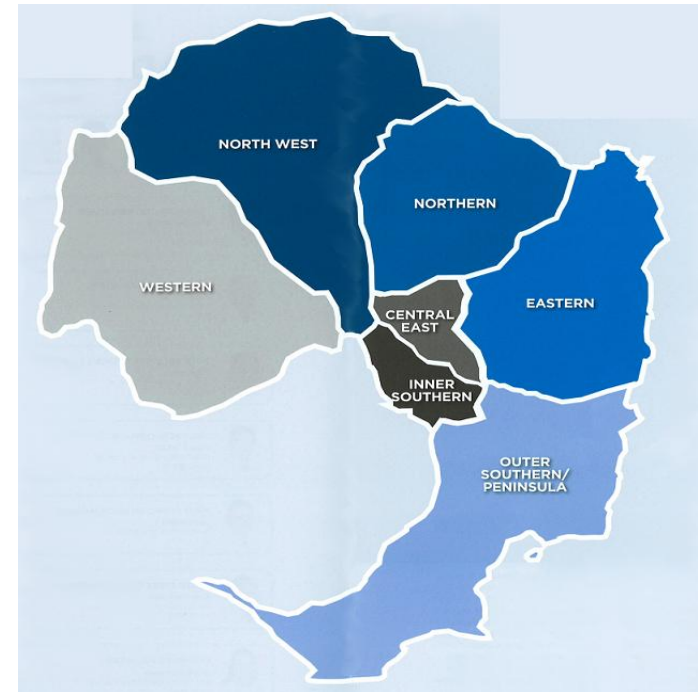

AFL Victoria



AFL Victoria



- 19 regions in Victoria
- 83 leagues
- 1132 clubs
- 5674 teams

- VFL and TAC Cup
- Country and Metro
- Game Development



AFL Victoria – Vision

Amongst our affiliated Leagues, their clubs, VFL clubs, stakeholders, key partners including AFL clubs and the broader community AFL Victoria will be regarded as an

accountable, respectful and progressive

sporting organisation that is responsible for the continued growth of Australian Football in Victoria by:

Acting
collaboratively in
the best of the
game

Providing strong
leadership and
effective
guidance

Managing
relevant and
viable state
league
competitions that
form an integral
part of the talent
pathway

Supporting
participation
pathways and
development
programs



AFL Victoria - Mission

In pursuit of our mission we aim to:

Increase the opportunities to participate in Australian Football

Nurture and promote participation and talent pathways

Strengthen the community connect to Australian Football

Demonstrate our values and strive to deliver on our objectives



AFL Victoria Development

**Social
Inclusion**

**NAB AFL
Auskick**

Schools

**Club
Development**

AFL 9's

Female

**Community
Engagement**

Umpiring

**AFL
Appearances**

AFL Victoria Development

NAB AFL Auskick

- AFL key introductory program
- Affordable, inclusive skill based program
- Over 48,000 participants and their parents
- Community based at schools and clubs
- Volunteer driven

Club Development

- Support the volunteer network via volunteer training
- Quality Club program
- AFL Vilification and Discrimination program
- AFL Kids First program
- AFL National Player Transfer Regulations

Schools

- School Sport Associations
- School Ambassadors
- Football competitions
- Teacher Professional development
- AFLV Sport Development groups

AFL Victoria Development

Female

- Community football clubs
- Auskick/U12/U15/U18 youth girls competitions
- Talented Player pathway – Victoria – Nationals
- Female Football Academy (TAC Cup clubs)
- AFL High Performance academy

AFL 9s

- Alternate version of AFL
- Designed to engage new participants
- 9 a side, mixed gender, non contact
- Social competitions, school based, gala days
- www.afl9s.com.au

Community Engagement

- Engaging Indigenous communities – Auskick, Umpiring, Playing
- KickStart U15 program - Flying Boomerangs
- AFL Multicultural Development Officers – schools program
- New and emerging markets
- Engaging Non English speaking CaLD communities

AFL Victoria Development

Umpiring

- Recruitment, retention and education
- National Umpiring Accreditation Scheme
- Schools - Basic Umpiring course/School Based Academies
- Pathway – community, TAC Cup, VFL to AFL
- Umpire Mentor/Green Shirt program

AFL Player Appearances

- Community engagement
- Fan Development
- Bringing the stars of the game into the community
- Auskick, Schools, Junior club, Super Clinics
- Community Camps and country visits to regional Victoria

Social Inclusion

- Respect and Responsibility
- Alcohol – responsible use of Alcohol
- Drugs – Performance enhancing and Illicit
- Gambling

