



SPONSOR PARTNERSHIPS

2013-14



WELCOME

Welcome to our sixth year representing Kalamunda and the Eastern region in the State Basketball League.

The Suns take enormous pride in what our teams do both on the court and in the community with our players involved in many school, charity and local sporting programs. The Suns are committed to making a difference by providing a gateway to elite basketball in the area as well as providing strong role models for our youth.

We warmly welcome you to partner with us and experience the excitement and unmatched entertainment of a season with the Kalamunda Eastern Suns.



WANT EXPOSURE? GET SUNS EXPOSURE!

Your business and the Kalamunda Eastern Suns – that's a winning team

Sport is a powerful vehicle for companies of all sizes to create recognition and recall of their brands. By joining forces with the Suns you'll gain exceptional exposure for your brand in a dynamic local and national market.

The Suns team, venue and brand image offers very attractive sponsorship opportunities, which can be tailored to suit your company's core goals, target market and budget.

The purpose of a Suns Sponsorship is to get maximum exposure and visibility for your business. There is no better exposure than 'Suns Exposure'.

Research shows that consumers are most receptive when they are engaged and in a state of enjoyment or excitement. Let Suns put some punch behind your marketing and reach your market whilst they are at their most receptive.

Suns are a community based basketball program which attracts over 5,000 visitors to the Ray Owen Sports Centre in Lesmurdie every week. Having your company branding exposed to a captive audience whilst in their most receptive state is an opportunity you can't miss out on,

For a minimal outlay you can tap into this powerful marketing tool whilst also supporting your local community. Get a Suns sponsorship for 2013 and maximise your exposure.

BRONZE PACKAGE

- Your company logo displayed on a 900 x 600 corflute sign. Sign to be supplied by sponsor.
- 1 season pass to all 13 Suns home games.
- Public address announcements at all home games.
- Company listing in all home game programs
- Company logo and link on Suns website.

TOTAL PACKAGE COST

\$250.00



SILVER PACKAGE

- Your company logo displayed on two 900 x 600 corflute signs. Sign to be supplied by sponsor.
- 2 season passes to all 13 Suns home games.
- Public address announcements at all home games.
- Company listing in all home game programs
- Company logo and link on website.

TOTAL PACKAGE COST

\$500.00



GOLD PACKAGE

- Your company logo displayed on a 1200 x 600 and one 900 x 600 corflute signs. Sign to be supplied by sponsor.
- 2 season tickets to all 13 Suns home games.
- Public address announcements at all home games.
- Company listing in all home game programs
- Company logo and link on Suns website.
- Team photograph



TOTAL PACKAGE COST

\$1000.00

PLATINUM PACKAGE

- Your company logo displayed on two 1200 x 600 corflute sign. Sign to be supplied by sponsor.
- 4 season tickets to all 13 Suns home games.
- 1 fully catered courtside box for 6 people to two Suns home games of the sponsors' choice.
- Public address announcements at all home games.
- Company listing in all home game programs
- Company logo and link on Suns website.
- Team photograph
- Invitation to SBL club events



TOTAL PACKAGE COST

\$2500.00

CORPORATE PACKAGE

- Your company logo displayed on two 1200 x 900 and one 1000 x 300 corflute signs. Signs to be supplied by sponsor.
- 4 season tickets to all 13 Suns home games
- 1 x fully catered courtside box for 6 people to four Suns home games of sponsors' choice.
- Public address announcements at all home games
- Company listing in all home game programs
- Company logo and link on Suns website
- Team photograph
- Invitation to SBL club events.

TOTAL PACKAGE COST

\$5,000.00



NAMING RIGHTS SPONSOR

- Company name on Men's and Women's playing uniform
- Your company logo displayed on two 2000 x 900 and two 2000 x 300 corflute signs.
- Company logo on uniform and signs to be supplied by sponsor.
- 6 season tickets to all Suns home games.
- 1 fully catered box for 6 people to all Suns home games. (Sponsor to advise club if attending game for catering purposes.)
- Public announcements at all Suns home games.
- Company logo and link on Suns website
- Team will be known as (sponsors name) Kalamunda Eastern Suns on Basketball WA media releases.
- Team photograph



TOTAL PACKAGE COST

\$10,000.00