

Willunga Football Club Inc.



Strategic Plan 2013

Our goal is to be an efficient and well-managed organization that is recognized as being professionally managed and participates in community activity and beneficially interacts with the “township” while fostering all sport in the community.

We strive to develop our members and will endeavor to give them the tools to enable them to be good sports people and citizens.

On Field Missions

All Grades

Develop and encourage all players and ensure that they have a pathway that enables them to participate in the highest level of competition that is available or offered to them.

A Grade

- Make finals every year
- Premiership every three years

Reserves

- Drive the development of Junior members into the Senior Squad
- Make finals every year
- Provide a playing opportunity for players who cannot make the “A” grade team.
- Provide a playing opportunity for retiring players.

Juniors

- Foster Commitment
- Have Fun
- Develop, develop, develop

Promote Family Involvement

Business Activity

The Club needs to be financially sound to enable growth and achievement of the stated objectives. Our goals are to:

- Maintain a sound financial position that generates enough cash to ensure overdraft facilities are not required for the general running of the club.
- Promote accreditation and qualification of all management and support people.
- Enhance our working relationships with all community and sporting groups in Willunga
- Encourage former players and local residents to participate in management and training.

Environment

- Provide a safe and controlled environment.
- Actively participate in community organizations that can assist in the club and the member's development and well-being. Including but not limited to the following organisations:
 - Good Sports
 - MAC
 - Willunga Recreation Park

Player Development

- Target 70% of Senior Players to come up through Juniors
- Encourage local junior development and enjoyment in preparation for senior finals football
- Develop skills in football and life like motor skills, social and communication skills
- Encourage female membership to develop lasting relationships with the club.

February 2013