AFL Coach Education

**Four year accreditation – certificate – card
Reaccreditation**

Level One

**Auskick
Junior
Youth
Senior**

Level Two

**Senior
Youth (U15 +)**

High Performance

**AFL
VFL
TAC Cup**



Australian Football Coaches Association

AFCA Western Region Four year membership

Seminars

Newsletters

Regional
National

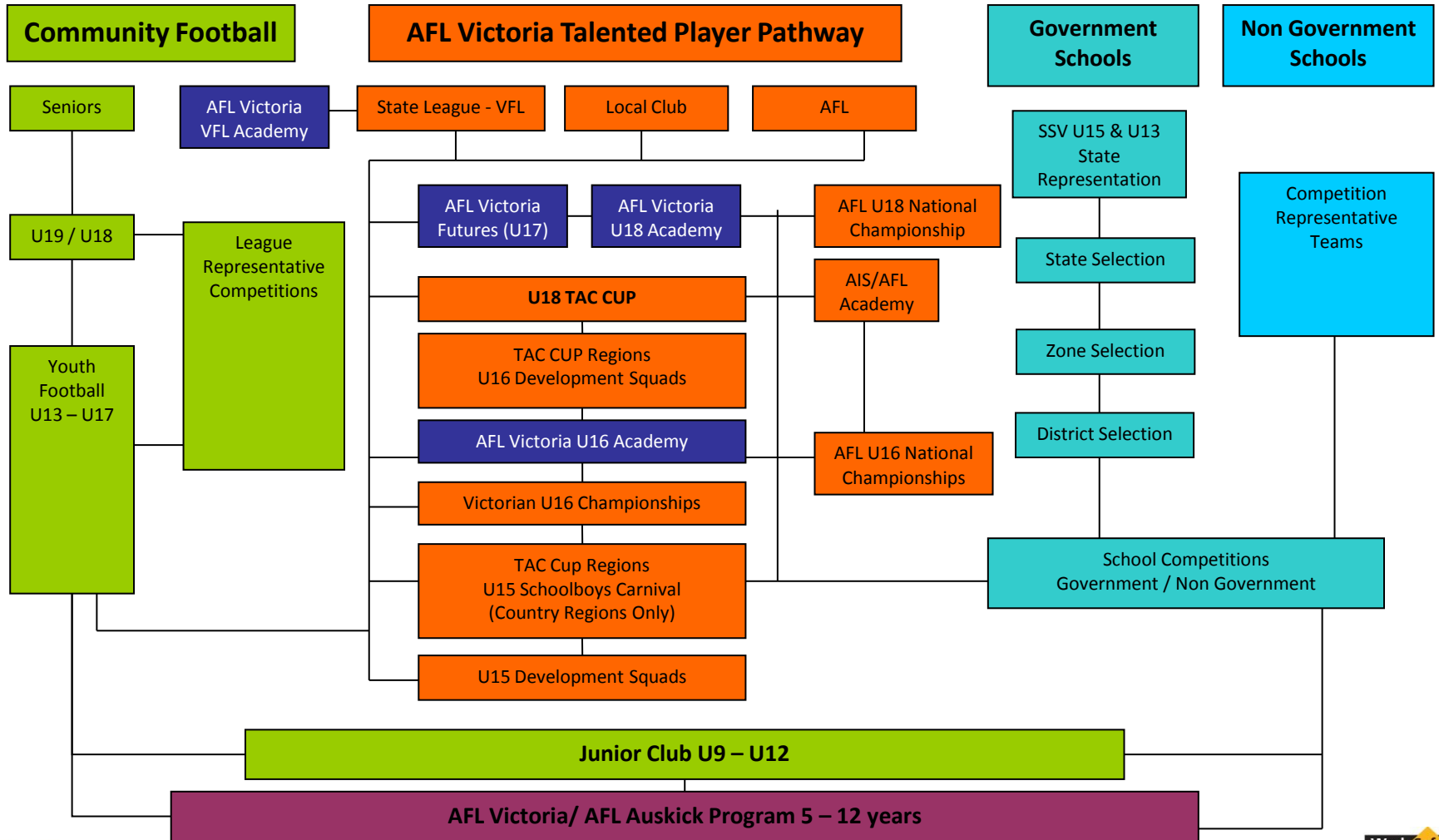
Resources

**Coach
of the
Year**

**AFL
National
Coaching
Conference**



AFL Victoria Player Pathway



Coaching Resources

Course Resources:

- AFL Manual
- DVD – coaching resource
- Magnetic Coaches board (Junior)
- Clipboard (Auskick)
- Course notes

AFCA Resources:

- Books:
 - Diaries
 - Drills and Skills
 - Groundwork Coaching
- DVDs:
 - AFL Skills
 - Kicking Guide
 - Style of Play
 - Game Day Coaching
 - Team Rules
 - Train Smart
 - Contact Skills
- www.aflcommunityclub.com.au
- www.aflvic.com.au