as a sponsor

Weekly advertising on the De La Footballer Newsletter

Leverage Program

Your corporate logo and contact details on the Club website with links to the Sponsors website

Invitations

1 Invitation to the annual Legends Lunch

1 Invitation to attend the Presentation Night

Invitation to attend the Presidents Lunch and Sponsors Lunch

Other Benefits

1 Presidents Club Membership

1 DLSOCFC Polo Shirt

Annual Investment

\$1,500 + GST

Bronze Sponsor

Advertising

Internal Clubroom signage

Leverage Program

Your corporate logo and contact details on the Club website with links to the Sponsors website

Invitations

1 Invitation to attend Presentation Night

1 Invitation to attend the Presidents Lunch and Sponsors Lunch

Other Benefits

1 Supporters Club Membership

1 DLSOCFC Polo Shirts

Annual Investment

\$750 + GST

For further information please contact any of the following Committee Members

Richard Williams – 0409 341 978 rwilliams@woodards.com.au

Peter Waldron – 0428 990 026 pwaldron@cf.cgl.com.au

Brian Waldron – 0418 368 193 bwaldron@kombatteamwear.com