

-----Original Message-----

From: Michael Turner [<mailto:michaelturner9@bigpond.com>]

Sent: Friday, 21 December 2012 11:33 AM

To: Dean Pearce

Subject: Merry Christmas / Happy New year.

Merry Christmas / Happy New year.

Wishing all the Geelong Falcons staff a fantastic Christmas with family and friends.

Also a happy and successful New Year.

When asked why the Geelong Falcons has been so successful as the NO.1 development / academy program in Australia for the AFL I break it into 5 main key components.

\* we have a productive demographic zone.

\* we have developed boutique facilities at Highton Reserve over the past five years.

\* we have the resources, equipment and IT to develop the players.

\*we have our own independent training facility at Highton (and Camperdown ) and we play our home games at Simonds Stadium and Werribee Football Club.

\* but our most important resource is our staff. AFL Victoria, players , parents and AFL clubs appreciate your dedicated work.

But most of all Michael Turner is indebted to your dedication.

I am sure we will all enjoy the next years as we benefit from all your hard work.

Michael.Turner.

AFL Victoria - Talent Manager.

Geelong Falcons.